



[CTAgFAIRS.org](http://CTAgFAIRS.org)



[MAFA.org](http://MAFA.org)

**WASHINGTON COUNTY FAIR**

[WashingtonCountyFair-ri.com](http://WashingtonCountyFair-ri.com)



**2019 IAFE CONVENTION**

**December 1-4, 2019**

Henry B. Gonzalez  
Convention Center,  
San Antonio, TX



**ZONE 1 CONFERENCE**

**May 7-9, 2020**

The Wyndham Garden York,  
York, PA



**November 8 & 9, 2019**

# **PROGRAM**

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# PROGRAM

## Friday:

4:00 - 7:00 PM Registration

3:00 - 7:00 PM Trade Show Set-up

Dinner on your own

7:30 - 11:00 PM Hospitality room open

## Location:

Ballroom Foyer

Ballroom Foyer/Hall of States

Presidential Suite

## Saturday:

7:45 AM Registration opens

Trade Show (until 4:30 PM)

MA contest judging (All day)

**7:30 - 8:45 AM** Breakfast

Ballroom Foyer

Ballroom Foyer/Hall of States

Ballroom Foyer

Grand Ballroom

**8:45 - 9:00 AM** Welcome

Braiden Sunshine, National Anthem

MAFA Business Meeting

CT and RI announcements

IAFE Zone I update

Program Overview

Grand Ballroom

**9:00 - 10:15**

Linda Chezem, Indiana University

Legal Issues for Champions of Animals

Grand Ballroom

**10:15 - 10:30 AM** Break - Visit the Trade

Show, CT 50-50 and MA Raffle & 50-50

Ballroom Foyer/Hall of States

**10:30 - 11:15 AM**

Public Safety

Cliff Hedges, Eastern States Exposition

Appearance of your Grounds

Conrad Halberg, Heath Fair

Issues with Nonfood Concessions Roundtable

Sandy Eggers, Brooklyn Fair

Salon F

Salon G

Salon H

# FEATURED SPEAKERS

**LINDA L. CHEZEM** serves "of counsel" at Foley, Peden, and Wisco in Martinsville, Indiana and holds an adjunct appointment at Indiana University's School of Medicine. She was the first woman appointed to a Circuit Court bench in Indiana and the second woman to serve on the Indiana Court of Appeals. Chezem is a Professor Emerita at Purdue University's School of Agriculture. She owns and operates her family grain and beef farm in Clay County, Indiana.

**MELINDA ARNOLD** is a Springfield, Missouri area native who is a senior communications professional with more than 25 years of nonprofit public relations, integrated marketing, and customer service experience. She taught for more than seven years as a per-course instructor at Missouri State University. Her expertise includes public and media relations, social media, and crisis communications. She is the owner and chief strategist of Springfield based Fusion Link Communications, specializing in comprehensive integrated and strategic communication planning, including traditional and digital public relations campaigns, organization crisis communication plans, media relations training and writing and storytelling.

# TRADE SHOW



- BRYSON LANGE
- INDIAN RIVER PROMOTIONS
- NORTHEAST EVENT RENTALS
- ATLANTIC MUSIC PRODUCTIONS
- ROBERT CLARKE MAGICIAN JUGGLER COMEDIAN
- JASON TARDY PRODUCTIONS
- GRAND ILLUSIONS BLOOM/DINOSAURX
- JUST TENTS, LLC
- FLYING HIGH DOGS
- VARIETY ATTRACTIONS, INC.
- F & F PRODUCTION LLC
- SKYFIRE PRODUCTIONS, LLC
- PINE MEADOW CHILDREN'S ZOO
- PIRATE MAN DAN
- MICHELLE'S MAGICAL POODLES
- BRAIDEN SUNSHINE
- WOODMANSEE INSURANCE
- SHOOTOUT PRODUCTIONS
- AXE WOMEN LOGGERS OF MAINE
- RECORDS AND BURPEE
- LEAF JUMPERS
- SKYBOUND CANINE ENTERTAINMENT
- WOODBOOGER DEMOLITION DERBY, INC.
- CT TRUCK PULLERS
- MAGIC BY GEORGE
- A ROYAL FLUSH
- NORTHEAST KINGDOM EXPRESS
- PROFESSOR PADDY-WHACK
- ROCKWELL AMUSEMENTS & PROMOTIONS, INC.

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Cummington Fair

Spencer Fair

Topsfield Fair

## BRONZE SPONSORS

Littleville Fair

Middlesex & New Haven County 4-H Fair

Wallingford Grange Fair

Westfield Fair

**11:15 AM - 12:00 PM Break** - Visit the Trade Show,  
CT 50-50 and MA Raffle & 50-50 Ballroom Foyer/Hall of States

**12:00 PM - 1:45 PM**  
**Melinda Arnold**, Fusion Link Communications,  
**Crisis Communication Planning** Grand Ballroom

**2:00 - 2:45 PM**  
**Collaboration with your Midway Partner** Salon F

E.J. Dean, Fiesta Shows

**Animal Identification Deadline and Premise ID's** Salon G

Dr. Valerie Koneg, APHIS/USDA

**New Ideas / Old Problems Roundtable** Salon H

Jim Lamoureux, Wallingford Grange Fair

**2:45 - 3:45 PM Break** - Visit the Trade Show,  
CT 50-50 and MA Raffle & 50-50 Ballroom Foyer/Hall of States

**3:45 - 4:30 PM**  
**The Changing Landscape of Social Media** Salon F

Sarah Platanitis, Eastern States Exposition

**Filling your Exhibit Halls** Salon G

Joe DeLorenzo, North Haven Fair

**Opportunities for Youth - Agriculture and Fairs** Salon H

Jeanne Tippett, Hampden County 4-H Fair

**4:30 - 5:00 PM Break** Ballroom Foyer  
CT 50-50 and MA Raffle & 50-50

**5:30 PM Reception** Grand Ballroom

**6:00 PM Banquet** Grand Ballroom

CT fair awards

Photo contest

Premium book contest

Website contest

MA fair awards

**After banquet until 11 PM, Hospitality Room open** Presidential Suite