

# Cabarrus Arena & Events Center



CABARRUS ARENA







The Cabarrus Arena & Events Center is the region's newest and most innovative exhibition center offering a flexible floor plan and state-of-the-art features. With our 5,000 seat arena, more than 150,000 square feet of temperature controlled event space and an 11-acre lawn, The Cabarrus Arena offers more meeting, banquet and exhibition options than any other facility in Cabarrus County.

In addition, we are the only facility in the area that can offer the first-class service of SMG, the largest public facility management company in the world.

Situated in Concord, NC, the Cabarrus Arena & Events Center is in the heart of an area rich with colorful history and a tapestry of both the old and the new. We are only moments away from the historic downtown district with its stately antebellum homes and specialty shops, minutes from Concord Mills Mall, the state's most visited tourist attraction and Lowe's Motor Speedway.

Beginning with your initial call and following through until the completion of your event, our staff will provide you with professional and courteous attention to detail combined with a pleasant Southern charm.

We stand ready to assist you in making your event a success and worry free.







For Door-to-door directions on most computer mapping services, use this address  
4751 Highway 49 North, Concord, NC 28025

*"The staff at the Arena is wonderful. The community loves having this event at the arena and we look forward to next year."*

Brooke Moose  
American Cancer Society, Relay For Life



Located at the corner of Old Airport Road and Highway 49 North, we are nestled right in the center of Cabarrus County at  
4751 Highway 49 North

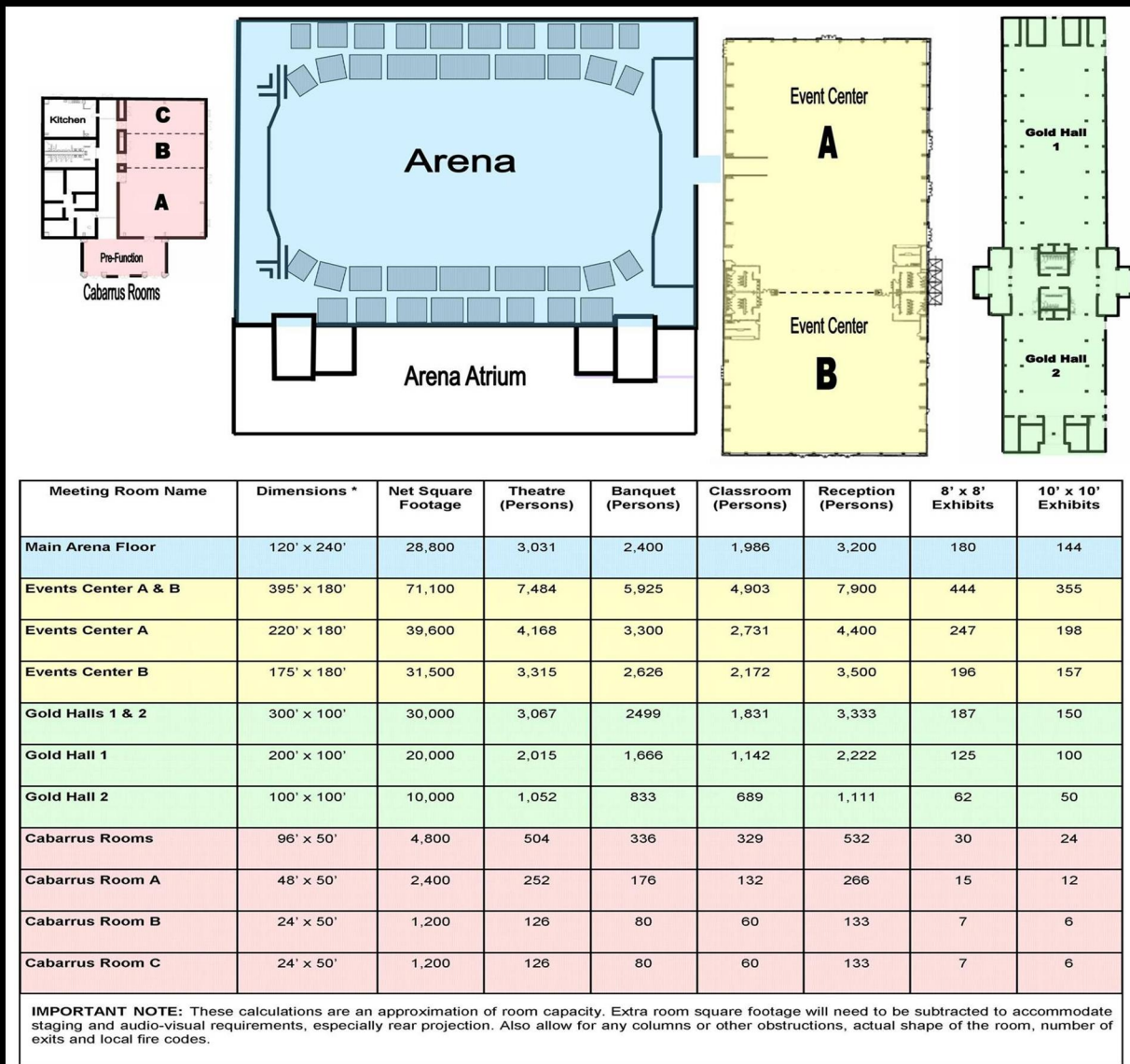
The Cabarrus Arena & Events Center is easily accessible from I-85, I-485, I-77 and I-40 as well as N.C. Highways 73, 601, 74, 52 and, of course, Highway 49.

#### **FROM I-85 SOUTH**

Take exit #60 (Dale Earnhardt Blvd.) and turn left at the top of the ramp. Go to the first major intersection and turn left onto Highway 3 South (sometimes referred to as Branchview). Continue on Highway 3 South for 5.4 miles. At your 6th traffic light, turn left onto Old Airport Road. The Center is 3 miles ahead on the left.

#### **FROM I-85 NORTH**

Take exit #48 onto I-485 South. Travel 2.7 miles to Highway 49, exit #33 (also referred to as University City Boulevard). Turn left onto Hwy. 49 South and continue through Harrisburg. The Center is 13.3 miles ahead on the left.



*"Please convey our thanks to your staff for their assistance and cooperation. It was first-rate."*

Barry S. Moose





- 5,000 Seat Capacity
- 2,300 Fixed Seats
- 7 VIP Suites
- 120' x 240' floor
- 41,000 total square footage
- 28,800 square ft. floor
- 2 Dressing Rooms with lockers and showers
- Performance Sound System
- 4 Permanent Food Stands
- Concrete Floor (permanent)
- Dirt Floor Available
- Professional Basketball Floor Available
- Full, 1/2 and 1/4 house stage orientation

## Arena



- 70,000 Square Feet
- Divisible into 2 sections
- Ramp into Arena space
- Telephone connections
- Internet connections
- Performance sound system
- 2 Permanent food stands
- Loading Dock
- Flush mount floor and wall electrical outlets
- Direct access w/10 overhead doors
- Accommodates up to 300 10' x 10' booths

## Event Center A & B

- Gold Hall 1—20,000 square ft.
- Gold Hall 2—10,000 square ft.
- Telephone connections
- Internet connections
- Performance sound system
- Portable concessions available
- Direct access via 4 roll-up doors (2 in each Hall)
- Adjacent to the midway
- Prep kitchen in each hall
- Flush mount floor and wall electrical outlets



## Gold Hall 1 & 2

- Carpeting throughout
- Individual thermostat controls
- Dimmable lighting
- Attached kitchen facilities
- Telephone connections
- Internet connections
- Glass enclosed lobby
- 5,000 total square feet divisible into three smaller rooms
- Accommodates up to 300 guests for plated dinner service.



## Cabarrus Rooms

- 11-acre midway
- Paved track (nearly 1/4 mile)
- 2,500 on-site parking spaces
- An additional 400 parking spaces within walking distance
- 2-acre pond
- 50 RV spaces with hook-ups for water, sewer & electric svc.
- Security cameras
- Cattle Wash
- First aid stations located in each building
- Full ADA access
- 2 parking lots finished with screenings to accommodate equine events
- On-site Sheriff's annex office

## Other Facility Facts

*"It's like a five star hotel. There aren't many horse shows with nice clean facilities like this."*

Robbie Hunt, Event Chairman  
Queen City Classic Hunter -Jumper Show







*"We love using the Cabarrus Arena. The staff is wonderful to work with. We LOVE Cabarrus Arena."*

SeLana Scism  
Food Lion Corporate Offices

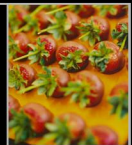






*"The room looked GREAT, the food was GREAT and the service was GREAT! Thanks for all your help in making the day a "Big" success."*

Tiffany and Drew Long  
Married May 20, 2006



Catering by SMG offers full-service catering and a professional wait staff for your meeting and event needs.

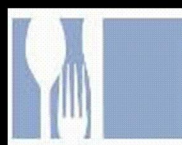
Our culinary team has created a variety of dynamic menus with the success of your event in mind. Whether you are expecting a small group or thousands of people, our team is in place to handle the food service element of your event.

If a customized menu is more to your liking, our catering team will work with you to create an individualized menu that offers a wide variety of food service and catering options that meets your needs and your budget.

Our primary goal is to satisfy every palate.

Regardless of the occasion, SMG raises the bar for culinary excellence by placing an emphasis on freshness, quality and customer care. We also pay particular attention to the details of your food presentation, making sure your menu selections and food service décor is incorporated to create the ambiance of an event that is uniquely yours!

We look forward to serving you.



**SAVOR**  
**CABARRUS** CATERING BY SMG  
Cabarrus Arena & Events Center





# Cabarrus Arena & Events Center

4751 Highway 49 North, Concord, North Carolina 28025

(704) 920-3976 [www.cabarrusarena.com](http://www.cabarrusarena.com)



*Managed Facility*