

# PROMOTER GUIDE



# CADENCE BANK CENTER



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# ADDRESS & CONTACT INFORMATION

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PARKER MCCOLLUM JANUARY 2021

# FACILITY HISTORY

Every year the Cadence Bank Center has the privilege to host more than 200 different events. Each function is special to us, and that versatility plays such a big role in how we operate. Our knowledgeable and courteous staff, with over 100 combined years of event planning, will help select the perfect facility to accommodate your function. Flexibility is what it's all about and our staff is capable of handling a variety of different exciting events.

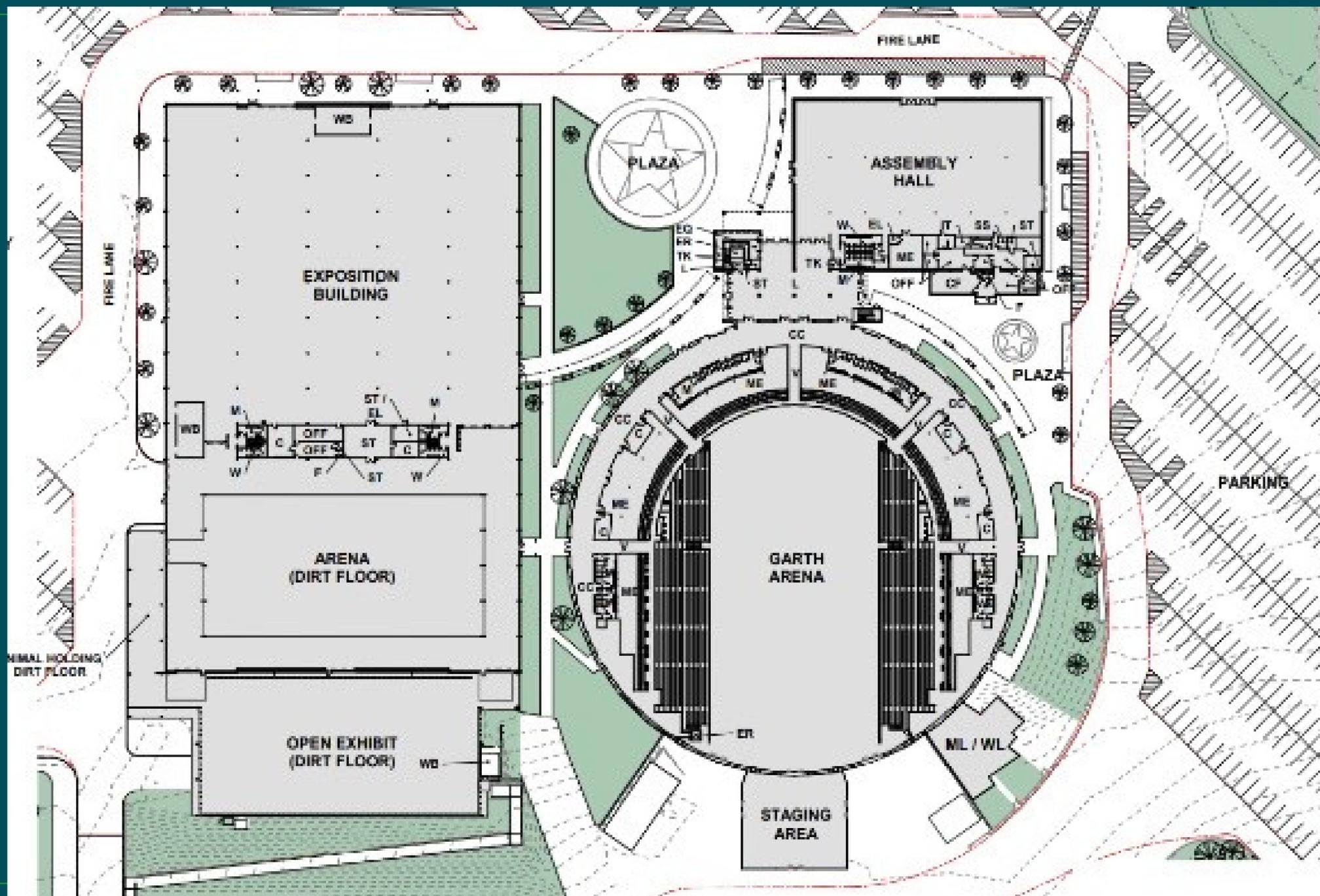
With more than 455,000 square feet, our Cadence Bank Center staff is the largest of its kind in Central Texas. We offer a selection of rooms that can suit whatever event you might have in mind.

Whether you're in search of great music, championship rodeos, or exciting MotoSports action, the Cadence Bank Center, home of the Central Texas State Fair, is truly the center of it all. We offer a wide variety of events throughout the year that provide entertainment for the entire family. Should you need space to host your own good time, we've got plenty of that too. We offer a selection of rooms that can each be made available to suit whatever event you might have in mind.

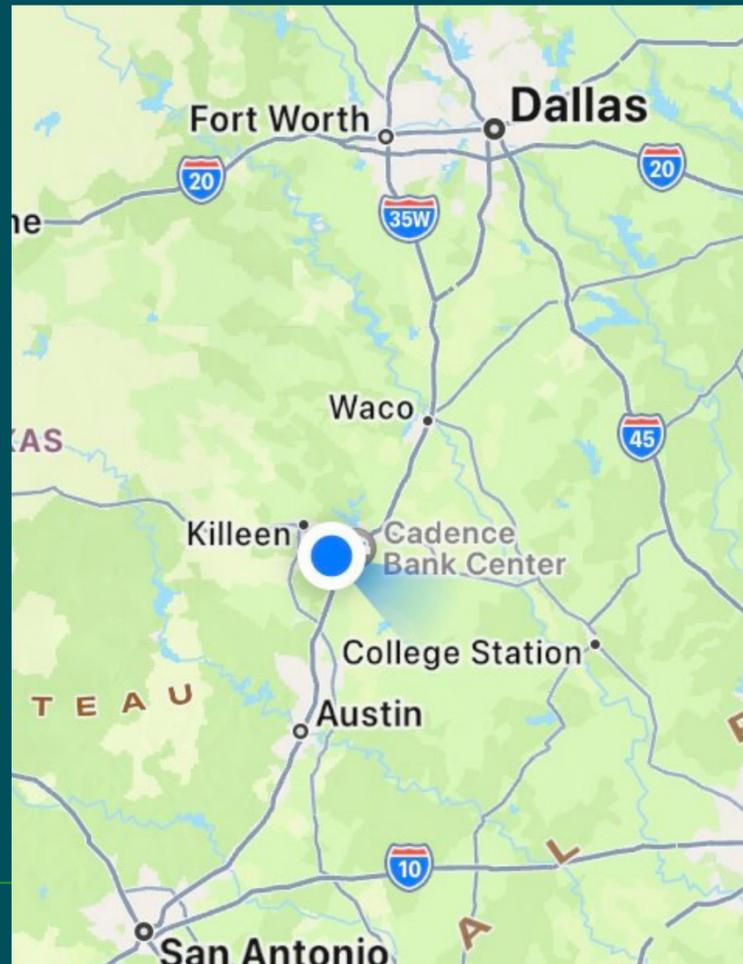
Conveniently located on I-35 from virtually anywhere in Texas, will take you to Central Texas' best entertainment center.



# FACILITY LAYOUT MAP



# LOADING IN, PARKING & DIRECTIONS



## Loading In/Backstage Area (Refer to Map)

- Located on the West side of the Garth Arena. Space for 3 trucks to park and unload. One covered bay for truck allows for direct push and unload onto stage. Other truck bay is flat push from ground level and less than 20 yards to stage.

## Bus Parking and Deliveries

- Space for 4-5 buses located in the backstage area with access to 50 amps each shore power. Additional fencing can be added if requested. Deliveries go to main office or backstage area (see Event Coord. for assistance)

## Directions:

FROM AUSTIN (Approx. 1 hr drive time)

FROM SAN ANTONIO (Approx. 2.5 hr drive time)

FROM HOUSTON (Approx. 3.5 hr drive time)

FROM DFW (Approx. 2.5 hr drive time)



# GENERAL BUILDING INFORMATION

## STAGING

- We have 40' x 60' StageRight ME 3750 stage with 8' x 16' wings. Height 36-54". Skirting available to meet all event needs. 104' of StageRight CC500 blow-thru barricade.

## STAGE STEPS

- The Garth Arena has (3) 4' wide stage steps for use. These stairs can be configured accommodate the height of the stage. Stairs do have their own lighting.

## ARENA FLOOR

- 120' X 245'

## EQUIPMENT

- 2 - In house Forklifts
- 1- In House 60ft Boom Lift

## INTERNET & PHONES

- The Garth Arena has WIFI internet in all dressing rooms and show offices. See Event Coordinator for any hard wire requests.

## LAUNDRY

- The Garth Arena has a full service laundry room with 1 washer and 1 dryer (non-commercial).

# POWER, RIGGING, LIGHTING & SOUND

## Show Power

- 1200 Amp Total (120/208 Volt / 3 Phase) main switch feeds 4 distro panels:
  - Located 30' USL
  - Panel A – 100 Amp
  - Panel B – 200 Amp
  - Panel C – 400 Amp
  - Panel D – 600 or 800 Amp

## Rigging Grid

- 40' deep, 52' wide downstage and 72' upstage (trapezoidal shape – see rigging grid pg. 15)
- Downstage portion is 48' high from floor to rigging steel
- Upstage portion is 40' high from floor to rigging steel
- Grid is easily accessible by walkways

All rigging plans including the weight of each point must be submitted to and approved by management prior to load-in.

## Lighting

- Dimmable LED lights in zones, 75 footcandles. Operated via wireless tablet.

## Spotlights

- Rented locally



# VIDEO, STAGE CREW, & EQUIPMENT



**DAKTRONICS  
LED VIDEO  
BOARD**

## Stage Crew

- Cadence Bank Center is a non-exclusive, non-union building. We currently use Event Tex out of Austin but let your Event Coordinator know if you prefer another stage crew.

## Furniture and Equipment

### Tables

- (200) Folding 8' tables (rectangle)
- (100) Round 5' tables

### Chairs

- (1800) Black Folding Padded
- (600) Silver Padded

## Pipe & Drape

- See Event Coordinator for any needs



# DRESSING ROOMS

## Dressing Rooms

- (3) Dressing rooms located at Areen level. BOH behind the stage. (3) Show Offices (3) Dressing rooms with private bathroom, sink, mirror and shower.

## Locker Rooms

- Visitor Locker rooms 20' x 13' and Home Locker Room 18' x 17'
- Virtual Tour available at [CadenceBankCenter.com](http://CadenceBankCenter.com)



Visitor Locker Room



Home Locker Room



Dressing Room



Dressing Room



# GUEST SERVICES & CAPACITY

## Guest Services Team

- The Cadence Bank Center provides complete guest services staffing for all events. These team members include, ushers, ticket takers, box office staff, security personnel, housekeeping and public first aid.

## Box Office

- The Cadence Bank Center Box Office is powered by Saffire Tix.
- Box office is located on the main lobby.
- Box office accepts cash, debit, Master Card, Visa and Discover.

## Merchandise

- See your lease agreement for merchandise splits. Check with your Event coordinator for assistance with your event day merchandise needs.

## Catering

- The Cadence Bank Center has in house Food and Beverage supplier. For menus or further information, contact Event Manager.

## Seating Capacity

- Standing Room 2,500
- Fixed Seating 5,979
- Full House 7,500
- Half House 4,000
- Theater 2,500

FOREIGNER APRIL 2022

# FIRE & LIFE SAFETY



JON PARDI 2022

## Permits, Inspections and Approvals

- Permits are typically not required by the City of Belton for specific materials and/or effects. A fire inspection may be required for events.
- All events that will be placing objects or people in egress areas (i.e. lobby, displays, camera operators in aisles, stage thrusts) may need to get approval from the City of Belton Fire Dept. or Fire Safety before the event can take place.

## Pyrotechnics

- See Event Coordinator for assistance. A demo may be required.

## Open Flame Devices

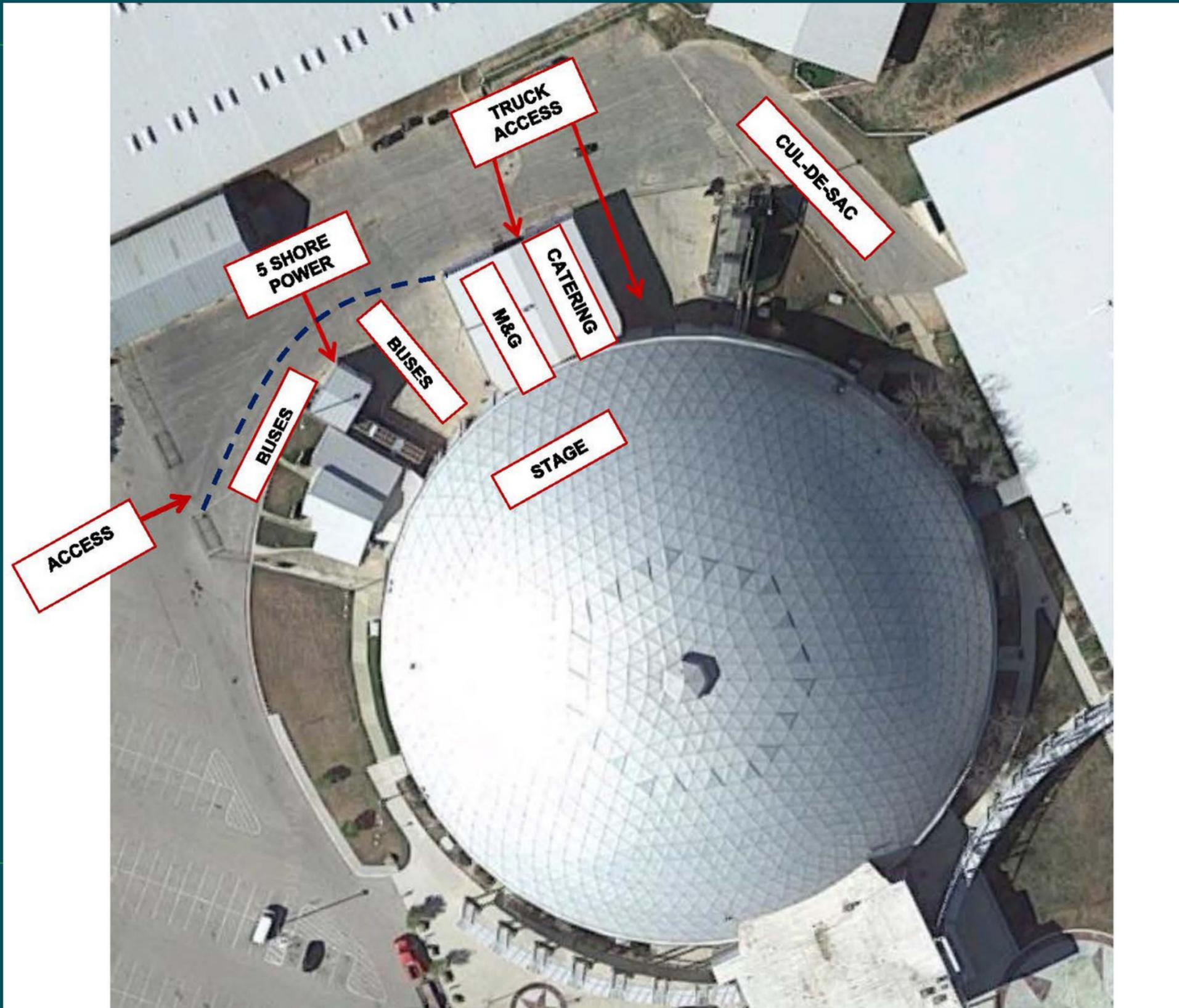
- Open flames are not allowed in the City of Belton, unless approved by the Belton Fire Department.

## Stand-By-Inspection

- A Fire inspection may be required for all public events.

## Emergency Equipment

- Fire Sprinklers, smoke sensors, and fire extinguishers are located throughout the center.



# LOADING DOOR AND BUS LOCATIONS



# PARKING LOT





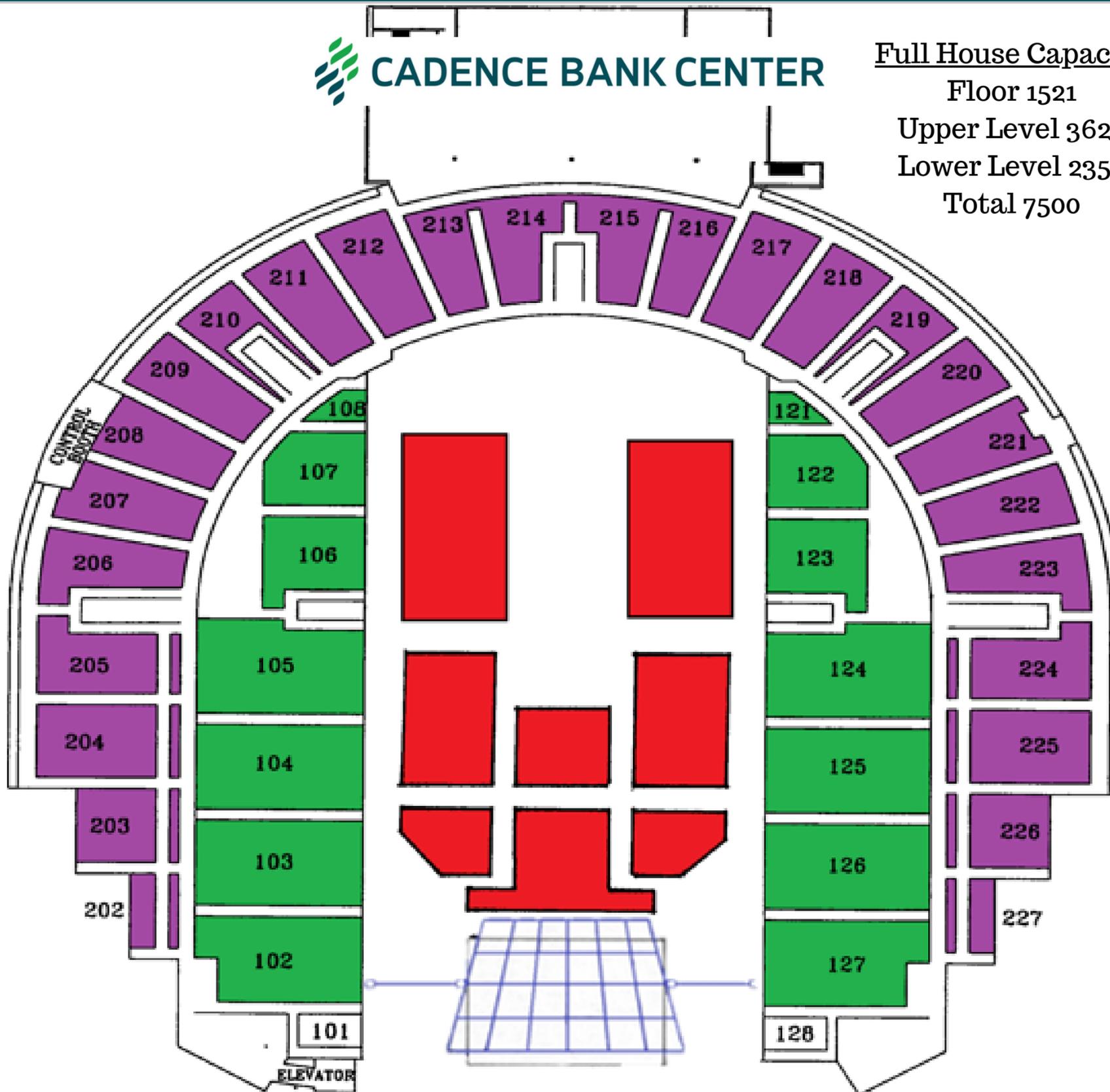
Full House Capacity

Floor 1521

Upper Level 3624

Lower Level 2355

Total 7500



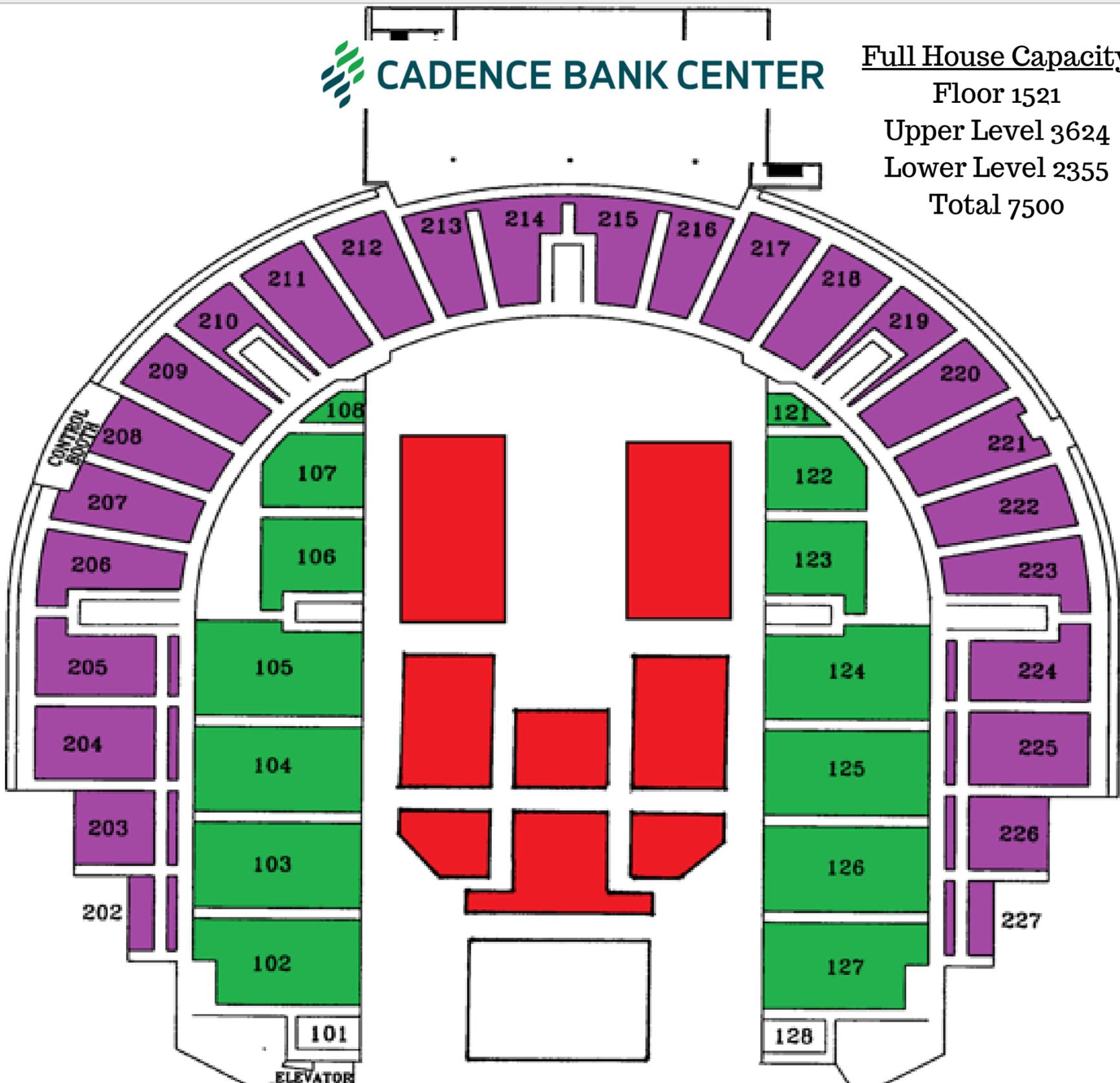
# GARTH ARENA STEEL



WILLIE NELSON 2017



Full House Capacity  
 Floor 1521  
 Upper Level 3624  
 Lower Level 2355  
 Total 7500

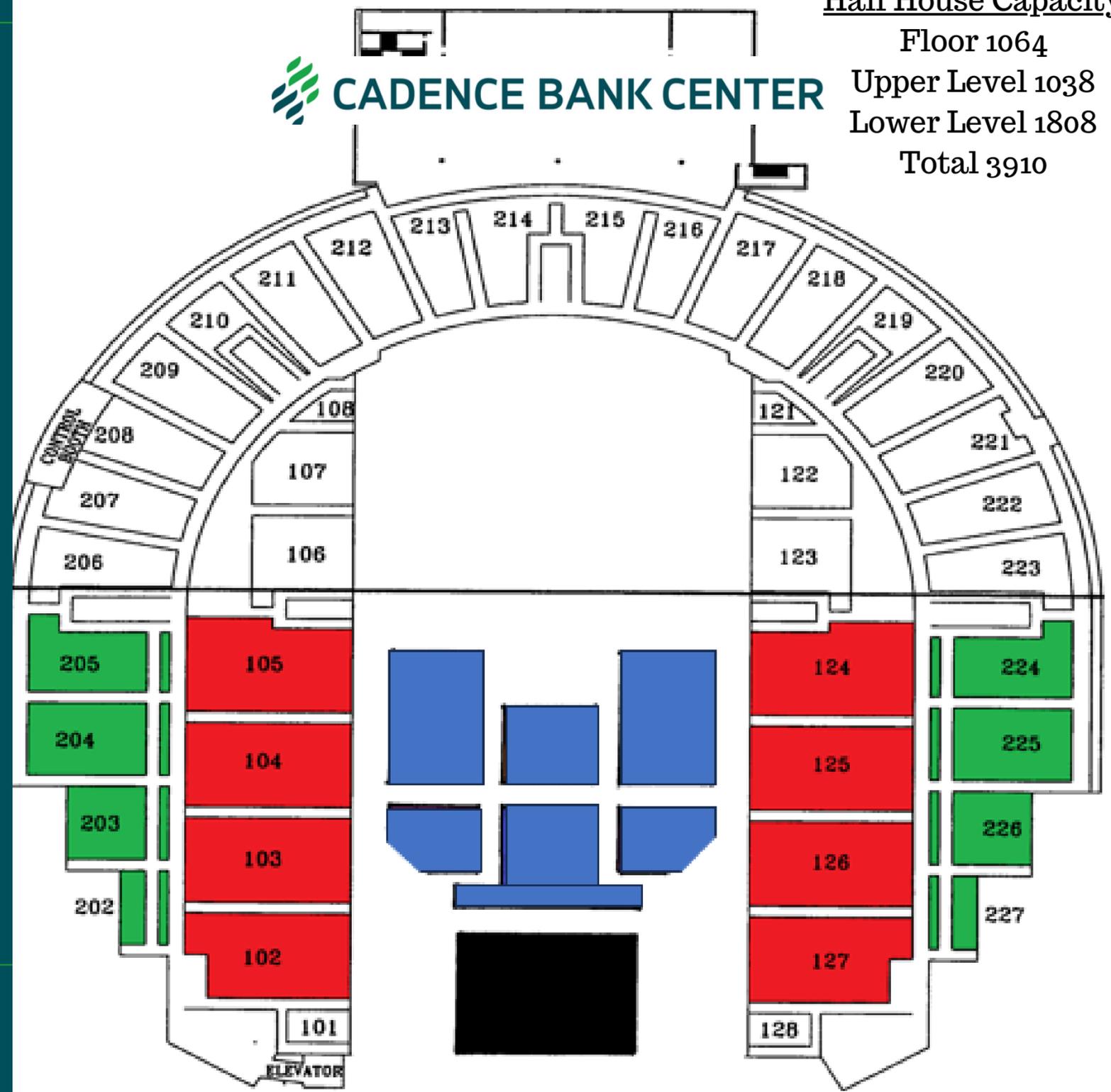


# GARTH ARENA FULL HOUSE





Half House Capacity  
Floor 1064  
Upper Level 1038  
Lower Level 1808  
Total 3910



# GARTH ARENA HALF HOUSE





CADENCE BANK CENTER

Full House Ring  
Floor 1500  
Upper Level 3624  
Lower Level 2355  
Total 7479



# GARTH ARENA WRESTLING/MMA



LFA JULY 2023