

2022 APPLICATION FOR MERCHANDISE BOOTH SPACE

PROFESSIONAL BULL RIDERS (PBR) – JULY 20 CALIFORNIA RODEO SALINAS (RODEO) JULY 21-22-23-24

PBR

Wednesday, July 20th 5pm-10pm (Evening Performance)

RODEO

Thursday, July 21st 4pm-11pm (Evening Performance)

Friday, July 22nd 4pm-11pm (Evening Performance)

Saturday, July 23rd 10am-6pm (Afternoon Performance)

Sunday, July 24th 10am-6pm (Afternoon Performance)

**Completing and Submitting this application does not in any way reserve
or guarantee booth space at the 2021 California Rodeo Salinas**

PLEASE COMPLETE & PRINT LEGIBLY OR YOUR APPLICATION WILL NOT BE CONSIDERED:

Business name: _____

Booth name if different from Business name: _____

Contact person: _____

#1 Phone: () _____ - _____ E-mail address: _____
List email only if you actually use it!

Mailing address: _____

City: _____ State: _____ Zip: _____

**The PBR & California Rodeo Salinas are western themed shows; All booths should be decorated
in a western theme; they should be fully stocked and pleasing to the eye.**

The PBR & California Rodeo Salinas are retail shows; items may not be sold at wholesale prices.

INCLUDE ALL REQUESTED INFORMATION OR YOUR APPLICATION WILL NOT BE CONSIDERED:

**INCLUDE complete list of items to be sold with prices. No products bearing California Rodeo Salinas' trademark, name or
logo or reference to such may be sold or distributed without written permission from California Rodeo Salinas Management.**

Show Management may eliminate or limit some of the items listed to allow for a wide variety of displays and avoid duplication. Once
contract is signed, you may not display or sell any additional items, unless authorized by Show Management.

INCLUDE photos of booth and merchandise. (Materials submitted become the property of CA Rodeo and will not be returned)

• **Electrical needs:** _____
(Indoor Vendors - Lighting must be LED or Fluorescent bulbs/lamps only)

• **Booth Location requested (All booths are 10' increments): **Inside / Outside / Either** (Please circle one)**

Listed Fees Are for Merchandise Vendors Only:

Booth size: 10x10 (\$700) _____ 10x20 (\$1,400) _____ Other: _____
(Cost to be determined)

Trailer size: _____
(From pull point on tongue to back end of trailer)

Mail: Concessions Director, California Rodeo, Inc., PO Box 1648, Salinas, CA 93902

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