

Out of the CHUTES

SPRING 2022



Photo by Interface Visual

PRESIDENT'S MESSAGE

Welcome to the 112th year of the California Rodeo Salinas.

We have all endured and survived two hectic years with the "Virus" and I want to thank Past President Dave Pedrazzi for successfully guiding us through those difficult times.

We are happy to announce our 112th Rodeo will be held July 21st to the 24th, with our Bull Riding event on Wednesday, July 20th. Toby Keith will headline the Big Week Kick Off Concert Friday, July 15th along with Clay Walker and Claudia Hoyser. New this year, a second concert on Saturday, July 16th will feature Banda MS. Our Cowboy Poetry was held on March 26th at the Fox Theater in Salinas and honored long time emcee and local cowboy poet Clem Albertoni. The Monster Truck event has been moved to June 26th to coincide with Feld Motor Sports West Coast Tour.

After 30 plus years of dedicated service to the California Rodeo, Margie January retired at the end of February. We cannot thank Margie enough for all she has done for the California Rodeo, all the many long dedicated hours working with our Volunteers, Committees, Directors and Officers. A BIG THANK YOU to all of our Volunteers and Committees that make the California Rodeo a successful event.

Looking forward to Big Week July 15th - 24th and hope to see you all there!

Fred Hooker, President 2022 - 2023



WHERE THE WEST COMES ALIVE!

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Photo by Phil Doyle

2021 RODEO CHAMPS

BAREBACK RIDING

Richmond Champion

TEAM ROPING

Colby Lovell & Paul Eaves

SADDLE BRONC RIDING

Layton Green

TIE DOWN ROPING

Marcos Costa

STEER WRESTLING

Riley Duvall

BULL RIDING

Clayton Sellars

WPRA BARREL RACING

Nellie Miller

WOMEN'S BREAKAWAY ROPING

Shelby Boisjoli

FREESTYLE BULLFIGHTS

Austin Ashley

NON-PRO BRIDLE

Haley Aquino on Kitty Chexx

OPEN HACKAMORE

Chris Krieg on Mister Good Tyme

OPEN STOCKHORSE

Tina Robinson on Wendels New Edition

BIG WEEK BULL RIDING

Daylon Swearingen

CALF DRESSING

Cuadra Cisneros

MUTTON BUSTING

Hazen Kane Wright

COMMITTEE TEAM ROPING

Lisa Jones & Billy Armendariz

PRODUCE MASCOT RACE

Church Brothers Farms



Photo by Mag One Media

NEW PRESIDENT TAKES THE REINS WELCOMES NEW OFFICER & DIRECTORS

The 35th President of the California Rodeo Association is Fred Hooker. Hooker took the reins on Thursday, November 18th at the annual Stockholder's dinner in Salinas. He is a fourth generation Californian who has been active in his family farming operations in southern California and Monterey County.

Fred began his Rodeo Career on the Bluegrass Committee in 1976 under Directors Don Barsotti and Bill Ramsey, moving on to the Round Up Day BBQ in 1978 under Directors Al Hansen and Chet Behen and was the Round Up Day Vice Chairmen under Director Bill Ryan. He then moved to the Concessions Committee in 2000 and became chairman of that committee in 2003; he was selected as a director in 2007 and served as the secretary in 2014. Fred has held leadership positions in the Salinas Chamber of Commerce, Salinas Jaycees, Gonzales Young Farmers, and was the State President of the California Young Farmers in 1976 and 1985. He continues to be an active Rotarian and is a Paul Harris Fellow. Fred is married to wife Mary and have "his and her" combined family of 7 children, 6 grandchildren with 2 more grandchildren arriving this spring.

There were progressions and one new addition to the six officer positions besides the new President: 1st Vice President is Steve Davis, 2nd Vice President is Bob Eggers and Tom Nielsen now holds the 3rd Vice President position. Patty Standridge is the new Treasurer and Henry Dill remains secretary. Four new directors were also named: Chris Bunch, Jeff Pennoni, Brent Plemmons and Jason Smith. Brett Harrell moved to an advisory director position while Barbara

Balentine was designated as an honorary director. Two gold saddleman recipients, Brent Eastman and Sam Jenkinson, who received their awards during the California Rodeo Salinas in September, were recognized at the Stockholders dinner meeting along with the committeeman of the year, Tina Daries, and arena committeeman of the year, Scott Moser and the Ground Preparation Committee, the committee of the year.

Full biographies of the new president, officers, directors, and other honorees can be found at carodeo.com.

Pictured at top L - R: 3rd Vice President Tom Nielsen, 2nd Vice President Bob Eggers, Secretary Henry Dill, Miss California Rodeo Salinas Emily Cullins, President Fred Hooker, Treasurer Patty Standridge, 1st Vice President Steve Davis.



Photo by Mag One Media

New Directors pictured L - R: Brent Plemmons, Jeff Penonni, MCR Emily Cullins, President Fred Hooker, Jason Smith. Not pictured is Chris Bunch.

BIG WEEK BULL RIDING - JULY 20TH

Tickets on sale starting May 5th online & in person. Prices and information at www.carodeo.com

The 2022 Big Week Bull Riding presented by Salinas Valley Ford will feature riders from the PRCA's Xtreme Bulls Tour for the first time. The Xtreme Bulls Tour showcases the Professional Rodeo Cowboy Association's top bull riders and bulls. Xtreme Bulls competitors include top bull riders from the PRCA RAM World Standings as well as contestants who advance through Xtreme Bulls qualifying events.



THE CALIFORNIA RODEO TICKET OFFICE OPENS MAY 5TH

Open Monday through Friday 10am - 5pm.

For a full list of events and ticket information visit www.carodeo.com



MONSTER JAM IS BACK - JUNE 26TH

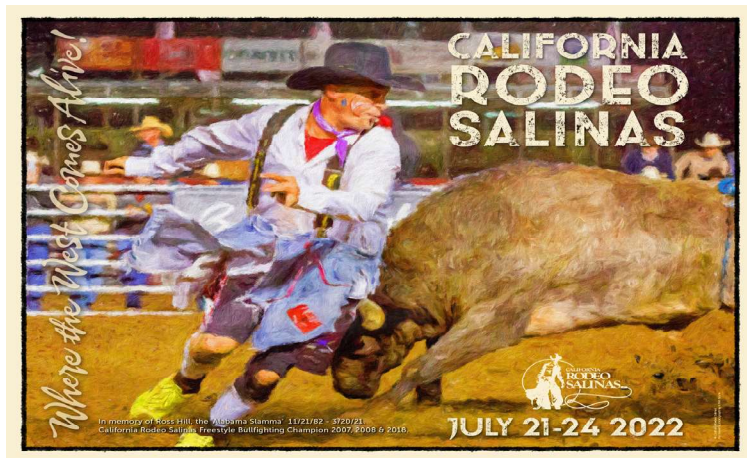
Tickets on sale now, online only until May 5th when the ticket office opens.
Prices and information at carodeo.com



CALIFORNIA RODEO SALINAS JULY 21ST - 24TH

Tickets on sale starting May 5th online & in person. Prices and information at www.carodeo.com

2022 COMMEMORATIVE POSTER FEATURING FREESTYLE BULLFIGHTER ROSS HILL



The 2022 California Rodeo Salinas Commemorative Poster features Freestyle Bullfighter Ross Hill who was a fan-favorite known as the 'Alabama Slamma.' Hill competed in the freestyle bullfights in Salinas for many years, winning the championship in 2007, 2008 and 2018. Over the years he made numerous friends and fans across the Salinas Valley who were saddened to hear the news that 38-year-old Hill had passed away in an accident in March of 2021. The colorful poster was created from a photograph taken by Phil Doyle and designed by Tracy Hopper of Hopperopolis, a local graphic designer the Rodeo has worked with for over 13 years.

The California Rodeo Salinas made a \$1000 donation to Ross' foundation to help his family honor his legacy and thank them for allowing us to highlight Ross on our 2022 poster. The foundation carries out Hill's wishes of helping children reach their full potential. More information can be found at RossHillBullfighter.com.

Posters are available at California Rodeo Office for \$20 at 1034 N. Main Street in Salinas Monday-Friday from 9am to 5pm (closed Fridays from 11:45am-1:15pm) and on www.CARODEO.com.

TRAIL WRITINGS

Howdy!

My name is Emily Cullins and I can't believe I get to say that I am Miss California Rodeo Salinas 2021.



Photo by Ronnie Esparza

Having the opportunity to represent the largest rodeo in California; a rodeo that has some of the kindest, hardest working volunteers is a huge honor. I started out my year in September during Big Week, where Kelsee French passed the crown on to me and showed me the ropes of what it entails to be Miss California Rodeo. We had a great time: meeting new people, riding in the historic parade, serving the contestants breakfast, cheering on the kids, rooting for the competitors, and so much more that it would take up all of my allotted words!

I returned to Salinas for the Stockholders dinner meeting where our newly instated President, Fred Hooker, showcased the 2022 poster and bumper stickers that read loud and clear the California Rodeo Salinas is going to be July 21-24, 2022. Everyone was extremely excited to have the Rodeo back in July. Earlier that day I was invited to judge a pie eating and bubble gum chewing contest at a nearby senior care facility, which was so fun. One lady told me that she was ready to win, and that she had been practicing chewing gum all day but sadly, her daughter beat her in the contest.

Once back home I proudly represented the California Rodeo Salinas at the Yucaipa Christmas Parade and Little Delbert Days Rodeo in Arizona. I look forward to many more rodeos, public speaking opportunities and the largest horse show in the world on my upcoming schedule. I can't wait to take this title to these new places.

Sincerely,

Emily Cullins

Miss California Rodeo Salinas 2021



Photo by Phil Doyle



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BIG WEEK CONCERTS

TICKETS ON SALE NOW @ WWW.CARODEO.COM

COUNTRY COMES TO TOWN TOUR

TOBY KEITH

**+ SPECIAL GUEST
CLAY WALKER**

**FRIDAY, JULY 15
SALINAS SPORTS COMPLEX**

TICKETS ON SALE @ WWW.CARODEO.COM

PRESENTED BY **Taylor Farms**

BANDA MS DE SERGIO LIZÁRRAGA with Los 2 De La S

SATURDAY | JULY 16, 2022

GATES OPEN AT 5PM - MUSIC STARTS AT 7PM - SALINAS SPORTS COMPLEX

BANDA MS DE SERGIO LIZÁRRAGA

PRESENTED BY **TEQUILA ALDERETE**

LM EVENTS

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TICKETS @ WWW.CARODEO.COM**

*ALL TICKETS ARE SUBJECT TO ADDITIONAL FEES

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