



The California Rodeo Salinas is proud to present the 34<sup>th</sup> Annual Cowboy Gathering in memory of Clem Albertoni on Saturday, March 25<sup>th</sup>, 2023. Featuring music and performances by Mike Beck, Trinity Seely and Gary Allegretto.

Clem, along with his wife Phylis, were the beating heart behind this event for years, helping us all grow our love for cowboy stories and western music. Clem’s talent for entertaining as a poet was legendary in the Salinas Valley as the resident Master of Ceremonies, as well as at numerous other cowboy poetry events. His skill with words were sought by those celebrating their happiest days or their saddest. He was a man who filled a room with charisma and energy, but with the rare quality of making each person feel as if he were speaking directly to them. His ability to make people laugh, smile, cry and “feel” was a gift from above.

It is with help from generous donors that we can continue to keep this American tradition alive and celebrate the western lifestyle through poem and music. Please consider donating to the Clem Albertoni Cowboy Gathering event.

Please cut and return this portion of the form with your donation check.

## DONATION OPPORTUNITIES

*All donors will be recognized in the printed event program, listed on carodeo.com, as well as benefits listed below.*

*All donations are tax-deductible.*

**Please check the box next to the Donor level of your choice.**

- \$300 BUCKAROO SPONSOR** – Includes two (2) tickets for dinner and the show
- \$650 WRANGLER SPONSOR** – Includes four (4) tickets for dinner and the show
- \$1,000 TRAIL BOSS SPONSOR** – Includes six (6) tickets for dinner and the show at one (1) reserved table
- \$2,000 ARTIST SPONSOR** – Listed as the presenting sponsor for one of the show entertainers. Logo included on advertising posters with artist. Includes 12 tickets for dinner and the show at two (2) reserved tables.
- \$5,000 PRESENTING SPONSOR** – Listed as the Clem Albertoni Cowboy Gathering Presenting Sponsor. Logo included on event tickets, advertising poster, social media posts and press release. Includes 12 tickets for dinner and the show at two (2) reserved tables, 10 general admission balcony tickets and two (2) reserved parking passes.

**Company/ Donor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
 \_\_\_\_\_

**Kindly send sponsorships by February 25<sup>th</sup>**

**Please make checks payable to California Rodeo with Memo: Cowboy Poetry**

Clem Albertoni Cowboy Gathering  
 ATTN: Brenda Hernandez  
 PO BOX 1648  
 Salinas, CA 93902



**Have questions? Contact Connie Rossi Rains: Cell 831.210.0123 Email tickets@carodeo.com**

**Partial proceeds to benefit the California Rodeo Salinas Heritage Museum**