

# 2nd Annual



## FALL ROUND UP FESTIVAL SPONSORSHIP OPPORTUNITIES

The Fall Round Up Festival is a family-friendly event featuring a carnival with rides for all ages, a pumpkin patch, carnival games, daily costume contest, plus live music and much more!



### HARVEST LEVEL SPONSOR WITH LOCATION NAMING RIGHT

- Sponsor to be recognized as a location/area sponsor with logo visible to patrons. Locations available at a first come, first served basis. CA Rodeo to produce signage.
  - Areas available for naming rights:

CARNIVAL

ENTERTAINMENT STAGE

COSTUME CONTEST

PUMPKIN PATCH

PUMPKIN RATTLE

KIDS ACTIVITY AREA

- Placement of two (2) Sponsor provided banners at the Fall Round Up event.
- Sponsor logo or name listed on the Fall Round Up page of the California Rodeo website.
- Social Media Post with sponsor logo and recognition.
- **Ten (10) unlimited ride wristbands & twenty (20) admission passes.** Unlimited ride wristbands and admission passes are good for any of the four (4) Fall Round Up event dates.
- Half price on all additional admission tickets.
- One (1) complimentary pumpkin from the pumpkin patch.



### FESTIVAL LEVEL SPONSOR

- Placement of one (1) Sponsor provided banners at the Fall Round Up event.
- Sponsor logo or name listed on the Fall Round Up page of the California Rodeo website.
- Social Media Post with sponsor logo and recognition.
- **Six (6) unlimited ride wristbands & ten (10) admission passes.** Unlimited ride wristbands and admission passes are good for any of the four (4) Fall Round Up event dates.
- Half price on all additional admission tickets.
- One (1) complimentary pumpkin from the pumpkin patch.

**CONTACT VICTORIA TO SECURE YOUR SPONSORSHIP TODAY**

Victoria Carlisle - California Rodeo Sponsor Manager

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