







## Exclusive Add On Options for

## **CURRENT RODEO SPONSORS**

As a Rodeo Sponsor you have the exclusive opportunity to expand your exposure by adding on a Big Week Bull Riding Sponsorship.

For an additional \$1,500 you will receive the below package benefits.

## Big Week Bull Riding Hung-Up Sponsorship

One (1) full box with six (6) premium seats
Six (6) VIP Pre-Party passes
Big Week Bull Riding sponsorship existing package including:
logo exposure, parking passes & more\*

\*Bull Riding Sponsors have access to additional tickets through the Sponsor office.

All Xtreme Bulls Sponsors can Pre-Purchase Coors BullXing Wrist bands

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