

PROFESSIONAL BULL RIDING SPONSOR OPPORTUNITIES



PRESENTING SPONSOR OR LOCATION NAMING RIGHT SPONSOR COST \$10,000 BENEFITS:

SIGNAGE ELEMENTS

- 1 Sponsor recognized as Presenting Sponsor or Location Naming Right Sponsor.
 - Only one (1) Presenting Sponsor available. Inquire with the Sponsorship Committee
 - Multiple opportunities available for various Naming Rights. Inquire with the Sponsorship Committee
- 2 Sponsor name displayed on one (1) chute gate during the event.
- 3 Two (2) 4' x 8' Sponsor-supplied banners displayed at the PBR event.
 - PBR/Rodeo Association not responsible for stolen banners. Banners must have grommets.
- 4 Sponsor logo displayed on the Big Screen(s) during the PBR event.
- 5 Sponsor logo and listing as **Presenting Sponsor** of PBR event with link to Sponsor website on carodeo.com.
- 6 Public address recognition as **Presenting Sponsor** of the PBR event.
- 7 Listing in press release distributed to media announcing PBR Sponsors.

TICKETING

- 8 Eighteen (18) Box Seats for the PBR event.
- 9 Eighteen (18) VIP tickets to Sponsor Pre-Party for PBR event.
- 10 Four (4) Sponsor Parking Passes for the PBR event.
- 11 Twenty (20) Lower Grandstand tickets in the West Grandstands section for PBR event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

CHUTE GATE SPONSOR

COST \$5,000

BENEFITS:

- 1 Sponsor name displayed on one (1) chute gate during the PBR event.
- 2 One (1) 4' x 8' Sponsor-supplied banner displayed at the PBR event.
*- PBR/Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 3 Sponsor logo displayed on the Big Screen(s) during the PBR event.
- 4 Sponsor logo and listing as **Chute Sponsor** of PBR event with link to Sponsor website on carodeo.com.
- 5 Public address recognition as a **Chute Sponsor** of the PBR event.
- 6 Listing in press release distributed to media announcing PBR Sponsors.
- 7 Twelve (12) Box Seats for the PBR event.
- 8 Twelve (12) VIP tickets to Sponsor Pre-Party for PBR event.
- 9 Three (3) Sponsor Parking Passes for the PBR event.
- 10 Eight (8) Upper Grandstand tickets in the West Grandstands section for PBR event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

BUCK OFF SPONSOR

COST \$3,500

BENEFITS:

- 1 One (1) 4' x 8' Sponsor-supplied banner displayed at the PBR event.
*- PBR/Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 2 Sponsor logo displayed on the Big Screen(s) during the PBR event.
- 3 Sponsor logo and listing as **Buck off Sponsor** of PBR event with link to Sponsor website on carodeo.com.
- 4 Public address recognition as a **Buck off Sponsor** of the PBR event.
- 5 Listing in press release distributed to media announcing PBR Sponsors.
- 6 Twelve (12) Box Seats for PBR event.
- 7 Twelve (12) VIP tickets to Sponsor Pre-Party for PBR event.
- 8 Two (2) Sponsor Parking Passes for the PBR event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

HUNG UP SPONSOR

COST \$2,000

BENEFITS:

- 1 One (1) 4' x 8' Sponsor-supplied banner displayed at the PBR event.
*- PBR/Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 2 Sponsor logo displayed on the Big Screen(s) during the PBR event.
- 3 Sponsor logo and listing as **Hung Up Sponsor** of PBR event with link to Sponsor website on carodeo.com.
- 4 Public address recognition as a **Hung Up Sponsor** of the PBR event.
- 5 Listing in press release distributed to media announcing PBR Sponsors.
- 6 Six (6) Box Seats for PBR event.
- 7 Six (6) VIP tickets to Sponsors Pre-Party for PBR event.
- 8 One (1) Sponsor Parking Pass for the PBR event.

*Extra Pre-Party tickets may be purchased if available.
Inquire with committee for price.*

ALL CALIFORNIA RODEO SPONSORS ARE ELIGIBLE FOR A "HUNG UP" SPONSORSHIP PACKAGE AT A DISCOUNTED RATE.

- Please inquire with the Sponsorship committee for further details and pricing.