

2024 CLEM ALBERTONI  
**COWBOY**  
showcasing music and cowboy poetry



**GATHERING**



featuring

**LACY J. DALTON**

AMERICAN COUNTRY  
SINGER AND SONGWRITER



also performing

**JAKE RILEY**

HIGHLY ANIMATED AND  
ENGAGING COWBOY POET

**SATURDAY, APRIL 6, 2024**

SALINAS SPORTS COMPLEX EXHIBITION MALL - 1034 NORTH MAIN ST., SALINAS

**TICKETS \$80**  
INCLUDES DINNER & SHOW  
doors 5pm | dinner 6pm | show 7pm

silent & live auctions  
no-host bar  
free parking



VISIT [CARODEO.COM](http://CARODEO.COM) OR SCAN FOR TICKETS & INFORMATION

produced by



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GATHERING

## INVITATION TO SUPPORT THE 2024 CLEM ALBERTONI COWBOY GATHERING

We would like to extend an invitation for you to become an event donor for the 2024 Clem Albertoni Cowboy Gathering. The event will take place on Saturday, April 6, 2024, at the Salinas Sports Complex. This is the third time that the California Rodeo Salinas will host the Cowboy Poetry Gathering in honor of the celebrated man and cowboy poet, Clem Albertoni. The event will feature a barbecue dinner, silent and live auctions, and entertainment.

We are delighted to announce that this year's event will showcase American country singer and songwriter, Lacy J. Dalton, and writer and spoken word poet, Jake Riley.

### DONOR OPPORTUNITIES

*Please cut and return this portion of the form with your donation check.*

*All donors will be recognized in the printed event program, listed on [carodeo.com](http://carodeo.com), as well as benefits listed below. All donations are tax-deductible.*

*Please check the box next to the Donor level of your choice.*

- \$300 Buckaroo Sponsor** - Includes two (2) tickets for dinner and the show
- \$500 Wrangler Sponsor** - Includes four (4) tickets for dinner and the show
- \$1,000 Trail Boss Sponsor** - Includes eight (8) tickets for dinner and the show at one (1) reserved table
- \$2,000 Artist Sponsor** - Listed as the presenting sponsor for one of the show entertainers. Logo included on advertising posters with artist. Includes eight (8) tickets for dinner and the show at one (1) reserved table with two (2) bottles of wine.
- \$5,000 Presenting Sponsor** - Listed as the Clem Albertoni Cowboy Gathering Presenting Sponsor. Name/Logo included on event tickets, advertising poster, social media posts and press release. Includes sixteen (16) tickets for dinner and the show at two (2) reserved tables, two (2) reserved parking spots and four (4) bottles of wine.

### DONOR INFORMATION

**KINDLY SEND SPONSORSHIPS BY FEBRUARY 26TH**

**Company/ Donor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO**  
CALIFORNIA RODEO  
WITH MEMO: COWBOY POETRY  
ATTN: BRENDA HERNANDEZ  
PO BOX 1648  
SALINAS, CA 93902