

# President's Message

The 106th California Rodeo Salinas is almost here! Volunteers and staff are working hard to get ready for not only the Rodeo, but also a community celebration here at the Salinas Sports Complex on the 4th of July! The California Rodeo Association and the City of Salinas are partnering to celebrate America's birthday with a fantastic fireworks show and a family-friendly event that will entertain

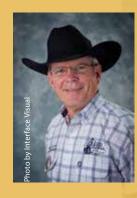
while also earning money for non-profit groups who will be selling concessions, parking cars and more.

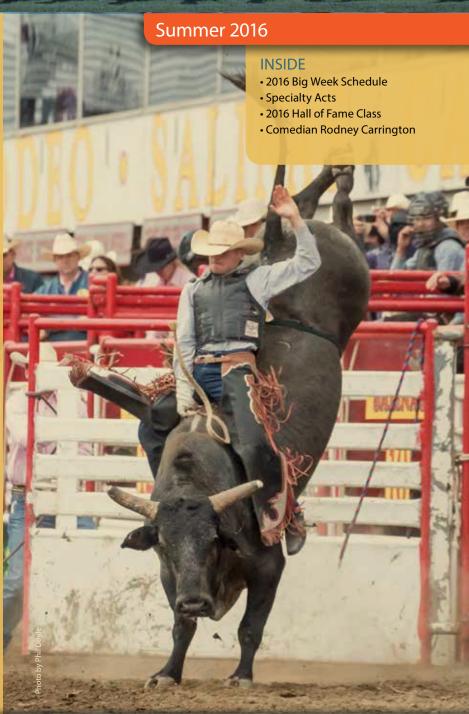
Speaking of our volunteers, the California Rodeo Association wouldn't exist without them. Over 1,200 dedicated individuals donate thousands of hours throughout the year to put on events, keep our grounds in shape and to give back to our community. As a way to say "Thank You" to those volunteers, the California Rodeo Association is hosting the first-ever Committee Appreciation Night on Saturday July 23rd-a private party for Committee Members and their guests in the Bull Xing Cantina. There will be live music by North of Amarillo, food, drinks and more starting at 5pm. If you are a Committee Member, add this party to your to do list for Big Week!

We want to make Big Week a better experience for our patrons, too, so we have a new Western Facade Committee working to bring a western flair to the Salinas Sports Complex. We're starting this year with a few new touches to our Ticket Office and some of our signage which will add a memorable western flavor to your Rodeo experience. Take a look around in July and let us know what you think! More to come starting next year!

Get your tickets early for the Professional Bull Riding on July 20th-it's sold out the past two years! The California Rodeo Salinas will not disappoint July 21st-24th with daily performances by Cowboy Kenny and his steel steeds (motorcycles!) and the Ehcapa Bareback Riders. New to the Big Week lineup this year is Comedian Rodney Carrington who will play two shows on Saturday July 23rd-one at 6pm and one at 9pm, both at Sherwood Hall right next to our arena. Get event information and purchase tickets for all of the shows at our newly refreshed website www.CARODEO.com.

See you in July! Mike Scarr President 2016-2017





#### Save the Dates: 2016 Events

Colmo del Rodeo & Kiddie Kapers Parades	July 16
Cowboy Poetry	July 17
Cowboy Shoot Out Golf Tournament	July 20
Professional Bull Riding	July 20
Hall of Fame Induction Luncheon	July 21
106th California Rodeo Salinas	July 21-24
Rodney Carrington	July 23

# COMMITTEE T E A M ROPING

Sunday July 24th Sign up at 9am, rope at 9:30 3 for \$40, Progressive after 2 Win a 'Salinas' Buckle; info: 831-595-0575

# 2016 BIG WEEK EVENTS

### Carnival

July 15th-24th, 3pm-11pm daily, Sun Street

Kiddie Kapers & Colmo del Rodeo Parades July 16th, 6:30pm & 8pm, Old Town Salinas

Cowboy Music & Poetry
July 17th, 1pm, Sherwood Hall

Cowboy Shoot Out (Golf)

July 20th, 8am, Club at Crazy Horse Ranch

**Professional Bull Riding** 

July 20th, Gates 5pm, Show 7pm, SSC

### California Rodeo-July 21st

11am Arena Slack
11:30am Hall of Fame Induction Luncheon
3pm Mini-Parade East Alisal Street
4pm Gates Open for Rodeo, Heritage
Museum opens
4:30pm Stick Horse Race on track
5pm Kids Corral Opens
6pm Grand Entry & Rodeo
TOUGH ENOUGH TO WEAR PINK NIGHT

## California Rodeo-July 22nd

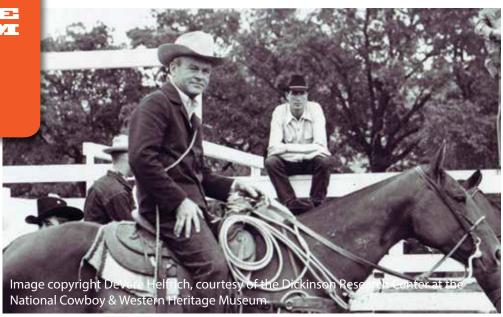
11am Arena Slack 3pm Mini-Parade North Main Street 4pm Gates Open for Rodeo, Heritage Museum opens 5pm Kids Corral Opens 6pm Grand Entry & Rodeo FIGHT HUNGER NIGHT

### California Rodeo-July 23rd

8am Arena Slack
10am Gates Open for Rodeo, Heritage
Museum opens
11am Kids Corral Opens
11:30am Horse Parade
1:15pm Grand Entry & Rodeo
SALUTE TO MILITARY DAY
5pm Committee Appreciation Night
6pm & 9pm Rodney Carrington

### California Rodeo-July 24th

8am Arena Slack
9am Committee Team Roping
10am Gates Open for Rodeo, Heritage
Museum opens
10:30am Cowboy Church
11am Kids Corral Opens
11:30am Horse Parade



# Class of 2016 to enter Hall of Fame

Over 100 years of community celebrations and rodeo competitions have brought the California Rodeo Salinas to where it is today. The Hall of Fame, established in 2010, was created to honor those who have helped to elevate the rodeo to its current status. The California Rodeo Salinas is one of the elite rodeos in the United States and the largest in California. Members are inducted into the following categories: Committee Members, Supporters/Contributors, Performers/Personnel, Contestants, Livestock or Notables.

The annual induction ceremony is full of tales about the rodeo and what it means to the individuals being honored. The 2016 induction ceremony and luncheon will be held on Thursday July 21st at 11:30am on the Mike Storm Director's Patio at the Salinas Sports Complex. Tickets are \$30 each and includes lunch, a hosted bar and awards ceremony where inductees or their representatives accept their trophies and say a few words. The luncheon is sponsored by Jim Martins and Clifford & Marguerite Happy. Reserve your seats by calling 831-775-3100 or purchase online at http://www.carodeo.com/events/2016/hall-of-fame-induction-2016.

# The class of 2016 includes:

Committee Members: Walt Cameron J. Michael Storm

Contestants: Clay Carr Perry Ivory

Notable: Julius G. Trescony





Mike Storm

Walt Cameron



# 2016 Specialty Acts

The Ehcapa Bareback Riders, ages 8 through 19, have developed a unique relationship with their horses based on sound horsemanship principles. They control their horses with leg cues, their voices, and a one-inch wide leather strap around the horse's neck known as a "tack rein." These young talented riders take their audiences on breathtaking journeys through maneuvers and jumps that even few experienced riders can handle, all without the aid of saddles or bridles. Ehcapa believes that when a young person learns to build trust in the horses they love, the results can be remarkable. The club's style is reminiscent of the Native American Indians. The organization rides in the hope of bringing honor to the Native Americans from their beautiful handmade clothing to the traditional native symbols painted on their horses.

# "Cowboy" Kenny Bartram, a Freestyle Motocross champion

out of Oklahoma, is bringing high flying excitement BACK to the California Rodeo Salinas in 2016 with his Cowboy Kenny's Steel Rodeo Tour which features nonstop, action-packed freestyle motocross entertainment. Kenny and his team of three riders will have you on the edge of your seats while they make high-flying aerial stunt passes on the track during each performance of the 106th California Rodeo Salinas!



# PRCA Rodeo Clown Brian

Potter is best known for his unforgettable act featuring "Hershey" the Driving Horse." Brian also entertains rodeo crowds with his "Motorcross Mike" and "Redneck Fireworks" personas. He has a strong arena presence and natural ability to get up close and personal with the crowd, ensuring spectators are engaged and entertained throughout the entire rodeo performance.

# **Trail Writings**

Howdy Everyone!



This past spring has been a busy one traveling all over California

representing the California Rodeo. Starting in March I attended Ag Day at the Capitol where I learned so much about California's Agriculture, and did my favorite thing, taught kids to rope!

El Nino has been in full swing at the California rodeos making each rodeo I have gone to so far a muddy mess! Starting at Oakdale I was able to wave to all the brave fans in the grand entry while running through Lake Oakdale in the arena! Then after that, each rodeo it has rained since, including Clovis, Sonora, and Redding. I was so grateful at the Sonora Rodeo Parade that Past President Daryl Whitcher found an official Miss California Rodeo umbrella for me to use while riding Monte down my hometown parade route. Rain or shine, I have been having the time of my life representing the greatest rodeo in the world, the California Rodeo.

Outside of traveling to rodeos this spring I completed my Associates Degree in Science for Transfer in Business at Columbia Junior College. I was also accepted to the University of Nevada, Reno for the Fall of 2016. There I plan to continue my studies in General Business and minor in Accounting.

When I am not at rodeos on the weekends this spring I have been traveling to many barrel races in the central valley, College Rodeos, and helping friends brand calves. I truly enjoy representing the California Rodeo Salinas because I am representing a lifestyle I live as well.

Hope to see everyone at the Rodeo! Taylor



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# July 23rd 6pm & 9pm at Sherwood Hall

Comedian Rodney Carrington will take the stage twice at Sherwood Hall (940 N. Main Street, Salinas) on Saturday July 23rd with shows at 6pm and 9pm. Tickets range from \$32-\$62\* and will go on sale Friday April 15th at 10am at the Salinas Sports Complex Box Office (1034 N. Main Street in Salinas) via walk ups, phone orders (800-549-4989) or online (click below). Show is for 18+.

Known for his colorful antics, Carrington is a welcome addition to the busy Big Week line up; enjoy the Saturday performance of the California Rodeo Salinas and then head next door for a show that evening.

\*Tickets subject to additional fees.

# Interested in SPONSORING the Rodney Carrington Show or other BIG WEEK events?

Sponsorship packages can be customized for any of the Big Week events you read about in this newsletter. It's not too late to be a part of community events that generate revenue for local non-profits and help to preserve western traditions. Contact Sponsorship Manager Victoria Carlisle at 831-775-3109 or vcarlisle@carodeo.com or Sponsorship Coordinator Barbara Balentine at 831-775-3100 or bbalentine@carodeo.com to get involved. There is also information at www.CARODEO.com.