



PRESENTED BY



# BANDA MS DE SERGIO LIZÁRRAGA

**Salinas Sports Complex - Saturday, July 16, 2022**

## SPONSOR & VIP PACKAGES

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PRODUCED BY





# BANDA MS DE SERGIO LIZÁRRAGA

## SPONSOR & VIP PACKAGES

### **\$5,000 BRONZE**

- Eight (8) Grandstand Tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Six (6) Sponsor VIP Tent Tickets. Each Sponsor VIP ticket is good for one (1) admission into the Salinas Sports Complex (concert venue).
  - Each Sponsor VIP ticket to receive one (1) entrée ticket and four (4) drink tickets.
  - Each Sponsor VIP Tent Ticket is good for one (1) admission into the Sponsor VIP viewing area.
- Two (2) Sponsor Parking Passes.

### **\$10,000 SILVER**

- Twelve (12) Grandstand Tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Fourteen (14) Sponsor VIP Tent Tickets. Each Sponsor VIP ticket is good for one (1) admission into the Salinas Sports Complex (concert venue).
  - Each Sponsor VIP ticket to receive one (1) entree ticket and four (4) drink tickets.
  - Each Sponsor VIP Tent Ticket is good for one (1) admission into the Sponsor VIP viewing area.
- Three (3) Sponsor Parking Passes.

### **\$15,000 SAPPHIRE**

- One (1) Reserved Table in the Sponsor VIP Tent for two (2) hours when the Sponsor VIP Tent opens.
- Fourteen (14) Grandstand Tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Twenty (20) Sponsor VIP Tent Tickets. Each Sponsor VIP ticket is good for one (1) admission into the Salinas Sports Complex (concert venue).
  - Each Sponsor VIP ticket to receive one (1) entree ticket and four (4) drink tickets.
  - Each Sponsor VIP Tent Ticket is good for one (1) admission into the Sponsor VIP viewing area.
- Four (4) Sponsor Parking Passes.

## ADDITIONAL BENEFITS

**All Banda MS Sponsor levels above also include the following:**

- Meet and greet photo with the artist for two (2) people. Subject to Artist approval.
- Agreed placement of one (1) Sponsor provided banner for day of the show.
- Agreed placement of one (1) Sponsor provided banner in the Sponsor VIP Tent for the day of the show.
- Sponsor logo and listing on the concert page of the California Rodeo website.

**As a Banda MS Sponsor you have the opportunity to purchase additional tickets for the Banda MS concert at 10% off.**

*Tickets will be available at a first come, first served basis.  
Additional tickets subject to additional convenience + services fees.*