

BLAKE SHELTON

WITH SPECIAL GUESTS
CAMERON WHITCOMB
RED SHAHAN

FRIDAY, JUNE 27TH
SALINAS SPORTS
COMPLEX



PRESENTED BY



SPONSOR PACKAGES

Contact Victoria Carlisle

Cell 619-518-5039

Office 831-775-3109

Email vcarlisle@carodeo.com

DIAMOND ALBUM SPONSOR **\$15,500**

TICKETING

- Twenty (20) Sponsor VIP Tickets for complimentary food and beverage.
 - Extra Sponsor VIP tickets can be purchased for \$350 each. Limited availability, per your sponsorship package.
- Eight (8) Standing Floor tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Four (4) Parking Passes.

SIGNAGE ELEMENTS

- Sponsor logo displayed on the Big Screen during the pre-show loop.
- Agreed placement of two (2) Sponsor provided banners for day of the show.
 - One (1) Sponsor provided banner displayed in one of the two the Sponsor VIP Tents for the day of the show, nearest to the stage area for maximum exposure.
 - One (1) Sponsor provided banner displayed near the Salinas Sports Complex entrance gates.
- Sponsor logo (w/link) and listing on the concert page of the California Rodeo website.
- Sponsor logo on event banners
 - California Rodeo to produce event banners.

PLATINUM **\$10,500** ALBUM SPONSOR

TICKETING

- Fourteen (14) Sponsor VIP Tickets for complimentary food and beverage.
 - Extra Sponsor VIP tickets can be purchased for \$350 each. Limited availability, per your sponsorship package.
- Six (6) Standing Floor tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Three (3) Parking Passes.

SIGNAGE ELEMENTS

- Sponsor logo displayed on the Big Screen during the pre-show loop.
- Agreed placement of two (2) Sponsor provided banners for day of the show.
 - One (1) Sponsor provided banner displayed in one of the Sponsor VIP Tents for the day of the show.
 - One (1) Sponsor provided banner displayed near the Salinas Sports Complex entrance gates.
- Sponsor logo (w/link) and listing on the concert page of the California Rodeo website.
- Sponsor logo on event banners
 - California Rodeo to produce event banners.

GOLD **\$5,500** ALBUM SPONSOR

TICKETING

- Six (6) Sponsor VIP Tickets for complimentary food and beverage.
 - Extra Sponsor VIP tickets can be purchased for \$350 each. Limited availability, per your sponsorship package.
- Four (4) Standing Floor tickets. Each ticket is good for admission into the Salinas Sports Complex.
- Two (2) Parking Passes.

SIGNAGE ELEMENTS

- Sponsor logo displayed on the Big Screen during the pre-show loop.
- Agreed placement of two (2) Sponsor provided banners for day of the show.
 - One (1) Sponsor provided banner displayed in one of the Sponsor VIP Tents for the day of the show.
 - One (1) Sponsor provided banner displayed near the Salinas Sports Complex entrance gates.
- Sponsor logo (w/link) and listing on the concert page of the California Rodeo website.
- Sponsor logo on event banners
 - California Rodeo to produce event banners.

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GET TICKETS
THURSDAY, MARCH 6
AT CARODEO.COM



ALL VIP TICKETS INCLUDE ACCESS TO

- One (1) admission into the Salinas Sports Complex (concert venue).
- Each Sponsor VIP Ticket is good for one (1) admission into the Sponsor VIP viewing area.
 - NOT available to the general public.
- EXCLUSIVE front stage Sponsor VIP area access w/ each Sponsor VIP Ticket.
- All you can eat entree service from 6 pm to 8:30 pm.
- Complimentary alcohol & beverage service from 6 PM to 10:30 PM.*
- Private Restrooms.



Additional Sponsor VIP Tent tickets are available at a first come, first served basis for \$350 each and are only available to sponsors. Subject to approval per your sponsorship package.

*Times are subject to change due to artis needs, sound checks, etc...