



Post Office Box 1648
Salinas, CA 93902
800-771-8807
831-775-3100
Fax 831-757-5134
www.carodeo.com

PRSR STD
US POSTAGE

PAID

Salinas, CA
Permit No. 139

ADDRESS SERVICE REQUESTED

Music & Stories featuring



Gary Robertson

Join us for Cowboys, Cocktails, Rhythm & Rhymes!



Gary Allegretto



Ed Montana



Steve Bernal

Cowboy Poetry is Going Out on the Town!

Cowboys, Cocktails, Rhythm & Rhymes, our annual Cowboy Music & Poetry Gathering, presented by Joe Panziera Farm, will be held on Saturday, April 27th at the Fox Theater in Old Town Salinas. Doors will open at 4:30pm with an open mic session at 5:30pm and the show starting at 6:30pm.

The event will feature the talented Gary Robertson, Gary Allegretto, Ed Montana and Sheriff Steve Bernal with local poet, Clem Albertoni, as the emcee. There will be a no-host bar and a live and silent auction. Food will be provided by The Grower's Pub. Ticket prices range from \$25-\$55.

Partial proceeds to benefit the Foundation for Monterey County Free Libraries.

**HELP US CELEBRATE
THE ICONIC COWBOY
CULTURE WITH
MUSIC AND POETRY!**



Doors Open 4:30pm

Dinner 5:30pm

Show 6:30pm

Tickets & Information

www.carodeo.com

Out of the CHUTES

Official Newsletter of the California Rodeo Salinas



WINTER 2018-2019



President's Message

Howdy!

Yes, that's right! The 109th edition of the California Rodeo will be here before we know it. As always, I am super excited to carry on our extraordinary tradition of excellence as one of the top professional rodeos in the world, and the preeminent event of our community.

2018 was a banner year for our association. Some highlights included kicking off our season with a stellar Cowboy Poetry event at the Fox Theater, sold out Monster Jam and PBR events, and the largest crowd in our illustrious history in attendance at the Blake Shelton concert.

2019 is starting off with yet another bang. Thanks to our partnership with David Drew Productions, we again have a marquee performer, Tim McGraw, live in concert on Friday July 12th. Big Week will once again feature great western style action and entertainment for our fans including chuckwagon races and the world renowned Charro, Tomas Garcilazo, performing traditional horsemanship and rope artistry.

The California Rodeo is powered by volunteers! I cannot describe the pride I feel when bragging about the prodigious efforts of our over 1,400 volunteers. We could never make the huge impact that we do without them. We are also thrilled to announce the formation of our future scholarship program which will kickoff after the current Hartnell focused program winds down in a few years. The new program will be offered to all California Rodeo volunteers and families and will be available for any bona fide institution of higher learning. For more information or to donate to this great cause please go to our website, carodeo.com.

And DID YOU KNOW the California Rodeo Association has given nearly \$70,000 in scholarships in the past decade and donated nearly \$500,000 to area non-profits, plus has an annual economic impact of over \$18 million, at no cost to the city or taxpayers? Please, spread the word!

It is a tremendous honor to serve as the President of the California Rodeo. Like my father before me, I truly believe the purpose of the California Rodeo is to work hard, have fun, to make people happy and for the betterment of our community.

Howdy On!

Brent Eastman, President 2018-2019



INSIDE:

2018 RODEO CHAMPIONS

NEW DIRECTORS

SAVE THE DATES

2019 COMMEMORATIVE POSTER

2018 RODEO CHAMPS



ALL AROUND COWBOY

C.J. DeForest Jr.

BAREBACK RIDING

Tim O'Connell

TEAM ROPING

Pat Boyle & Jared Hixon

SADDLE BRONC RIDING

Ryder Wright

TIE DOWN ROPING

Monty Lewis

STEER WRESTLING

Will Lummus

BULL RIDING

Chase Dougherty

WPRA BARREL RACING

Brittany Pozzi Tonozzi

FREESTYLE BULLFIGHTS

Ross Hill

GOLD CARD TEAM ROPING

David Motes & Denny Watkins

NON-PRO BRIDLE

Mario Ghilotti on Gold King Flo

OPEN HACKAMORE

Ted Robinson on CD Sparkin

OPEN STOCKHORSE

Phillip Ralls on Short N Catt

BIG WEEK PBR

Alvano Silves

CALF DRESSING

Moss Landing Overhead Door & Fabrication

MUTTON BUSTING

Javier Cabrera-Valdez

PRODUCE MASCOT RACE

Church Brothers' Lettuce Maximus

JR Barrel Race

Girls 6-9 Bristol Bullivant

Boys 6-9 Gage Holzum

Girls 10-13 Dakota McCurley

Girls 14-18 Regan Blair



Photo by Interface Visual

California Rodeo Welcomes New Directors

President-Brent Eastman, Mike McLane, Orlando Garcia, Kyle Brown pictured with 2018 Miss California Rodeo Salinas-Valerie Costanza

The Annual Stockholder Dinner Meeting held in October marked the beginning of the term for the California Rodeo Association Officers, Directors and Advisory Directors. Each year the organization promotes individuals who are taking on new roles in the association. The California Rodeo boasts a large board of 52 active Directors along with several Advisory Directors, who are all volunteers, working together to produce community events. Directors with longevity who move to Advisory Director roles, open a spot for up-and-comers to join the active Director roster.

These volunteers are hard-working contributors who help keep the tradition alive at the California Rodeo. A team of Officers made up of President- Brent Eastman, 1st Vice President-Dave Pedrazzi, 2nd Vice President-Fred Hooker, 3rd Vice President-Steve Davis,

Secretary- Bob Eggers and Treasurer- Tom Nielsen will continue leading the 109th edition of the California Rodeo. Kyle Brown, Orlando Garcia and Mike McLane are now Directors while long-time Director Jerome Politzer moved to the Advisory Director board. Occasionally there are individuals who make such a large impact on the association that their involvement warrants special recognition, these are the Honorary Directors of the California Rodeo. Pat DuVal is the newest Honorary Director with over 30 years of iconic participation at the Rodeo.



Photo by Interface Visual

World Record Set at 2018 California Rodeo!

The Guinness Book of World Records recently confirmed that the World Record for the most people inside a spinning loop was set by Will Roberts at the California Rodeo Salinas on July 19th, 2018.

The western rope artist, actor and entertainer, Will Roberts, successfully fit 13 people in his spinning lasso. The record was set at the Salinas Sports Complex on the track before the first performance of the California Rodeo Salinas in 2018.

Several attempts were made before Roberts successfully held the loop; he is proud of his achievement and said, "What an honor to break this world record at my favorite rodeo in the United States of America. The California Rodeo Salinas defines rodeo and the American cowboy! I couldn't be more

thrilled that this happened in Salinas." Roberts will entertain fans on the grounds during the 109th California Rodeo Salinas July 18th-21st and make promotional appearances in the community during those days as well.



Photo by Mag One Media

California Rodeo Office: 1034 North Main St., Salinas, CA 93906 or PO BOX 1648, Salinas, CA 93902
Office Phone: 831-775-3100 Ticket Office Phone: 800-549-4989

MARK YOUR CALENDARS!



TICKETS, GET YOUR TICKETS!

Tickets for the Tim McGraw concert, PBR, Rodeo and Cowboy Poetry are available now, online, as well as during select walk up times at the Box Office.

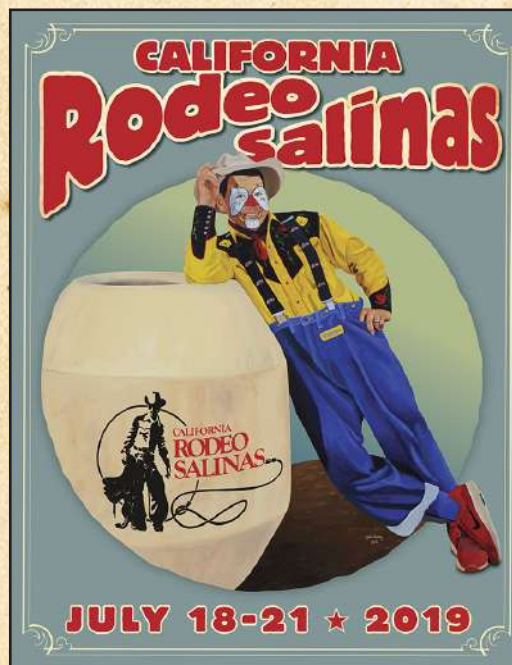
Check www.carodeo.com for official Box Office hours.

2019 poster features Rodeo Clown Andy Burelle

Rodeo President Brent Eastman worked with local artist John Cerney for the 2nd year to create larger than life artwork that was then turned into the Rodeo's commemorative poster. Long-time freestyle bullfighter and rodeo clown Andy Burelle now tips his hat to guests near the back gate as they enter the arena.

John Cerney was born in Carmel and grew up in Salinas. He worked in the produce industry before studying art at the College of San Mateo and then California State University, Long Beach. He became self-employed as an artist in 1985 and is the owner of John Cerney Murals in Salinas. His work can best be described as 'giant cut-out art,' ordinarily viewed from the comfort of your automobile. He would often convince farmers to let him use their barns as canvases and that evolved into cut-out paintings. John started working in giant scale in 1995, realizing that in order for the viewer to 'take in' the figures from a quick moving car, they had to be more monumental in size. His projects are now located throughout the Midwest and Western United States and have been featured in numerous magazines, including National Geographic and Sunset.

The posters are available for purchase for \$15 at the California Rodeo Salinas Office, 1034 N. Main Street, Salinas, Monday through Friday from 9am to 5pm as well as online at www.carodeo.com. They will also be available for purchase at the 2019 California Rodeo Salinas July 18th-21st.



Trail Writings

Howdy!

It has been so exciting representing the California Rodeo Salinas this year. Throughout the year I have attended many



Photo by Interface Visual

with Mayor Joe Gunter.

I was honored to help introduce the new 2019 Directors at the Rodeo's stockholder's dinner. Going to the stockholder's dinner and spending time with the committee members and debuting the new poster for 2019 was one of my favorite nights so far. Another fun experience was going to the Salinas Holiday Parade of Lights and getting to know Dean Callender and ride through the parade in his beautifully decorated jeep. It was such a joy to see all the families out enjoying the wonderful evening. I have had an amazing experience getting to know the committee members, volunteers, and fans of the sport of rodeo.

I really enjoy speaking to children and families and creating memories I will cherish forever. I am looking forward to traveling* to as many rodeos as I can this year and continuing to represent the California Rodeo Salinas and the sport I love. I love getting to talk to people and explain the rodeo and inviting everyone to come enjoy the one and only California Rodeo Salinas.

Sincerely,

Valerie Costanza
Miss California Rodeo Salinas 2018

*Valerie will be attending Ag Day in Sacramento March 19th & 20th and starts attending rodeo parades in April. Look for stories from her travels on our social media pages.

Want up-to-date information? Connect with us on our social platforms!

@carodeosalinas #carodeosalinas