

out of the CHUTES

Official Newsletter of the California Rodeo Salinas



SUMMER 2017



President's Message

Howdy!

It's almost time to kick off the 107th California Rodeo Salinas and Big Week is looking better than ever! We start the week with a bang with Kid Rock live in concert on Friday July 14th. Presented by Taylor Farms, this A-list entertainer will

rock the complex with his eclectic country, rap and rock and roll music. Over 11,000 people are planning to attend-don't miss out; get your tickets today! The Rodeo Carnival also opens on July 14th and runs daily through the 23rd from 3pm to 11pm. You can attend the Kiddie Kapers and Colmo del Rodeo Parades on July 15th and the Cowboy Poetry on July 16th. We hope to keep you very busy during Big Week!

Our 1,400 volunteers have been hard at work along with our staff to make this year's Big Week events successful. We are excited to thank our volunteers again with the 2nd annual Committee Appreciation Night on Saturday July 22nd from 5pm to 11pm in the Bull Xing. Committee Members and their guests can enjoy live music, food, drinks and more for just \$10 per guest; Committee Members gain free entry as our way of saying thank you.

Be sure to enjoy the western heritage we have here by touring our museum, taking a photo in front of the newly installed western town façade and enjoying a live performance by our two western characters roaming the grounds.

We expect another sell out for our July 19th Professional Bull Riding and if you miss it, save the date for August 26th for our 2nd Professional Bull Riding event-tickets go on sale July 20th. The California Rodeo Salinas July 20th-23rd will feature top cowboys and cowgirls along with Whiplash the Cowboy Monkey riding his border collie named Boogie-this duo will be herding Barbados sheep on our track! Get your tickets and more information by visiting www.CARODEO.com.

See you at the Rodeo!
Mike Scarr
President 2016-2017



Photo by Richard Field Levine

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2017 BIG WEEK SCHEDULE

FRIDAY JULY 14th

3pm Carnival Opens, Sun Way
5pm Kid Rock Concert

SATURDAY JULY 15th

6:30pm Kiddie Kapers Parade
8pm Colmo del Rodeo Parade

SUNDAY JULY 16th

1pm Cowboy Music & Poetry Gathering

WEDNESDAY JULY 19th

8am Larry Balentine Memorial Cowboy Shoot Out
7pm 17th Annual Professional Bull Riding
7pm Miss California Rodeo Personality & Appearance, Sherwood Hall

THURSDAY JULY 20th

11am Arena Slack
3pm Mini Parade- E. Alisal St.
4pm Gates Open
TOUGH ENOUGH TO WEAR PINK NIGHT
4pm Heritage Museum Opens
4:30pm Stickhorse Race-Track
5pm Kids Corral Opens
6pm Grand Entry & Rodeo

FRIDAY JULY 21st

11am Arena Slack
3pm Mini Parade- N.Main St.
4pm Gates Open
FIGHT HUNGER NIGHT
5pm Kids Corral Opens
6pm Grand Entry & Rodeo

SATURDAY JULY 22nd

8am Arena Slack
10am Gates Open
SALUTE TO MILITARY DAY
10am Heritage Museum Opens
11am Kids Corral Opens
11:30am Horse Parade, Downtown
12pm Special Buckaroos Rodeo-Track
1:15pm Grand Entry & Rodeo
5pm Committee Appreciation Night

SUNDAY JULY 23rd

8am Arena Slack
10am Gates Open
DAY OF CHAMPIONS
10am Heritage Museum Opens
10:30am Cowboy Church Services
11am Kids Corral Opens
11:30am Horse Parade, Downtown
1:15pm Grand Entry & Rodeo

Whiplash the Cowboy Monkey.

Whiplash The Cowboy Monkey is truly a fan favorite. He is the world's smallest cowboy, 3-Time Pro Rodeo Entertainer of the Year and an international star who has been putting smiles on faces for years.

Whiplash is a Capuchin Monkey who has been riding since he was two years old. He travels the country herding wild Barbados sheep at rodeos and other events. Whiplash, dressed in his cowboy hat, silk scarf, chaps and Justin Boots, never misses a chance to show his skills and cowboy spirit as he rides his trusty Border Collie mount, Boogie.

Whiplash has entertained crowds at rodeos, ball games and events all across North America and Europe. He has starred in a series of television advertisements for the fast food chain Taco Johns. He has appeared on numerous commercials, ESPN, Good Morning America and The Today Show.

Long-time PRCA card holder, Kenny Petet of Stephenville, Texas, travels with Whiplash the Cowboy Monkey. "He is really more like part of the family, with his big personality and diva-like charm," said Petet

"The rodeo star has his preference, he likes watching TV westerns and playing catch. His favorite snacks are grapes, Oreos and his bed-time peanut butter and jelly sandwich. He is playful and flirts with the ladies, but is serious about his job. There is nothing he loves more than riding his Border Collie, Boogie."



Dusty Barrett the Rodeo Clown.



Dusty is the oldest grandson of the long time rodeo clown and entertainer Dick "Old Man" Barrett.

With this heritage, Dusty could not help but begin his rodeo career at a very young age. As soon as he was old enough to walk, Dusty began shadowing his grandfather in the rodeo arena. Traveling up and down the east coast, Dusty helped "Old Man" tell jokes and perform acts.

As a teenager Dusty began riding all three rough stock events (Bareback, Saddle Broncs, and Bull Riding). During this time he stayed true to his roots and continued to clown rodeos during any spare moments that he had.

In 1998 Dusty won the PRCA First Frontier Circuit Saddle Bronc Riding Year End Championship adding this to his many other accomplishments. With this championship he retired from competition to concentrate on clowning full time.

In 1999, Dusty married his long time partner Jennifer. Together they began training horses as well as creating specialty acts for Dusty to take on the road for entertaining. In 2004 He was proudly accepted into the PRCA.

Now with Dusty's animal acts such as his Roman Riding Ponies, Trick Riding Pony, and "Squirt Gun" the trick pony, he is one of the up and coming great specialty performers in Rodeo today.



SAVE THE DATES: PBR 8/26 & CCMS 10/15

More Professional Bull Riding coming your way in August 26th plus the Central Coast Motorsports Spectacular takes over the arena on October 15th.

Tickets go on sale for the August 26th Bulls of Summer Professional Bull Riding Real Time Pain Relief Velocity Tour Event presented by Salinas Toyota on Thursday July 20th. Tickets range from \$10 for kids ages 2-12 to \$55 for Box Seats for all ages. Information can be found at www.CARODEO.com

Tickets for the October 15th Central Coast Motorsports Spectacular presented by Gold Star Buick GMC go on sale Monday July 17th. Ticket prices range from \$10 for kids ages 2-12 to \$27 for Box Seats for all ages.



TRAIL WRITINGS

Hello everyone!

Since receiving the title of Miss California Rodeo Salinas, I have been traveling all over California to promote our Rodeo. Once spring hit, I started my route to Sacramento where I attended Ag Day at the Capital. There, a few other rodeo



Photo by Wayne Capili

queens and I were able to educate the representatives of California about rodeo. I also got the chance to show kids how to rope. I then headed to some of the spring rodeos which included Red Bluff,

Clovis, Sonora, Santa Maria, Rowell Ranch, Livermore, Reno and San Benito. At every rodeo it was a different experience for me, I attended downtown parades, handed out stickers and flyers, helped with the special rodeos and did autograph signings. This spring I also attended agriculture luncheons, kids day at Home Depot, the Monster Jam at the Salinas Sports Complex, downtown parades and the Rodeo's Committee Barbecue. I have had such a wonderful experience at all of these events, getting to promote the California Rodeo Salinas and being able to meet many new people. Outside of rodeo I have been working at Focus Sports Therapy and attended many brandings this spring. I am looking forward to the California Rodeo Salinas July 20th-23rd and I can't wait to see you all there!



Megan Ford
Miss California Rodeo Salinas 2016



Back the cause(s).

The California Rodeo Salinas loves to back a good cause. As a not-for-profit organization, we partner with different organizations to raise money and awareness for cancer, domestic violence, gleaning prorams and more. Check out or website to learn more about the causes that we support.

Some of the organizations that benefit from our partnerships include the Salinas Valley Memorial Healthcare System, Monterey Bay Veterans, Inc., the YWCA of Monterey County and Ag Against Hunger just to name a few. Daily themes at the Rodeo include Wrangler's Tough Enough to Wear Pink night on July 20th, Fight Hunger Night presented by Rabobank

on Friday July 21st, Salute to Military and Wrangler National Patriot Program Day on Saturday July 22nd and Man Up Crusade Day on Sunday July 23rd.

Learn more by visiting: <http://www.carodeo.com/events/special-events> and then come out to the Rodeo to support your favorite cause!



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MORE THAN A RODEO



KID ROCK live in Concert July 14th

The California Rodeo Salinas and David Drew Productions are excited to announce that Kid Rock will be LIVE in concert at the Salinas Sports Complex on Friday July 14, 2017. Gates will open at 5pm with opening act A Thousand Horses starting at 8pm. This huge event, presented by Taylor Farms, will get BIG WEEK off to a ROCKIN' start. Kid Rock is a multi-platinum award-winning American rock 'n roll icon whose musical style ranges from hip hop and rock to heavy metal and country and has sold over 26 million albums around the world.

TICKETS STILL AVAILABLE.

Standing Floor tickets are \$75 each, Lower Grandstand Tickets are \$35 each and Upper Grandstand Tickets are \$20 each (all tickets subject to applicable service fees). Reserved Floor tickets and Box Seats are sold out. Grandstand and Box Seats will be reserved/assigned seats.

HOW TO GET YOUR TICKETS: The Salinas Sports Complex Box Office is open every day from 10am to 6pm for walk up purchases or by calling 800-549-4989. Tickets are also available online at tickets.com.

KID ROCK