

CONCIERTO BAILE DE SALINAS SPONSORSHIP PACKAGES



SÁBADO
13
JULIO

**SALINAS SPORTS
COMPLEX**

PRESENTED BY

TEQUILA
ALDERETE

PRODUCED BY



EL AFTER PARTY
PRODUCED BY



QUESTIONS
CONTACT ?

VICTORIA CARLISLE
P: 831 775 3109 E: VCARLISLE@CARODEO.COM

SPONSORSHIP PACKAGES

DELUXE SPONSOR- \$10,000

MEET & GREET

- Meet & Greet photo with Los Tucanes and El Fantasma for two (2) people.

CONCERT TICKETING & EL AFTER PARTY

- Sixteen (16) Sponsor VIP Tickets for premium access into the Sponsor VIP Tent for the day of the show.
 - Extra Sponsor VIP tickets can be purchased for \$200 each. Limited availability, per your sponsorship package.
- Four (4) Sponsor VIP Parking Passes.
- Two (2) Reserved VIP Tables into the El After Party (produced by Ricky Cabrera Production) for an exclusive VIP after party event in the BullXing area.
 - *El After Party hours - 9:30 PM to 1 AM.
 - Bottle service available for Deluxe Sponsors ONLY.

SIGNAGE ELEMENTS

- Sponsor logo displayed on the Big Screen during the pre-show loop.
- Agreed placement of one (1) Sponsor provided banners for day of the show.
 - One (1) Sponsor provided banner displayed in one of the Sponsor VIP Tents for the day of the show.
- Sponsor logo (w/link) and listing on the concert page of the California Rodeo website.

PREMIUM SPONSOR - \$5,000

MEET & GREET

- Meet & Greet photo with Chiquis for two (2) people.

CONCERT TICKETING & EL AFTER PARTY

- Eight (8) Sponsor VIP Tickets for premium access into the Sponsor VIP Tent for the day of the show.
 - Extra Sponsor VIP tickets can be purchased for \$200 each. Limited availability, per your sponsorship package.
- Two (2) Sponsor VIP Parking Passes.
- One (1) Reserved VIP Table into the El After Party (produced by Ricky Cabrera Production) for an exclusive VIP after party event in the BullXing area.
 - *El After Party hours - 9:30 PM to 1 AM.
 - Bottle service available for Premium Sponsors ONLY.

SIGNAGE ELEMENTS

- Sponsor logo displayed on the Big Screen during the pre-show loop.
- Agreed placement of one (1) Sponsor provided banners for day of the show.
 - One (1) Sponsor provided banner displayed in one of the Sponsor VIP Tents for the day of the show.
- Sponsor logo (w/link) and listing on the concert page of the California Rodeo website.

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SALINAS SPORTS COMPLEX



ALL SPONSORSHIP PACKAGES INCLUDE

- El After Party Reserved VIP Table(s).
 - Reserved VIP Tables are available WHILE SUPPLIES LAST.
- Meet & Greet with the artists (depending on your sponsorship level).
- EXCLUSIVE front stage Sponsor VIP area access w/ each Sponsor VIP Ticket.
- PRIVATE RESTROOMS.
- Sponsor VIP Parking Passes.

EL AFTER PARTY
PRODUCED BY



Saturday, July 13th | Gates Open 4pm

Sabado 13 de Julio | Puertas Abren a las 4pm



CONCIERTO BAILE DE SALINAS

Sound & Video
Sonido & Video

Stage
Escenario

Sound & Video
Sonido & Video

Presented By



EL AFTER PARTY
Produced by



ADA Ramp

ADA Accessible

F E D C B A

ADA Ramp

General Admission
Grandstand

Admission General
Graderia

Tunnel
Entrance

Tunnel
Entrance

Tunnel
Entrance

Tunnel
Entrance

West Grandstand

NO REFUNDS/EXCHANGES ALL SALES FINAL
TICKETS SUBJECT TO ADDITIONAL FEES