

Out of the CHUTES

Official Newsletter of the California Rodeo Salinas



SUMMER 2019

Photo by Interface Visual.



PRESIDENT'S MESSAGE

HOWDY!

Big Week is almost upon us! As always, I am super excited for the next edition of the California Rodeo Salinas.

This is the time of the year we dust off our to-do lists to ensure that we are all prepared to knock out yet another splendid week of controlled chaos. Led by General Manager Jim Slaten (President 2006-2007) our staff is working full-time and overtime to help our 1,400 volunteers achieve our goal of putting on the greatest performances of western tradition in the West.

Big Week 2019 kicks off in grand style with the Tim McGraw concert on Friday July 12th. This will be one of the largest attended events in our history. Then spit shine your boots and head on downtown to the Colmo del Rodeo Parade on Saturday July 13th. We are expecting yet another sellout of the Wednesday July 17th PBR and ticket sales are robust for each of the daily Rodeo performances.

The California Rodeo represents so much more than just a celebration of our western heritage. It is our state and regional history. This history is rich in dedication, honor, integrity and engagement with our community and make no mistake everyone in our community has an ownership stake in this great event.

The purpose of the California Rodeo is to have fun, make people happy and for the betterment of our community!

I look forward to seeing you the third week of July to celebrate 109 years of tradition!

Howdy-On!

Brent Eastman, President 2018-2019



PHOTO BY PHIL DOYLE

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2019

BIG WEEK SCHEDULE

FRIDAY JULY 12th

3pm Carnival Opens, Sun Way in Salinas
5pm Tim McGraw Concert

SATURDAY JULY 13th

7pm Kiddie Kapers Parade
7:30pm Colmo del Rodeo Parade

WEDNESDAY JULY 17th

8am Larry Balentine Memorial Cowboy Shoot Out
7pm Big Week Professional Bull Riding
7pm Miss California Rodeo Personality & Appearance, Sherwood Hall

THURSDAY JULY 18th

11am Arena Slack
3pm Mini Parade- E. Alisal St.
4pm Gates Open
4pm Heritage Museum Opens
4:30pm Stickhorse Race-Track
5pm Kids Corral Opens
TOUGH ENOUGH TO WEAR PINK NIGHT
6pm Grand Entry & Rodeo

FRIDAY JULY 19th

11am Arena Slack
3pm Mini Parade- E. Alisal St.
4pm Gates Open
5pm Kids Corral Opens
FIGHT HUNGER NIGHT
Produce Mascot Race- Rodeo Track
6pm Grand Entry & Rodeo

SATURDAY JULY 20th

8am Arena Slack
10am Gates Open
10am Heritage Museum Opens
11am Kids Corral Opens
11:30am Horse Parade, Downtown
12pm Special Buckaroos Rodeo-Track
SALUTE TO MILITARY DAY
1:15pm Grand Entry & Rodeo
4pm Committee Appreciation Night

SUNDAY JULY 21st

8am Arena Slack
10am Gates Open
10am Heritage Museum Opens
10:30am Cowboy Church Services
11am Kids Corral Opens
11:30am Horse Parade, Downtown
DAY OF CHAMPIONS & MAN UP CRUSADE
1:15pm Grand Entry & Rodeo

CHUCK WAGON RACES

Presented by Boyds Asphalt Services

Chuck wagon racin'...The ORIGINAL drift cars!! Everybody loves a horse race! Three, four-horse drawn wagons race around the arena creating dirt slingin' excitement during all four performances of the California Rodeo Salinas in 2019.

This act has been featured at the Wrangler National Finals Rodeo, Houston Livestock Show & Rodeo, Fort Worth Stock Show & Rodeo, Redding Rodeo, and many more western events.



TOMAS GARCILAZO

Presented by Jack in the Box

Tomas, a native of Mexico City, was introduced at an early age to his family heritage and tradition of "La Charrería" which is a skill performed through the generations only by the Mexican Charro. Charros take extreme pride in their highly developed horsemanship and roping abilities. Incorporating a display of refined horsemanship while demonstrating maguey rope artistry in his performances bring audiences to their feet applauding in appreciation of his skills.

Tomas devotes countless hours to his horses who with their athletic ability and intelligence willingly execute maneuvers when asked by their friend. Tomas has performed numerous times for Mexico's Presidents along with guest performances at the U.S. White House and Kennedy Center in Washington, D.C. His awards are many including the



PRCA 2013, 2012 and 2007 Specialty Act of the Year award at the Las Vegas National Finals Rodeo. Tomas Garcilazo's proficiency as a skilled horseman and rope artist defines him as one of the finest Charros presenting La Charrería today.

Tomas Garcilazo will perform during all four performances of the California Rodeo Salinas July 18th-21st.

RODEO CLOWN SLIM GARNER

Presented by Windsor Healthcare

Jeff "Slim" Garner is coming back to Salinas in 2019. He wowed the crowds with his wild yellow airplane act and funky fishing and barbecue acts in 2010, 2012 and 2015. He will surely please the crowd again this year with some of the same wild entertainment and new antics. Slim will be here for all four days of rodeo action!



Photo by Phil Doyle Photography

RODEO OFFICE

Open Monday - Friday 9am to 5pm
P: 831-775-3100 | F: 831-757-5134

TICKET OFFICE

Open Monday - Friday 10am to 6pm
P: 831-772-6500 | P: 800-549-4989

GET SOCIAL



BIG WEEK PARADES!

The California Rodeo Salinas kicks off Big Week with two very historic parades that are free and fun for the whole family! The Kiddie Kapers Parade and the Colmo del Rodeo Parade both wind through the streets of Old Town Salinas bringing the excitement of rodeo to our community. More on parades at www.carodeo.com

The Kiddie Kapers Parade will take place on Saturday, July 13th and begin at 7pm. This year, the parade will take a brand new extended route which will include five additional announcing stands. The theme is ‘Every Child is Rodeo Star.’ This is a FREE community event. No pre-registration is necessary, kids will line up and check-in at the Salinas High School parking lot at 726 S. Main Street starting at 6pm and the parade will start at 7pm. The Kiddie Kapers Parade is presented by Sakata Seed America.



The “Colmo del Rodeo” was once recognized as the largest and greatest night-lighted parade west of the Mississippi. After being discontinued, the California Rodeo Salinas brought it back to life in 2010 for the Centennial celebration of the Rodeo, and it’s still going strong today! Leading the parade this year as the Grand Marshal is Ed Montana! The parade will begin at 7:30pm in Old Town Salinas. The Colmo del Rodeo parade is presented by Star Market.



IT’S ALL ABOUT THE FANS!

Fan experience is at the top of the priority list at the California Rodeo Salinas; keep an eye out for new, fun and interactive features at this years rodeo!

Two western characters who are professional actors with Wild West Performers will entertain Rodeo fans on the grounds during all four performances July 18th - 21st. New this year they will have scheduled performances on the Wild West Stage presented by Doctors On Duty / Cypress Healthcare located at the South end of the Midway. Will Roberts (pictured) and Jonathan Mincks will bring the west to life, look out you might get roped in the fun!



There is a new “DUDE” in town for the 109th California Rodeo and we can’t wait for rodeo fans to meet him! —DUDE will be roaming the grounds, anxious to meet and greet attendees of all ages and pose for photo opps.



SMILE! There are two photo backdrops located on the grounds, one on the South end of the Grandstands and one near the North Entrance gate. Snap a picture and be sure to tag @carodeosalinas on social media! #carodeosalinas

TRAIL WRITINGS

Photo by Wayne Capili

Howdy!

Rodeo season is in full swing and I have had the opportunity to attend many events representing the California Rodeo Salinas. I had the honor to help welcome the first annual Salinas



Valley Wine Country Rodeo in King City, the newest PRCA sanctioned rodeo in our area. I was a guest and jewelry model at the Rancho Cielo Culinary Roundup and happy to support a great program. I attended the 100th California Ag Day in Sacramento where I met Senators and Assemblymen and spent the day showing people why agriculture is so vital to the central coast and discussing the importance of rodeo.

The Oakdale rodeo was an amazing experience where I rode in the downtown parade. I also attended the Motherlode Round Up in Sonora. The Rowell Ranch rodeo was a fun time in the rain, showing fans that rodeo is not just a fair-weather sport. I had the opportunity to help during the Jr. Livestock Auction at the Salinas Valley Fair and following that I attended Salinas Founder’s Day.

I traveled to Santa Maria and was greeted with fans and interviewed about my experience as Miss California Rodeo Salinas 2018. I rode in the longest parade of the year and then proudly rode my horse in the grand entry as well as carried sponsor flags in the Santa Maria Elks Rodeo. Then it was off to Salinas to mingle with Monster Jam fans about the rodeo.

Whether I’m sitting on the hood of the Suburban with Monte, riding my horse in a parade, carrying sponsor flags or representing Salinas in grand entries and community events, I want everyone to know I have had the best year of my life! I have enjoyed every second of this year and it is truly an honor to represent the California Rodeo Salinas. I will spend the rest of the season inviting folks to find their cowboy roots at the 2019 California Rodeo, July 18th-21st!



Valerie Costanza
Miss California Rodeo Salinas 2018



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CALIFORNIA RODEO CARNIVAL

The California Rodeo Carnival is open from 3pm to 11pm daily starting Friday, July 12th through Sunday, July 21st.

GET YOUR UNLIMITED RIDE WRISTBAND EARLY AND SAVE!

You can purchase your Unlimited Ride Wristband for \$25 at the California Rodeo Box Office open Monday through Friday from 10am to 6pm until July 11th. Admission tickets must be purchased at the Carnival Site.

The Carnival is located at 295 Sun Way in Salinas-don't miss your chance for rides and more!



CLEAR BAG POLICY

Starting May 2018, a clear bag policy will be in effect for all events produced by the California Rodeo Association in order to enhance security and efficiency. The policy limits fans to one clear bag per person and one small clutch for personal items.

**MONSTER JAM • BIG WEEK KICK OFF CONCERT • PROFESSIONAL BULL RIDINGS
CALIFORNIA RODEO SALINAS • CENTRAL COAST MOTORSPORTS SPECTACULAR**

For additional information regarding the Salinas Sports Complex clear bag policy visit: salinassportscomplex.com or carodeo.com

CLEAR BAG POLICY

APPROVED

- CLEAR BAG
(not to exceed 12x6x12")
- 1 GALLON FREEZER BAG
(no larger than 12x12")
- SMALL CLUTCH OR PURSE
(not to exceed 4.5x8.5")

PROHIBITED BAGS

- BACKPACK
- CLEAR BACKPACK
- PRINTED PATTERN PLASTIC BAG
- CAMERA BAG
- BINOCULAR CASE
- FANNY PACK
- OVERSIZED TOTE
- PURSE
- MESH BAG

EXCEPTIONS

- DIAPER BAG
(must accompany a child)
- MEDICALLY NECESSARY ITEMS
EXCEPTIONS ARE STILL
SUBJECT TO SEARCH

**FOR A FULL LIST OF PUBLIC SAFETY
PROCEDURES AT THE SALINAS SPORTS COMPLEX
VISIT: WWW.CARODEO.COM**