



CALIFORNIA  
RODEO  
SALINAS

Official Newsletter of the  
CALIFORNIA RODEO SALINAS

# OUT OF THE Chutes

## President's Message

HEEERE WE GO!

We are three weeks away from being 30 days out for the 104th running of the California Rodeo! I hope you are as excited as I am – excited to finally get going with show preparations after months and months of meetings.

Please make sure that you take the opportunity to welcome our new General Manager, Jeff Schumacher! Jeff has been 'on property' now for a month, has experienced his first Salinas Monster Jam, met a bunch of his new "Salinas" family members, and his professionalism and commitment are already evident in everything that he does. A quick study, Jeff is already about as comfortable with us as he is bound to get, so feel free to pop into his office and say hi!



Photo by Interface Visual

With that said, past GM Roger LaFountain will begin his transition into retirement in June. Committed to the California Rodeo kickoff concert through July 11 with a twice-a-week schedule, Roger will be around on Wednesdays and Thursdays until the concert. If you missed Roger's Retirement Roast – an epic event – please take the opportunity to stop by Roger's office (same building, different desk), thank him for a "job well done" and wish him well. .... and if he gets a tad cranky around concert time – well, remember, he's earned it.

On a sad note, we will be holding our first rodeo in a very long time without Dan Russell running stock for us. Our primary Stock Contractor for over 25 years, our good friend Dan passed away in late December 2013. Linda Russell will lead the Western Rodeo contingent back to Salinas in July, and top hand Ted Groene will manage the livestock for us. A long time friendly face out back, Ted knows Salinas well and will do a great job for us. Please take some time to pass along your condolences and remembrances of Dan when you see Miss Linda in July.

Hey! Did I mention that we have a concert coming up? Guitar Hero BRAD PAISLEY will be here in town Friday, July 11th for what promises to be a gigantic production – our biggest since we hosted the Eagles in 2005! Tickets are still available, but going fast - the Party Zone will be THE PLACE to be so get your tickets soon!

Daryl Whitcher  
President 2014-2015

Summer 2014

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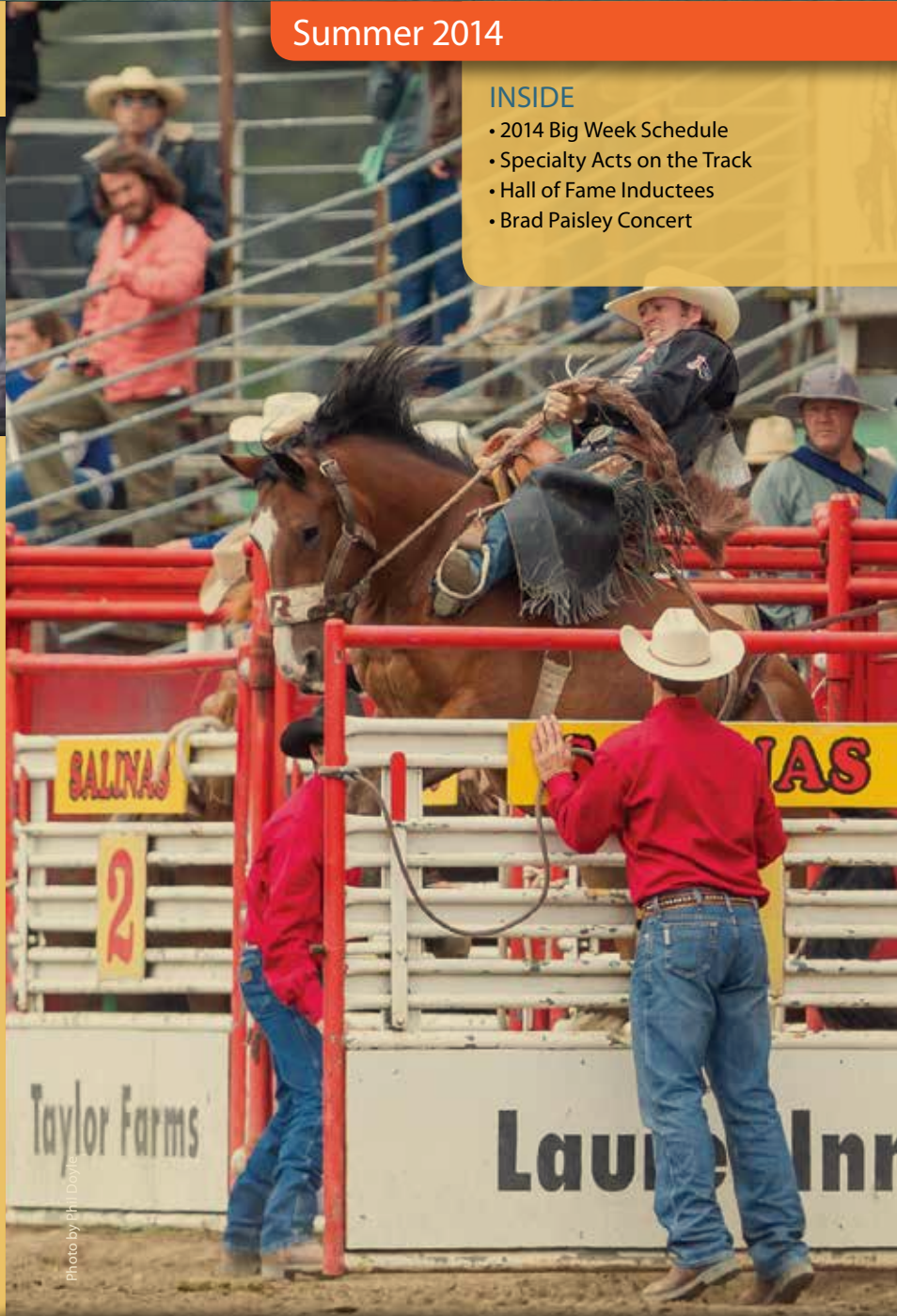


Photo by Phil Doyle

### Save the Dates: 2014 Events

Brad Paisley Concert	July 11
Colmo del Rodeo & Kiddie Kapers Parades	July 12
Cowboy Poetry	July 13
Cowboy Shoot Out Golf Tournament	July 16
Professional Bull Riding	July 16
Hall of Fame Induction Luncheon	July 17
104th California Rodeo Salinas	July 17-20



## COMMITTEE TEAM ROPING

Sunday July 20th  
Sign up 9am. Rope 9:30am  
3 for \$40 Progressive after 2

Win a 'Salinas' buckle. Info: 831-595-0575

## BIG WEEK SCHEDULE

### Carnival

July 11th-July 20th

### Brad Paisley Concert

July 11th, 5:00pm-TICKETS STILL AVAILABLE

### Kiddie Kapers &

### Colmo del Rodeo Parades

July 12th, 6:30pm & 8pm

### Cowboy Poetry

July 13th, 1pm

### Cowboy Shoot Out (Golf)

July 16th, 8am

### Professional Bull Riding

July 16th, 5pm

### California Rodeo -July 17th

Arena Slack 11am

Hall of Fame Induction Lunch 11:30am

Mini-Parade E. Alisal St. 3pm

Gates Open, Heritage Museum Opens 4pm

Stick Horse Race on track 4:30pm

Kids Corral Opens 5pm

Grand Entry & Rodeo 6pm

TOUGH ENOUGH TO WEAR PINK NIGHT

### California Rodeo July 18th

Arena Slack 11am

Mini Parade N. Main St. 3pm

Gates Open, Heritage Museum Opens 4pm

Kids Corral Opens 5pm

Grand Entry & Rodeo 6pm

FIGHT HUNGER NIGHT

### California Rodeo-July 19th

Arena Slack 8am

Gates open, Heritage Museum Opens 10am

Kids Corral Opens 11am

Horse Parade 11:30am

Special Buckaroos Rodeo 12pm

Grand Entry & Rodeo 1:15pm

SALUTE TO MILITARY DAY

### California Rodeo-July 20th

Arena Slack 8am

Gates Open, Heritage Museum Opens 10am

Cowboy Church Service 10:30am

Kids Corral Opens 11am

Horse Parade 11:30am

Grand Entry & Rodeo 1:15pm

DAY OF CHAMPIONS & MAN UP CRUSADE

DAY-wear purple to show support



Bullfighter Rob Smets in action

## California Rodeo 2014 Hall of Fame Class

Launched in 2010 during the centennial anniversary of the California Rodeo Salinas, the Hall of Fame aims to honor Committee Members, Supporters/Contributors, Staff, Performers/Personnel, Contestants, Livestock and Notables who have influenced the association by excelling in their area.

The class is, like the four before it, full of inductees who have helped to sculpt the California Rodeo's history and elevate the event to the elite status it holds today as one of the top 20 professional rodeos in the US. The five members of the 2014 class are:

#### COMMITTEE MEMBER

Albert Hansen, Jr.

#### CONTESTANT/PERSONNEL

Rob Smets

#### CONTESTANTS

The Santos Family

#### SUPPORTERS

Garcia Saddlery

The US Army

The California Rodeo Salinas' Hall of Fame has quickly become one of the honorable traditions celebrated each year during Big Week and beyond. The 5th class of the California Rodeo Salinas' Hall of Fame will be inducted on Thursday July 17, 2014 at 11:30am on the Mike Storm Memorial Patio at the Salinas Sports Complex at 1034 N. Main Street in Salinas. Tickets are \$30 each and include a luncheon and hosted bar and the awards ceremony where trophies are distributed to the honorees and they, or their families, speak. The Hall of Fame luncheon is sponsored by Jim Martins and Clifford & Marguerite Happy. To reserve your seat call 831-775-3100 between 9am and 5pm Monday through Friday.

#### The Wall of Fame is Under Construction:

The California Rodeo is building our "Wall of Fame," a project that was first talked about during the Centennial Celebration in 2010 when we began our Hall of Fame inductions. Those who have been a vital part of the California Rodeo's history and legacy will be honored on a permanent wall behind the museum here on the grounds.

Thank you to the Gheen family for their generous donation to get the project started; we will need funds to complete the plaques that honor the inductees and tell their stories.

Visit <http://www.carodeo.com/p/About-Us/History/WallofFame> to learn more and to donate to the Hall of Fame; please help keep the tradition alive!

# Cowboy Kenny's Steel Rodeo Tour will be back with THREE Bikes!

"Cowboy" Kenny Bartram, a Freestyle Motocross champion out of Oklahoma is bringing high flying excitement BACK with non-stop, action packed freestyle motocross entertainment. Kenny and his team of THREE riders this year, versus just two in 2013, will have you on the edge of your seats while they make high flying-aerial stunt passes on the track during each performance of the 104th California Rodeo Salinas!



Photo by Phil Doyle

## New Clown: John Harrison



John Harrison is a trick and roman rider, trick roper and barrelman at Professional Rodeo Cowboy Association events. John entertains crowds with his walk & talk comedy that is backed by his quick wit and with his strongest acts, Miss Rodeo Universe and Comedy Trick Riding. John has performed 3 times at the prestigious Wrangler National Finals Rodeo and has been nominated 7 times for Comedy Act of the Year, 4 times for Coors Man in the Can and 4 times for PRCA's Clown of the Year. In 2012, John picked up the coveted award of Comedy Act of the Year and he hasn't stopped smiling since.

## Riata Ranch Cowboy Girls Trick Riders will be part of show

The Riata Ranch Cowboy Girls are known worldwide for their western performing arts including trick riding and trick roping. To date, they have traveled to 18 countries and across the United States representing the Western American lifestyle. Each girl is a product of the training provided by the Riata Ranch Youth Horsemanship Clinics and the philosophy and way of life exemplified in the daily routines at Riata Ranch. Students chosen for the teams go through an extensive program that focuses on combining physical skills that promote positive life skills.



## Trail Writings

Hello Rodeo Fans!

It's officially Rodeo Season! We have



Photo by Interface Visual

been busy this spring traveling up and down California representing the California Rodeo. The officers and I have had a great time at the various rodeos and parades that we have been

able to attend. After all, every day is a great day for a parade! It is amazing how a parade can bring an entire community together. I have loved being able to experience the other rodeos, being able to see how their shows are run and what unique events each include. I have been welcomed with so much hospitality from all the queens and committees everywhere I have gone and I am very much looking forward to being able to extend that same hospitality to them when they come to visit us in July. I was able to make a sponsor visit to the Home Depot and what I learned from this is that small children are much better at wielding hammers and actually creating something than I am, but that's okay because my bird feeder was festively painted in none other than California Rodeo red and yellow! I am looking forward to the upcoming sponsor visits and other events that I have scheduled in the next two months. There are so many

great events leading up to Big Week and then of course Big Week itself! In my non-queen life, I am wrapping up spring quarter at UC Davis and am in the midst of helping plan the 4-H State Leadership Conference that will take place in August. The time has flown by and



it has been quite the ride! I hope to see you all "Where the West Comes Alive" in July!

Sincerely,  
Grace Tobias





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## Brad Paisley Concert July 11th



### TICKETS STILL AVAILABLE

Country superstar Brad Paisley is bringing his 2014 Summer tour to the Salinas Sports Complex in Salinas, CA on Friday July 11, 2014. Paisley is a critically acclaimed singer, songwriter, guitarist and entertainer. He has earned numerous awards including three Grammy's and CMA's Entertainer of the Year in 2010.

Tickets are on sale NOW and available for purchase by visiting the Salinas Sports Complex Box Office at 1034 N. Main Street in Salinas between 10am and 6pm Monday-Friday, calling 800-549-4989 or by visiting tickets.com. Ticket prices are \$25 for Grandstand (open seating), \$65 for Party Zone (floor) tickets which are standing room only (plus applicable service fees). The gates will open at 5pm; Music starts at 7:30pm with opening acts Leah Turner and Charlie Worsham.

Interested in becoming a 2014 California Rodeo Sponsor? Find out how to join the team that promotes and preserves our American values and Western Heritage.

There are sponsor packages available at every level. For more Sponsorship information contact one of our Sponsorship Coordinators: Victoria Rossi at [vrossi@carodeo.com](mailto:vrossi@carodeo.com) or Barbara Balentine at [bbalentine@carodeo.com](mailto:bbalentine@carodeo.com) or call 831-775-3100 to reach them.