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READY TO RODEO

SEPTEMBER 23-26 | 2021
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Out of the CHUTES

Official Newsletter of the California Rodeo Salinas



SUMMER 2021

Photo by Interface Visual



PRESIDENT'S MESSAGE

HOWDY!

We couldn't possibly be more excited for September 23rd-26th when we celebrate the 111th anniversary of the California Rodeo Salinas. Not only is it a monumental occasion after surviving the pandemic, but we will host the

prestigious ProRodeo Tour Finale this year! The ProRodeo Tour Finale is a big deal.

The top 24 contestants in each event will compete here Thursday through Saturday and then the top 8 have a sudden death shoot out for the championship during the Sunday performance. Read more about the details in this newsletter-you'll definitely want to be here!

Big Week will feature the Kiddie Kapers Parade on September 19th, Professional Bull Riding September 22nd, the Hall of Fame Induction Luncheon on September 23rd and Daily Horse Parades September 23rd-26th. The Miss California Rodeo Salinas 2021 contest will be held September 10th-12th, almost two weeks before Big Week.

As the Rodeo's team of dedicated volunteers and staff continues to push forward during these challenging times I can't thank them enough. After volunteering at the California Rodeo Salinas for over 50 years and learning from my Dad who was a Past Track Director and a Past President, I am honored to serve as President this year as we continue to honor and preserve the western lifestyle and traditions of this great event and community.

I can't wait to see you in September!

Dave Pedrazzi



Dave Pedrazzi, the California Rodeo's 2020 and 2021 President, loves traditional rodeo events and, being a rancher himself, has selected classic events to be featured on the commemorative posters that he directed. Even though the Rodeo was cancelled in 2020, the poster featured Tie-down Roper Tuf Cooper. Tie-down Roping originated from ranchers doctoring their livestock out in the open. The 2021 poster features the classic rodeo event of Saddle Bronc Riding, originating from cowboys breaking horses to ride. The vibrant oil painting by Marti Miller Hubbell was modeled after a photo of 2014 World Champion Spencer Wright, a member of the well-known Wright family from Milford, Utah, taken by Phil Doyle of Livermore, CA. More information and posters available for purchase at www.carodeo.com.

WHAT'S INSIDE...

2021 Big Week Schedule, Specialty Acts, Hall of Fame, Parades, ProRodeo Tour Finale & More!

2021 BIG WEEK SCHEDULE

SUNDAY SEPTEMBER 19th
3pm Kiddie Kapers Parade

WEDNESDAY SEPTEMBER 22nd
7pm Big Week Professional Bull Riding

THURSDAY SEPTEMBER 23rd
3pm Mini Parade- E. Alisal St.
4pm Gates Open
4pm Heritage Museum Opens
4:30pm Stickhorse Race-Track
5pm Kids Corral Opens
6pm Grand Entry & Rodeo
TOUGH ENOUGH TO WEAR PINK NIGHT

FRIDAY SEPTEMBER 24th
3pm Mini Parade- E. Alisal St.
4pm Gates Open
5pm Kids Corral Opens
Produce Mascot Race- Rodeo Track
6pm Grand Entry & Rodeo
FIGHT HUNGER NIGHT

SATURDAY SEPTEMBER 25th
10am Arena Slack
10am Gates Open
10am Heritage Museum Opens
11am Kids Corral Opens
11:30am Horse Parade, Downtown
12pm Special Buckaroos Rodeo-Track
1:15pm Grand Entry & Rodeo
SALUTE TO MILITARY DAY

SUNDAY SEPTEMBER 26th
10am Gates Open
10am Heritage Museum Opens
10:30am Cowboy Church Services
11am Kids Corral Opens
11:30am Horse Parade, Downtown
1:15pm Grand Entry & Rodeo
DAY OF CHAMPIONS & MAN UP CRUSADE

Visit www.CARODEO.com and click on Events/Events Calendar to get the full schedule for the Pendleton Whisky Saloon, Lowell Farms Shortbranch, Coors Bull Xing and more.



SPECIAL ATTRACTIONS

Each performance of the 111th California Rodeo Salinas will feature top notch rodeo action in the arena and track as well as first class entertainment! Enjoy trick riding by the Riata Ranch Cowboy Girls presented by Jack in the Box, chuck wagon races presented by Boyds Asphalt Services and Rodeo Entertainer Matt Merritt presented by Windsor Healthcare. New this year on the track is the Debbie Pedrazzi Memorial Cutting event that will showcase equine athletes and local contestants who qualified to compete at the Rodeo; this will take place on Thursday, September 23rd.

THE RIATA RANCH COWBOY



Photo by Richard Field Levine

CHUCK WAGON RACES



Photo by Kelsey Floyd

DEBBIE PEDRAZZI MEMORIAL CUTTING



RODEO ENTERTAINER MATT



Photo by Chris Mora

PROFESSIONAL BULL RIDERS



WEDNESDAY SEPTEMBER 22

Salinas Sports Complex

GATES OPEN 5PM • SHOWTIME 7PM
PLUS FINALE FIREWORKS!

Adult ticket prices start at
\$35*
*subject to fees

PRESENTED BY











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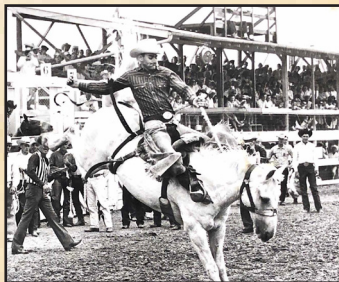
GET SOCIAL



2021 HALL OF FAME INDUCTEES

The California Rodeo Salinas started its Hall of Fame in 2010 as part of the centennial anniversary of this annual western event. The Rodeo has long been supported by loyal volunteers who work on over 80 committees during the event, personnel, contestants and performers whose talents enhance the show. After 100 years of business it was past time to honor those who helped build the organization and elevate the California Rodeo to one of the top 10 professional rodeos in the United States and the largest in California. The California Rodeo accepts applications each year with inductions taking place every other year.

The 2021 inductees are:



Bill Martinelli
Contestant



Barbara Balentine
Supporter/Contributor



Joe Baumgartner
Contract Personnel

The induction luncheon is presented by the Jim Martins Family and will take place September 23rd from 11:30am to 1pm on the Mike Storm Directors Patio at the Salinas Sports Complex.

Tickets are \$30 and include lunch and beverages; purchase at <https://www.carodeo.com/events/2021/hall-of-fame-induction-2021>.

SALINAS IS THE PRORODEO TOUR FINALE



The California Rodeo Salinas is excited to host the ProRodeo Tour Finale in 2021, the last regular season rodeo of the year. The event will featured the top 24 contestants in each event competing for big money in Salinas with some athletes being catapulted into qualifying for the Wrangler National Finals Rodeo in December.

The format will look mostly the same to fans with 16 roughstock contestants competing in Bareback Riding, Saddle Bronc Riding and Bull Riding daily, Thursday, Friday and Saturday and 12 timed event contestants competing in Team Roping, Tie Down Roping, Steer Wrestling and Women's Barrel Racing daily Thursday, Friday and Saturday with a slack session held Saturday 10am to

noon before the performance. This year is also special as Women's Break Away Roping will be featured in the arena for the first time.

The top 8 contestants in each event will return on Sunday, September 26th for the championship short round – a sudden death shoot out. After the top 8 contestants all compete in each event, the top 4 will come back for another shot to win the money and coveted 'Salinas Buckle.'



All the action will be aired live daily on The Cowboy Channel and streamed live on The Cowboy Channel Plus App. For more information, visit cowboychannelplus.com.

DON'T FORGET THE CLEAR BAG POLICY

Please bring a clear bag that meets the size requirements or no bag at all.

No bags will be checked.

Visit www.carodeo.com/p/about-us/knowbeforeyougoandparking/clearbagpolicy

TRAIL WRITINGS

Howdy!

My name is Kelsee French and I have been blessed to represent our Rodeo as the 2019 Miss California Rodeo Salinas for not one, but two years!



Photo by Wayne Capili

I was able to attend the Wine Country Pro Rodeo, be involved in a virtual 4th of July parade and be more involved within the community. We had a very generous sponsor, Valero, who gave us four \$ 50 dollar gift cards to give randomly at a gas station to provide a sense of joy to our community. It was such an honor and a humbling experience to see everyone's reactions; it's moments like those that make me so proud to be a part of this organization. I was also able to do a lot of work on the rodeo grounds with our board of directors by being a part of the Relay for Life video, and the various drive through events such as the BBQ and the bumper sticker pickups.

I know these past two years have been challenging, but I cannot wait to see you all at our rodeo in September. Grab your cowboy hats, dust off your boots and let's make this California Rodeo Salinas better than ever!

Happy Trails,
Kelsee French
Miss California Rodeo Salinas 2019

SCHOLARSHIPS

The California Rodeo Salinas offered two scholarship programs in 2021. The California Rodeo Association has been passionate about supporting youth education since 1986 when a scholarship program was established with Hartnell College. In 2021, students who were attending or graduating from Hartnell could apply for a scholarship and the new scholarship program allows students who are California Rodeo Salinas Committee Members or related to Committee Members to apply through the Community Foundation for Monterey County, and use the scholarship money to attend any college or other post high school education program, including trade school.



Photo by Mag One Media

Read full biographies of the students at www.CARODEO.com.