

SWEETHEART SOIREE

join us at the

a 'cowgirl' luncheon



Wednesday ★ July 17, 2024
California Rodeo Bull-Xing Tent
11am - 2pm



TICKETS \$75

Tables Reserved for Soiree Sponsors

Limited availability. Must be 21.

GATHER THE GIRLS!

For an afternoon of fun starting with a mimosa welcome, silent auction, music, photo ops and more fun than a wild horse ride!
Need not be a cowgirl to attend.

"It ain't the clothes that make the cowgirl, it's the attitude and the heart." - Unknown
carodeo.com for more info





SWEETHEART SOIREE



donor opportunities

Giddy up, cowgirls! You're invited to the Sweetheart Soiree, brought to you by the California Rodeo Salinas. Saddle up on July 17th for a rootin' tootin' luncheon, where we'll be tipping our hats to all the fierce and fabulous ladies of the West! This is no ordinary shindig - it's a wild and wonderful celebration of rodeo fans, rodeo friends, and all-around good-time-gals! With a grand entrance that'll have you feeling like a rodeo queen, we'll be serving up pampering and entertainment galore! And the best part? Your attendance will be supporting two great causes - the Justin Cowboy Crisis Fund and the California Rodeo Salinas Scholarship Fund.

So grab your boots, your hats, and your besties, and let's kick up some dust!

presenting partner **\$15,000**

- Two (2) Reserved tables = 16 seats
- Two (2) Bottles of Premium Champagne
- Designated Table Waiter
- Logo included on Advertising Poster as presenting sponsor
- Logo included in printed event program, press release, carodeo.com and Sweetheart Soiree page in the California Rodeo Souvenir Program

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- Unknown



sweetheart table **\$1,000**

- One (1) Reserved table = 8 seats
- One (1) Bottle of Premium Champagne
- Logo in printed event program, event webpage on carodeo.com and Sweetheart Soiree page in the California Rodeo Souvenir Program

soiree supporter **\$\$\$**

- A donation in any amount
- Donor listed on event webpage on carodeo.com and printed event program
- Amount Enclosed: \$ _____

DONOR INFORMATION

sweetheart table

soiree supporter

Company/ Donor Name: _____
 Contact Name: _____
 Contact Email: _____
 Mailing Address: _____

PLEASE MAKE CHECKS PAYABLE TO CALIFORNIA RODEO
 WITH MEMO: SWEETHEART SOIREE
 ATTN: MANDY LINQUIST
 PO BOX 1648
 SALINAS, CA 93902



QUESTIONS? CALL THE RODEO OFFICE 831-775-3100 | EMAIL AGIANOLINI@CARODEO.COM