



2021 SPONSORSHIP INFORMATION

gilletteskijorderby.com

Event Dates: Saturday & Sunday, February 20th & 21st 2021

Specific Sponsors:

Track Build & Equipment	=	\$8,000
Timing & Equipment	=	\$2,500
Announcer & Radios	=	\$2,000
Event Insurance	=	\$3,000
Location Lease & Stalls	=	\$4,000
Safety & EMS	=	\$2,000
Advertising & Printing	=	\$1,500
Awards & Prizes	=	\$2,000

TITLE SPONSOR - \$10,000

- Special Promotion as a TITLE Sponsor of the Gillette Skijor Derby on all event activities
- TITLE sponsor will receive highly visible banners and promotional media throughout event area
 - (provided by sponsor)
- VIP Tent access for 8 people to include food, beverage, comfort and prime viewing location during our event
- Sponsor's name and logo in all online promotions including Social Media and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 8 hats

LEADING SPONSOR - \$5,000

- Promotion as a Leading Sponsor of the Gillette Skijor Derby on all event activities
- Leading sponsor will receive highly visible banners and promotional media throughout event area
 - (provided by sponsor)
- VIP Tent access for 4 people to include food, beverage, comfort and prime viewing location during event
- Sponsor's name and logo in all online promotions including Social Media, e-blasts, and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 4 hats

GOLD SPONSOR - \$2,500

- Gold sponsor will receive highly visible banners and promotional media throughout event area
 - (provided by sponsor)
- VIP access for 2 people to include food, beverage, comfort and prime viewing location during event
- Sponsor's name and logo in all online promotions including Social Media and event website
- Live recognition from announcer's stand during event
- Custom GILLETTE SKIJOR DERBY hats: 2 hats

SILVER SPONSOR - \$1,000

- Promotion as Gillette Skijor Derby SILVER Sponsor with banner at venue
 - (provided by sponsor)
- Sponsor's name in all online promotions including Social Media and event website
- Live recognition from announcer's stand during event

BRONZE SPONSOR – \$100 to \$500

- Promotion as Gillette Skijor Derby BRONZE Sponsor with banner at venue
 - (provided by sponsor)
- Sponsor's name in all online promotions including Social Media and event website

CONTACT INFORMATION

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