

NEWS RELEASE

MEDIA AND TRAFFIC ADVISORY

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RV City Rolling Into Gillette

Members of FMCA, a Cincinnati-based organization for RV owners, will head to Wyoming in early July for a four-day event focusing on various aspects of their favorite form of travel. A small city on wheels will take shape as the owners of more than 1,200 RVs converge on CAM-PLEX Multi-Event Facilities, July 7 through 10. During FMCA's 103rd International Convention and RV Expo, which has been dubbed "The Spirit of Wyoming," in honor of the host state, attendees will participate in various activities designed to enhance the RV lifestyle.

Organizers have scheduled approximately 100 educational sessions aimed at helping RV owners glean more enjoyment from their homes on wheels. Various RV experts will conduct seminars during the event. Topics range from tire maintenance, technology, and safe driving to RV trips to Alaska.

Attendees also will be able to tour RVs of all types, sizes, and price ranges as part of the RV showcase that will take place during the event. Looking for a diesel-powered motorhome with all the latest luxuries? Or maybe a fifth-wheel or conventional travel trailer that provides the amenities needed to enjoy the RV life? Explore these options and everything in between as you consider what would best suit your travel style.

Other organized activities include fun-filled games and exciting daytime and evening entertainment. On tap is a performance on Friday evening, July 9, by the iconic band Three Dog Night, famous for hits from the 1960s and 1970s such as "Joy To The World," "Black And White," "Mama Told Me (Not To Come)," and "An Old-Fashioned Love Song." On Saturday evening, country and rock cover band Narrow Gauge, which hails from Denver, Colorado, will treat the audience to a rousing night of songs ranging from "Chicken Fried" to "Free Bird." And that's just a sampling of the fun that's planned.

Attendees also will have time for plenty of socializing with their fellow RV owners during the week.

Members of the public are invited to join the fun. For those who want to view only the RV displays and the supplier and component exhibits, admission costs \$10 per day or \$25 for a family of three or more; children 12 and under are admitted free with an accompanying adult. Individuals with an active military ID are admitted free as well. Those who would like to take in

the exhibits and also attend seminars and entertainment may purchase a Daily Passport, which is available for \$50 per person per day.

Free public parking will be available by entering CAM-PLEX via Boxelder Road and then through Gate 4 onto Wrangler Road; turn left on Windmill Drive and follow the signs.

Hours for viewing the exhibits are as follows: Wednesday, July 7, 1:00 p.m. to 5:00 p.m.; Thursday, July 8, through Saturday, July 10, 9:00 a.m. to 5:00 p.m.

RV owners are invited to take part in all of the activities and also to bring their RV and stay with the group at CAM-PLEX. The gate registration price is \$245 and also grants the RV owner a one-year FMCA membership. (An additional fee is charged for electric.)

Traffic advisory information. Viewers/readers/listeners in Gillette and surrounding areas will notice RVs of all types and sizes arriving at CAM-PLEX Multi-Event Facilities as the attendees and exhibitors move in on Monday and Tuesday, July 5 and 6. The area around CAM-PLEX will be more congested than normal during arrival times.

The event is expected to have a positive economic impact on the surrounding area as tourists visit local attractions, shopping areas, gas stations, and more.

Media representatives. Typically, FMCA conventions attract significant media attention. An infinite number of lifestyle stories and a great deal of material related to contemporary RVs will be available. Media representatives are, of course, welcome to pursue any angle that they find interesting. However, for an overall orientation to the convention activities, FMCA encourages newsmen to request to speak with Robbin Gould upon arriving at CAM-PLEX, or to call ahead to establish a meeting time.

When media representatives arrive at CAM-PLEX, they should enter the facility via Wrangler Road and follow the signs to the Commercial Registration Office in the Wyoming Center. Press credentials will be available there.

You are welcome to stop by to witness the activities. Please call if any questions arise.

FMCA CONVENTION FACTS

What is FMCA? FMCA is an international organization for families who own and enjoy the use of recreation vehicles (RVs). The association maintains its national headquarters in Cincinnati, Ohio, and currently has nearly 150,000 active members. FMCA offers its members a number of benefits, including a subscription to its monthly magazine, *Family RVing*; group discounts on a roadside assistance program, RV insurance, and member-only RV tours and caravans; a tire purchasing program; discounts on a mobile internet plan; and a medical emergency and travel assistance plan that is included with paid membership dues and is valued

at \$200 per family. The association also hosts two conventions each year, which is what will bring the group to Gillette, Wyoming, in early July. The event, which will be the group's 103rd International Convention, has been dubbed "The Spirit Of Wyoming" in honor of the host state.

Convention dates and location: FMCA's "The Spirit Of Wyoming" event will take place Wednesday through Saturday, July 7 through 10, at the CAM-PLEX Multi-Event Facilities in Gillette.

Convention activities: RV owners will gather to enjoy a sizable RV exhibition, among other activities. Leading manufacturers and dealers will bring new RVs for viewing. A variety of RVs will be on display. In addition, companies will exhibit RV components, accessories, campground information, home products, and more. Other convention options will include informative seminars, entertainment, and social activities.

How many people are expected to attend? More than 1,200 RVs and some 3,000 to 4,000 people are expected to gather at the CAM-PLEX Multi-Event Facilities.

Can the public attend? Area residents are welcome to come view the RVs and the RV-related components and accessories that will be on display. Daily admission for exhibits is \$10 per person or \$25 for a family of three or more; children 12 and under admitted free with an accompanying adult. Individuals with an active military ID will be admitted free.

A Daily Passport that provides admittance to the exhibits, seminars, and evening entertainment is available for \$50 per person per day. Show hours on Wednesday, July 7, will be from 1:00 p.m. to 5:00 p.m.; hours on Thursday through Saturday, July 8 through 10, will be from 9:00 a.m. to 5:00 p.m. Hours for purchasing Public Gate and Daily Passport tickets will be from 8:00 a.m. to 4:00 p.m., Wednesday, July 7, through Saturday, July 10.

Free public parking will be available by entering CAM-PLEX via Boxelder Road. Enter Gate 4 onto Wrangler Road; turn left on Windmill Drive and follow the signs.

Again, the cost to view the RVs and the displays of RV components and accessories is \$10 per person. Wednesday's admission ticket is good on Thursday, July 8, as well. Other admission options are available for those who want to take part in more activities. And all owners of self-contained RVs are invited to sign up to stay in their RV at CAM-PLEX Multi-Event Facilities. The \$245 gate registration fee also grants RV owners who are new to FMCA a complimentary one-year membership. If available, electric and other hookup options cost extra.

Contact: (800) 543-3622 or (513) 474-3622; www.FMCA.com

Note to media: For images and additional information, visit <https://site.fmca.com/fmca-media-room>.