

**From:** Kimberly Fry  
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**Subject:** Press Release Children's Festival

**The 43<sup>rd</sup> Annual Campbell County Children's Festival- Healthcare Heros Theme!  
EARLY YEARS ARE LEARNING YEARS...MAKE THEM COUNT!**

**Saturday May 15, 2021**

**9:30 a.m. – 2:30 p.m.**

**CAM-PLEX Central Pavilion**

**The Festival is for children birth through eight years.**

**The Festival is free—children must be accompanied by an adult.**

Join us in celebration of 43 years of fun and learning for children and parents with this year's theme as: *Healthcare Heros!* There will be an ambulance, police and sheriff vehicles, a photo booth, and over 25 interactive booths for children to enjoy and parents to learn about the many services available in Campbell County.

The goal of the Campbell County Children's Festival is to remind us that the early years—birth through age 8 - are truly learning years. Every moment is an opportunity to learn more about the world, practice social skills, and gain critical thinking skills and knowledge. The early years lay the foundation for all later learning and shape whether children succeed in school and into adulthood. If we care about our children, then we must ensure that all young children enjoy an early childhood that prepares them to take full advantage of their educational opportunities and to become effective citizens, capable workers, and loving parents of the next generation. It's up to us to make the early years count. Here are some specific ways parents or concerned adults can help make the early years better learning years.

1. Take time to really watch, listen and appreciate children.
2. Recognize the learning potential of play and everyday activities.
3. Read with your child every day.
4. Work with your child's teachers and others to improve the quality of early childhood services.
5. Do what you can to make your state and community more attuned to children's needs.

The Campbell County Children's Festival is a non-profit corporation; there is a no selling factor at the Festival. All donations given to the Festival go directly for Festival expenses. The Festival is planned and staffed by volunteers from many community groups. In other words, anyone that has an interest in the development and welfare of young children is invited to participate. The Festival is looking for some new volunteers and will have information and sign up available at the Festival. For more information please contact Kim Fry 682-7281.