

# 2022

## CANFIELD FAIR SPONSORSHIPS



*Something To Grow About!*

**CANFIELD  
FAIR**  
*EST. 1845*

# THE 176<sup>TH</sup> CANFIELD FAIR

Celebrating Farm, Family & Fun!

**August 31 - September 5, 2022**

[www.canfieldfair.com](http://www.canfieldfair.com)

330.333.4118

[marketing@canfieldfair.com](mailto:marketing@canfieldfair.com)

# 2022

## CANFIELD FAIR SPONSORSHIPS

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### PRESENTING SPONSOR

**\$50,000**

#### ASSETS INCLUDE

Gate Signage at all public entrance gates, Mentions in all Placed Media TV/Radio/Print/Outdoor/Internet, Rooster Report Mentions, Social Media Posts, Full Page Program Ad, Tent on the Fairground Concourse, Involvement in Fair Week Activities and On-Ground Activations, 12 Month Webslider Ad, Name Mentions Whenever Fair is Referenced.



### YOUTH DAY SPONSOR

**\$25,000**

#### ASSETS INCLUDE

Tent on the Fairground Concourse, Mentions in all Placed Media TV/Radio/Print/Outdoor/Internet, Rooster Report Mentions, Social Media Posts, Full Page Program Ad.



### SENIOR DAY SPONSOR

**\$15,000**

#### ASSETS INCLUDE

Tent on the Fairground Concourse, Mentions in all Placed Media TV/Radio/Print/Outdoor/Internet, Rooster Report Mentions, Social Media Posts, Full Page Program Ad.



### HAND WASHING AND SANITATION STATIONS

**\$15,000**

#### ASSETS INCLUDE

Logo Placement on All 4 Sides of 1 Self Contained Hand Washing Station and 15 Hand Sanitizer Poles Strategically Placed Throughout the Fairgrounds.



exposure



### PEOPLE MOVERS

**\$8,500**

#### ASSETS INCLUDE

Logo Placement on Trailer and at Pickup Stops.

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### PARKING SPONSOR

**\$7,500**

#### ASSETS INCLUDE

Logo Placement on Signs and Banners in the Parking Lots,  
Logo Placement on Parking Attendant Vests.



### TRUCK AND TRACTOR PULL

**\$7,500**

#### ASSETS INCLUDE

Name Printed on Tickets, Banners at the Event, Social Media  
Posts, 10 Mentions during event on PA, Logo on LED  
Screenboard.



### DEMOLITION DERBY

**\$5,000**

#### ASSETS INCLUDE

Name Printed on Tickets, Banners at the Event, Social Media  
Posts, 10 Mentions During the Event on PA.



### PUBLIC ART SPONSOR

**\$5,000**

#### ASSETS INCLUDE

Logo on Each of the Mural (Photo-Op) Walls and Social Media  
Mentions.



### GRANDSTAND BANNER

**\$4,000**

#### ASSETS INCLUDE

May 2022- April 2023 signage on Grandstand. Visible to  
over 500,000 people annually.

**365**  
exposure

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### ROOSTER REPORT

**\$3,000**

#### ASSETS INCLUDE

On-site Radio Announcements Every Hour During the Fair.

### 2022 CANFIELD FAIR

stay in touch with us  
year-round by visiting:  
canfieldfair.com



### PROGRAM ADS

**\$1,500- \$3,000**

#### ASSETS INCLUDE

Full and 1/2 Page Ad Sizes in the Daily Program Distributed to all Fairgoers and Available Online.



### WEBSITE & CANFIELD FAIR IN-APP ADS

**\$2,500**

#### ASSETS INCLUDE

12 Month Website Ad (August 2022- July 2023) and exposure on the Canfield Fair app, the only way to navigate the fair!

365  
exposure



### GOLF CART FLEET

**\$2,500**

#### ASSETS INCLUDE

Signage on the Fleet of Golf Carts Used During All Fair Sponsored Events August 2022- July 2023.

365  
exposure



### WEINER DOG RACING/ HARNESS RACING/ MULE RACING

**\$1,500**

#### ASSETS INCLUDE

Banners at the Event, Social Media Posts, 10 Mentions During Event on PA.

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### FENCE BANNER

**\$600**

#### ASSETS INCLUDE

Banner Hung on Inside Fence Posts During the Fair.



### FAIRGROUNDS MAP (in program)

**\$500**

#### ASSETS INCLUDE

Logo Placement on the Most Looked at Page in the Program.



## Canfield Fair Event Center Phase 2 is underway!

Our capital campaign continues to raise money for the next phase of this building, ask about a combined sponsorship and campaign pledge today for maximum exposure.

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