



Cass County Fair

Pleasant Hill, MO 64080

July 12-17, 2022

Dear Friends of the Fair,

Greetings from the Cass County Fair Board! We are writing to you regarding a great sponsorship opportunity for you and your company.

The Cass County Fair is held annually in July and was established in 1994. It is our goal to provide all of our guests and exhibitors with a window in Cass County traditions. We currently have over 14,000 patrons who visit our fair each year.

The fair is run mostly by volunteers and operates with the help of sponsorships and donations. Without the help of our sponsors, we would not have a quality fair. This is where you come in. Would you be willing to be one of the great sponsors for the 2022 Fair? This is our 29th year and we want it to be even more spectacular! Your sponsorship will go towards different expenses such as events, tickets, trophies, building supplies, entertainment, and more.

When you become a sponsor for the Fair, we will gladly add your logo to our website and link it to your website. This is one way we can help you achieve your business marketing, advertising, and public relations goals. Please look over the contents of this package and see which level of sponsorship would be right for you. Each level has its own appeal and benefits.

If you are interested in becoming one of the great sponsors of the Cass County Fair, please complete and return the attached form, or contact Stephanie at stephr@pleasanthill.com or 816-540-7812. Any sponsorship or donations to the fair would be greatly appreciated. We look forward to hearing from you soon!

Thank you,

Stephanie Ray

Cass County Fair

816-540-7812



2022 Cass County Fair

Sponsorship Opportunities

PLATINUM SPONSORSHIP Cost: \$2400	<ul style="list-style-type: none"> • 4x10 banner • Logo/Link on Fair Website • Small Color Ad in Fair Paper • 12 Sets All Event Wristbands 	<ul style="list-style-type: none"> • Business on Fair T-Shirts • Radio Advertising (Q104 & 94.1) 12 -thirty second spots advertising 12 -thirty second online streaming per week for 3 weeks
DIAMOND SPONSORSHIP Cost: \$1800	<ul style="list-style-type: none"> • 3x9 banner • Logo/Link on Fair Website • Small Color Ad in Fair Paper • 8 Sets All Event Wristbands 	<ul style="list-style-type: none"> • Business on Fair T-Shirts • Radio Advertising (Q104 & 94.1) 9 - thirty second spots advertising 9 - thirty second online streaming per week for 3 weeks
GOLD SPONSORSHIP Cost: \$1200	<ul style="list-style-type: none"> • 3x8 banner • Logo/Link on Fair Website • Small Color Ad in Fair Paper • 6 Sets All Event Wristbands 	<ul style="list-style-type: none"> • Business on Fair T-Shirts • Radio Advertising (Q104 & 94.1) 6 - thirty second spots advertising 6 - thirty second online streaming per week for 3 weeks
SILVER SPONSORSHIP Cost: \$850	<ul style="list-style-type: none"> • 3x6 banner • Logo/Link on Fair Website • 4 Sets All Event Wristbands • Business on Fair T-Shirt 	<ul style="list-style-type: none"> • Radio Advertising (Q104 & 94.1) 8 - fifteen second spots advertising 8 - fifteen second online streaming per week for 3 weeks
BRONZE SPONSORSHIP Cost: \$550	<ul style="list-style-type: none"> • 2x6 banner • Logo/Link on Fair Website • 2 Sets All Event Wristbands • Business on Fair T-Shirt 	<ul style="list-style-type: none"> • Radio Advertising (Q104 & 94.1) 6 - fifteen second spots advertising 6 - fifteen second online streaming per week for 3 weeks
FRIENDS OF THE FAIR Cost: \$100	<ul style="list-style-type: none"> • Four tickets for one main event • Listed on Fair Website w/ link if applicable 	
IN-KIND SPONSORSHIP	<ul style="list-style-type: none"> • Any donation is greatly appreciated and will be used wisely 	

For more info call Stephanie Ray (816) 540-7812 or email stephr@pleasanthill.com

website: www.casscountyfairmo.com

Cass County Fair

2022 Sponsorship Opportunity

Company _____

Contact Person _____

Address _____

Mailing Address (If different) _____

City, State, Zip Code _____

Contact Number () _____

Email _____

Website _____

Complete form and return with payment to:

Cass County Fair Sponsorship, 203 Paul St. Pleasant Hill, MO 64080

Email .jpg or .png of your logo to stephr@pleasanthill.com.

All Sponsorships are due by May 1, 2022.

2022 Cass County Fair Sponsorship levels:

\$2400 Platinum Sponsorship

\$1800 Diamond Sponsorship

\$1200 Gold Sponsorship

\$850 Silver Sponsorship

\$550 Bronze Sponsorship

\$100 Friend of the Fair

\$_____ In-Kind Sponsorship

Thank you for taking the time to review this sponsorship packet. Anything you provide us will be greatly appreciated.

Thank you!

Please call Stephanie - 816-540-7812 for any questions