TRI-STATE LIVESTOCK NEWS

STALLION Showcase 2027

& BLACK HILLS STOCK SHOW HORSE SALE CATALOG

Ad Order Deadline
November 9, 2026

TSLN Publish Date
December 26, 2026

DIMENSIONS & PRICES

Advertorial Packages

2 Full Pages
One Page Editorial & One Page Advertising
$2125

3 Full Pages
One Page Editorial & One Page Advertising; 3rd Pages can be used for Editorial or Advertising.
$3025

Covers

All Full Color Pages

Inside Front
$1500

Outside Back
$1670

Inside Back
$1470

Premium Pages
$1325

IMPORTANT

SPECIFICATION INFO:

Live Area is
7.47" x 9.75"
**Add .75"off live area*

Bleed size is
8.5" x 11"

Trim size is
8.25" x 10.75"

FULL PAGE
$1225
INCLUDES COLOR

FULL COLOR $1010	FULL COLOR $1010	FULL COLOR $805	FULL COLOR $805	FULL COLOR $805	FULL COLOR $675	FULL COLOR $675	FULL COLOR $675
2/3 HORIZONTAL 7.47" X 6.75"	2/3 VERTICAL 4.94" X 9.75"	1/2 HORIZONTAL 7.47" X 4.75"	1/2 VERTICAL 3.67" X 9.75"	1/2 ISLAND 4.94" X 6.75"	1/3 VERTICAL 2.4" X 9.75"	1/3 SQUARE 4.94" X 4.75"	1/3 HORIZONTAL 7.47" X 3.25"

1/4 HORIZONTAL 7.47" X 2.50" FULL COLOR $570	1/4 SQUARE 3.67" X 4.75" FULL COLOR $570

Additional Specifications

Test = 100 lpi
Include fonts used in document (printer and screen fonts)
Camera ready ads at least 300dpi
Live area of all ads is 7.47"x9.75" Add .75" Bleed Off Live Area
Bleed size is 8.5" x 11" - Trim size is 8.25" x 10.75"

RATES AND DEADLINE DATES ARE SUBJECT TO CHANGE. PLEASE CONTACT YOUR ADVERTISING REPRESENTATIVE FOR THE MOST CURRENT AND ACCURATE INFORMATION

Scott Dirk
Director of Field Services and Ringman
West River ND & SD Territory
605-380-6024
sdirk@tsln-fre.com

Kelly Klein
Field Service & Ringman
East River ND-SD & MN Territory
701-320-5817
kklein@tsln-fre.com

Cody Nye
Field Service & Ringman
NE & CO Territory
308-390-8588
cnye@tsln-fre.com

Jaramie McLean
Field Service & Ringman
MT & WY Territory
406-938-3071
jmclean@tsln-fre.com