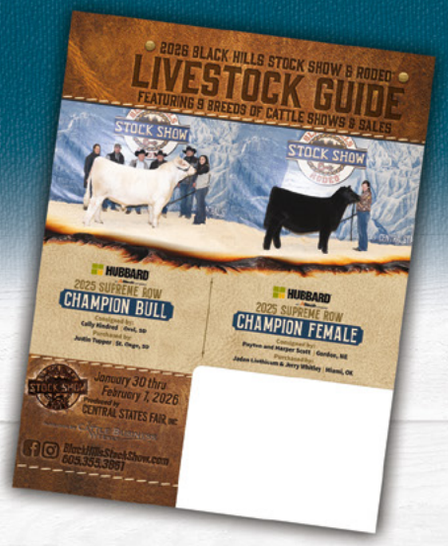
The Official
Black Hills Stock Show
Livestock Sales & Event Guide

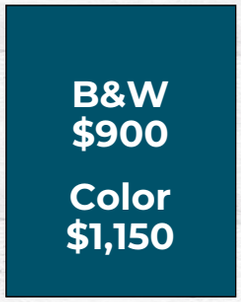


Jan. 29 - Feb. 6, 2026

This is the official guide & sales book to the Black Hills Stock Show

Ad Rates

	B&W	Color
Full Page (Live 7.5" w x 10" t)	$900	$1,150
Jr. Page (7.5" w x 7.5" t)	$800	$1,050
1/2 Page - Vertical (3.68" w x 10" t)	$600	$850
1/2 Page - Horizontal (7.5" w x 4.875" t)	$600	$850
1/4 Page - Vertical (3.68" w x 4.875" t)	$350	$500
1/4 Page - Horizontal (7.5" w x 2.31" t)	$350	$500
1/8 Page (3.68" w x 2.3" t)	$200	$350



Full Page
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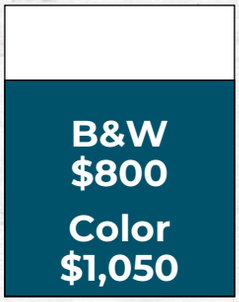

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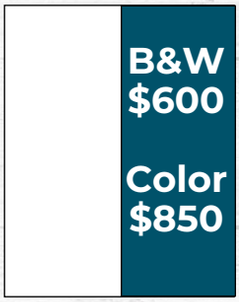

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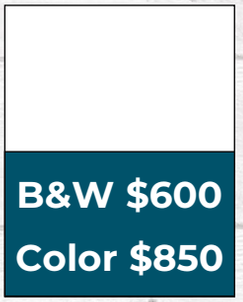

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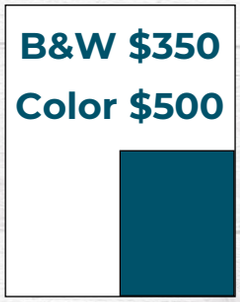

1/4 Page Vertical
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1/8 Page
3.68" Wide x 2.3" Tall

20,000 copies printed with distribution through

The Cattle Business Weekly

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Ad Deadline:
Nov. 6, 2026

Explanation of Bleed Setup

Full Page Ads Only

- Bleed area - (.25") **8.875" wide by 11.25" tall**- will be cut off and discarded in the finishing process
- Trim area -(.375") **8.375" wide by 10.75" tall** - This area should be free of text and important graphic content
- Live Area - **7.5" wide by 10" tall** - Safe for all of your text and important graphics

Note: All electronic files should be sent at 300 dpi.

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