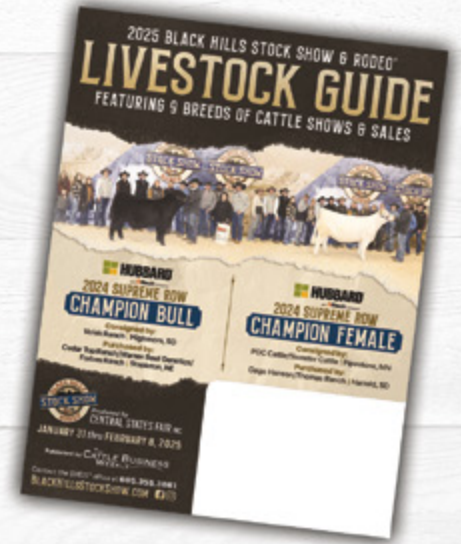


The Official Black Hills Stock Show Livestock Sales & Event Guide

Jan. 30 - Feb. 7, 2026

This is the official guide & sales book
to the Black Hills Stock Show



Ad Rates	B&WColor	
	Full Page (Live 7.625" w x 10" t).....	\$900
Jr. Page (7.625" w x 7.5" t)	\$800\$1,050
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**Publish Date:
Dec. 17, 2025**

**Ad Deadline:
Nov. 7, 2025**

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**Picture of sale
cattle with lot
description**
\$50

**Explanation of
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- Bleed area - (.25") 8.875" wide by 11.25" tall- will be cut off and discarded in the finishing process
- Trim area - (.375") 8.375" wide by 10.75" tall - This area should be free of text and important graphic content
- Live Area - 7.625" wide by 10" tall - Safe for all of your text and important graphics

Note: All electronic files
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