



## ***PBR "Touring Pro" Aug. 31 – Sept. 3, 2023***

### **Package #1 "Official Bull Riding Presentation Sponsor"**

Announcer Recognition throughout the Bull Riding Performances  
2 Arena Signs and 2 fairgrounds signs (3x6 banners) and 1 10x10 booth  
20 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Sponsor name on 300 fair T-shirts  
Access to the Bullpen before each event

### **Package #2 "Official Performance Sponsor"**

Announcer Recognition throughout the Bull Riding Performances  
2 Arena Signs  
14 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Sponsor name on 300 fair T-shirts  
Access to the Bullpen before each event

### **Package #3 "Center Let Out Gate Sponsor" or "Side Gates"**

Announcer Recognition throughout the Bull Riding Performances  
2 Arena Sign  
10 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Sponsor name on 300 fair T-shirts  
Access to the Bullpen before each event

### **Package #4 "Bucking Chute Sponsor"**

Recognition when chute is in use and during the performances  
1 Sign on Chute Gate and 1 sign in the arena  
8 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Sponsor name on 300 fair T-shirts  
Access to the Bullpen before each event

### **Package #5 "Mutton Bustin"**

Recognized during Mutton Bustin each night  
1 Sign in the Arena  
6 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirts

# LET'S RIDE

## **Package #6 "Barrel Man"**

Recognition as Specialty Sponsor for the night  
1 Arena Sign  
6 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirt

## **Package #7 "Official Sound Sponsor"**

Announcer Recognition throughout the Bull Riding Performances  
**1** Sign in the Arena  
6 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirts.

## **Package #8 "Bull Fighter's" Sponsor**

Recognized throughout the Bull Riding Performances  
1 Arena Sign-Sponsor  
6 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirts

## **Package #9 "KISS CAM"**

Announcer Recognition throughout the Bull Riding Performances  
6 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirts

## **Package #10 " Video Replay Sponsor"**

Announcer Recognition during the replays on the video board  
2 Arena Sign  
8 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair T-shirts

## **Package #11 "Arena Sponsor"**

1 Arena Sign  
4 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event  
Sponsor name on 300 fair-T-shirts

## **Package #12 "Bull Pen Sponsor"**

2 Reserve Seats for Saturday & Sunday Night Professional Bull Riding event  
Access to the Bullpen before each event

**For more information contact Keith Smith@ 254-933-5353 or [keiths@bellcountyxpo.com](mailto:keiths@bellcountyxpo.com)**