Central Wisconsin State Fair

Fairest of the Fair Program

Now accepting applications for the 2022 Central Wisconsin State Fair – Fairest of the Fair.

Application Deadline:
March 1st, 2022

The Fairest of the Fair is a representative of the Central Wisconsin State Fair. During their year-long reign they promote the Fair and other Fairground events & activities through radio and TV interviews, public appearances, during each day of the Central Wisconsin State Fair, at the Wisconsin Association of Fairs Convention, and much more.

The 2022 CWSF Fairest of the Fair will also attend and compete at the State level at the Wisconsin Association of Fairs (WAF) Convention in early January and will compete for the title of the "Fairest of the Fairs". If qualified, the contestant will become a full-time summer employee of the Public Relations Department of the Wisconsin State Fair, including becoming an official spokesperson for the Wisconsin State Fair. The term is for one year, beginning at the finals banquet of the WAF Annual Convention in January through the following year's convention.

For application and program information on the Central Wisconsin State Fair – Fairest of the Fair Program, please visit:
www.centralwisconsinstatefair.com

715-207-0077 ashlee.cwsf@gmail.com

Program Requirements

Applicants should demonstrate maturity, professionalism, strong public speaking ability, strong involvement in clubs/community activities, and a passion for the Fair industry. They must be a resident of Wood County or must have done a majority of their Fair or school activities in Wood County. This is an excellent opportunity for qualifying individuals to become more involved with the Fair and other community events, learn more about the Fair industry, and to expand their public relations resume.

Program Eligibility

- Fairest of the Fair contestants should be 19 years of age or older by January 1st of the following year.
- Contestants must be a Wisconsin resident for at least one year prior to entry.
- Contestants must hold a valid driver's license with a good driving record and have reliable transportation to events.
- Contestants must be a resident of Wood County or must have done a majority of their Fair or school activities in Wood County. Contestants should have no history of unethical or felony acts.

Program Benefits

- The Fairest of the Fair is awarded a $1,000 stipend which is given at the end of a successful reign.
- The Fairest is also provided a $150.00 stipend after coronation to be used for the purchase of program appropriate attire.
- The Fairest will be provided a crown, 2022 Fairest of the Fair sash, and CWSF polo shirt after coronation.

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