

Parades • Air Shows • Concerts • Races • Food • Rides • Fun for the Family



# 2016 Community Report

[WWW.CHERRYFESTIVAL.ORG](http://WWW.CHERRYFESTIVAL.ORG)

★ ★ ★ Oh, and as always, there will be cherries! ★ ★ ★



# A Letter from the National Cherry Festival Staff

Our 90th anniversary celebration was magical, as the region celebrated our prized cherry fruit with "Generations of Fun". 2016 was a big success, with three days of airshows featuring the U.S. Navy Blue Angels, a star-studded talent roster on the Bay Side Entertainment Stage, and the return of our cherished Heritage Parade in downtown Traverse City. And this success could not have happened without the support of the community, through sponsorship investment, corporate membership, and the hard work of all of our dedicated volunteers.

Our 2016 community report gives us a chance to share and reflect on the collective Festival experience. The NCF always strives to better itself and the experience it offers. To help track our progress the Festival invested in an Economic Impact Study of the 2016 National Cherry Festival. The results are in and we are proud to report that the Festival has a very positive and enduring impact on the economy in our area.

We continue to look for ways to do good in the region and connect to our agricultural roots. Again this year we donated to other local area non-profits and supported education through scholarships. We merged the National Cherry Festival, Inc. with the Festival Foundation 501(c)3 organization, allowing us to continue to accept donations to help "preserve the tradition".

The National Cherry Festival is committed to providing a national festival that is local and personal, supporting our region, celebrating our heritage through activities and educational opportunities, being prepared for a rainy day, and being Volunteer City, USA™. Thank you for your support and contributions to our vibrant festival in the heart of Traverse City, Michigan.

*-The National Cherry Festival Staff*



## *Heritage Parade Is Back!*

After a 10-year hiatus, the National Cherry Festival Consumers Energy Heritage Parade presented by Hagerty returned to Front Street. Vintage and antique cars graced the streets and tractors chugged along, while onlookers transported back in time waved the parade on. The air was filled with the sounds of marching bands, local music groups riding atop floats, and parade watchers cheering for the participants. It truly was a reflection of "Generations of Fun" as Traverse City and the National Cherry Festival paid homage to the area's agriculture and history.

# CHERRY CAPITAL OF THE WORLD!

A HUGE THANK YOU TO OUR PHENOMENAL PHOTOGRAPHERS: McKenzie Bowens, John Bullington, Gary Ennis, Paul Fialon, David Fox, Darcy Heyd, Jason Lome, John Russel, Watermark Photography

## Motto: Generations of Fun

THE MISSION OF THE NATIONAL CHERRY FESTIVAL IS TO CELEBRATE AND PROMOTE CHERRIES, COMMUNITY INVOLVEMENT, AND THE GRAND TRAVERSE REGION.

At the National Cherry Festival, we take the celebration of cherries very seriously. It isn't just because of their health benefits and overall tasty nature. This super fruit fuels more than our people. It powers our local economy in Traverse City, MI. Our festival is a celebration of farmers, laborers, neighbors and anyone that comes together because of cherries. We're proud to include you in our cherry community.

## SOCIAL MEDIA BREAKDOWN!



OVER  
1.2 MILLION  
FACEBOOK VIEWS DURING  
FESTIVAL WEEK.



OVER  
1.3 MILLION  
WEBSITE VIEWS OVER THE  
LAST YEAR.



181%  
GROWTH IN  
IMPRESSIONS  
VIA TWITTER.



THE CHERRY FESTIVAL  
INSTAGRAM IS  
GAINING 50-75  
FOLLOWERS PER WEEK.



# Economic Impact of The Festival

Nestled on Lake Michigan's Grand Traverse Bay lies our small city of 15,000 people and home to a national festival that brings over 600,000 visitors to our community every year to help celebrate a little red fruit packed with amazing health benefits. Celebrating "Generations of Fun" with the National Cherry Festival grows the local economy.

In 2016, the National Cherry Festival commissioned Grand Valley State University to conduct an Economic Impact study with the goals of determining the total number of visitors, unique visitors, spending patterns and the economic activity generated for Traverse City, Michigan by the NCF. The information was collected through surveys administered three times a day during the National Cherry Festival, plus a few days after the Festival in downtown Traverse City.

## THE NUMBERS WERE EXCEPTIONAL!

In 2016 overall attendance over eight days was just under 662,000 visitor days. The economic impact from visitors (local and out-of-town) topped \$26.7 Million.



# \$OVERVIEW OF THE FESTIVAL'S ECONOMIC \$IMPACT\$



**71,494**

**LOCALS VISITED  
THE FESTIVAL  
AN AVERAGE  
OF 4 DAYS.**

*Total Visitor Days:*

**661,792**

*Our locals love the  
festival too!*



**\$86**

**ON AVERAGE**  
*is spent per  
out of town  
visitor per day*



*The average  
out-of-town  
visitor spends...*

**3.46**  
**DAYS IN TOWN**



*Jobs created...*

**301**  
**(THAT'S A LOT  
OF WORK!)**



*Total Economic Impact:*

**\$24,000,000**

*into the local economy.*





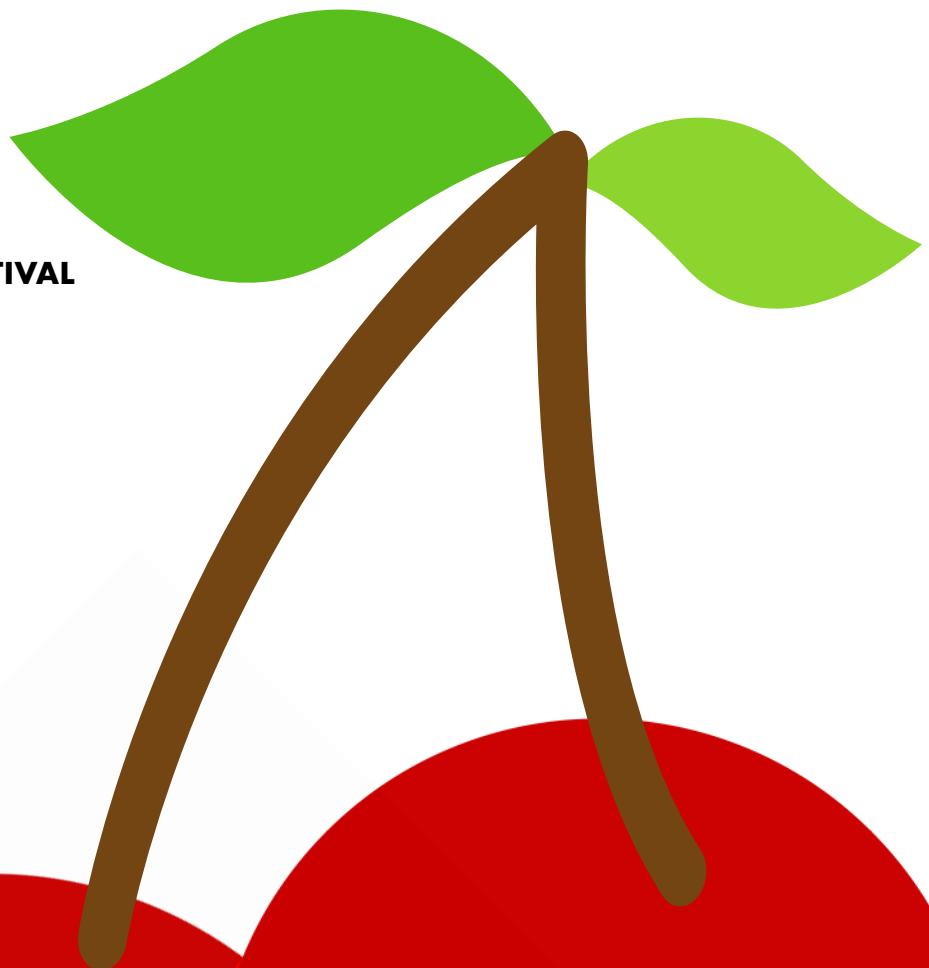
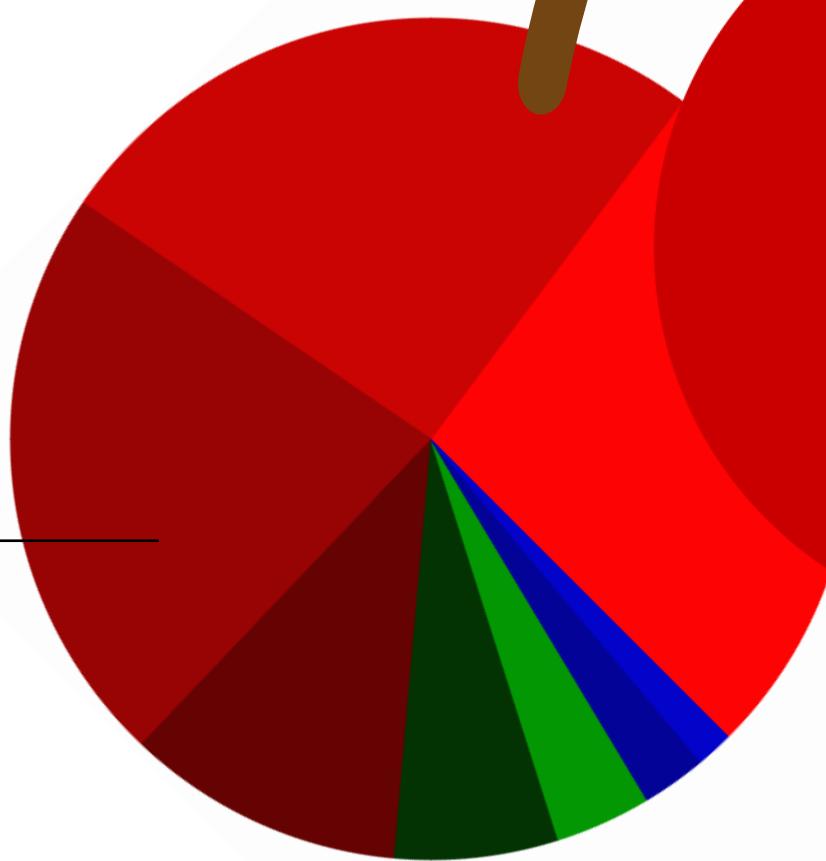
# 2016 Festival Snapshot

## THE FESTIVAL FOUNDATION

D.B.A NATIONAL CHERRY FESTIVAL

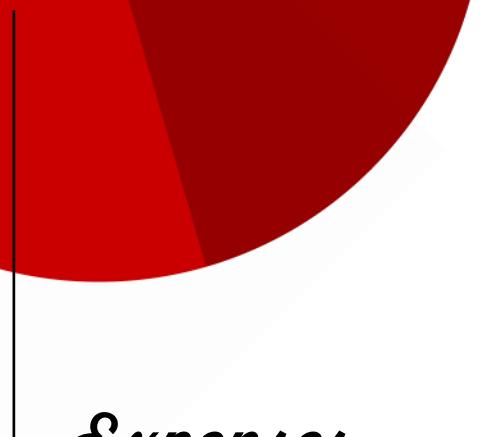
### Revenue

Retail: 27%  
Tickets: 26%  
Sponsors: 22%  
Vendors: 11%  
Event Registrations: 6%  
Pin Program: 4%  
Corporate Membership: 3%  
Other: 3%



### Expenses

Operations: 79%  
Admin: 18%  
Other: 2%



# *Giving Back to the Community*

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## **IT'S ALL ABOUT OUR LOCAL IMPACT**

Youth, non-profit groups, community beautification and the agriculture industry are just a few of the ways we gave back to our community this year. The Festival Foundation d.b.a National Cherry Festival made close to \$60,000 in donations to charitable groups over the course of the year.

+ **\$23,259**  
+ **\$12,500**  
+ **\$6,600**  
+ **\$5,000**  
+ **\$3,230**  
+ **\$3,139**  
+ **\$1,335**  
+ **\$1,000**  
+ **\$1,000**  
+ **\$1,000**

**Community Share Groups**  
**Queen's Program Scholarships**  
**Booster Teams**  
**TC Boom Boom Club**  
**Carter's Kids**  
**Elementary Float Donations**  
**Sara Hardy Farmers' Market**  
**NMC Aviation Scholarship**  
**Ali Ward Memorial Scholarship**  
**Boardman River Clean up**

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# **\$58,063**

**TOTAL DONATIONS & SCHOLARSHIPS**



# *2016 Media Spotlight*

The year started out bright when the New York Times announced that the National Cherry Festival was a place for foodies to visit, and it didn't end there! We made a World's Best list! CNN listed the NCF as one of the "World's best food festivals for serious food fanatics". Also topping this list were festivals in New Zealand, Europe, and Asia. In May, NBC's Today Show featured the Cherry Festival as a top festival to visit in 2016.

June saw Traverse City's cherry-centric team make its way to New York City garnering appearances on ABC's Good Morning America and NBC's Today Show. Our representatives delivered cherry cheer to broadcast, print, and digital outlets resulting in dozens of mentions on multiple platforms nationally.

From their work in NYC, Cherry Festival and Cherry Capital Airport officials welcomed internationally acclaimed travel expert Pauline Frommer to Traverse City where she conducted her weekly radio show from the National Cherry Festival live throughout the East Coast on WABC radio. Following their visit to NYC, our team delivered cherry joy to Washington DC, visiting congressmen and media, including the Washington Post and National Geographic.

During the Festival we hosted numerous national food, media and travel bloggers along with the MLive network team for their daily dose features. Statewide media produced hundreds of features and live coverage from the shores of West Grand Traverse Bay.

## *Top Media Mentions:*





# Volunteers/Ambassadors

**OVER 45,000  
VOLUNTEER HOURS!!**

Jason Acosta	Audra Bildeaux	Curt Chrencik	Dawn Draper	Scott Gemmell	Gregory Hessler	Pete Keeney
Connie Adamson	Nathan Bildeaux	Sam Church	Joe Draper	Chris Gennick	Margo Hessler	Andrea Kelleston
Sharon Adray	Dan Binder	Kristina Clark	Jacob Dresser	Rebecca Gentry	Michelle Hester	Christopher Kelleson
Suzie Akey	Sandy Black	Elizabeth Clarke	Elizabeth Dubow	Sarah Gentry	Mitzie Hewitt	Dan Kellogg
Arin Alandt	Steve Black	Denise Cleghorn	Jill Duell	Jacque Gibson	Judy Hickerson	Teri Kellogg
Tiffany Albro	Bill Blaida	Murithic Cliff	Pat Duff	Dirk Giesecke	Christopher Hicks	Pat Kelly
Julie Alpers	Rachel Blanchard	Marcia Clone	John Dumala, Jr.	Tasmin Giesecke	Amanda Hilbert	Barbi Hill
Staci Alpers	Jan Blankenship	Kyle Clute	Karin E.	Thorben Giesecke	Homer Hillier	Steve Kelly
Kathleen Alvin	Ben Blissett	Randall Clute	Aaron Ebling	Ulla Giesecke	Terri Hillier	Terri Kelly
Marjorie Ames	Diane Blomquist	Jerry Coates	Mekenna Ebling	Betsy Gill	Terick Hinze	Jessi Kempf
Ron Ames	KathyAnn Blunk	Gabrielle Cochran	Matthew Eckenrode	Grace Gill	Promise Hirt	Super Andy Kempf
Andrea Anderson	Marilyn Blunk	Phil Cochran	Tamara Edgington	Kathyann Gilmore	Gordon Hodges	Lisa Kerr
Ariana Anderson	Bob Bobcock	Lorna Coe	Susanne Edson	Clark Gingras	Mike Hodges	Howard Keys
Dan Anderson	Kelsey Bock	Sandy Coe	Sara Eggleston	Sonya Girdley	Nancy Hodges	Wendy Keys
Fred Anderson	Chris Bohn	Naomi Cole	Robert Ehrenberger	Chris Gladieux	Lizziz Hoffman	Sarah Kiesel
Jesse Anderson	Jo Ann Bohrer	Theresa Cole	Shelley Ehrenberger	Kelly Glazier	Mike Hoffman	Dana Kilinski
Karen Anderson	Mark Bondy	Nicole Colecchio	Howard Eisenhart	Kristin Glazier	Greg Holcomb	Rob Killian
Max Anderson	Joe Bonebrake	Ann Collins	Carrie Eisner	Gil Glick	Ashley Hollands	Mike King
Kristina Andrews	Mike Borden	Lauren Collins	Alanna Etzen	Jen Glombowski	Tammi Hollis	Dan Kinga
Jessica Ankney	Duane Borsvold	Shelly Collins	Betheda Etzen	Sean Glombowski	Hayden Holmes	Jeanne Kinsman
Rodney Ankney	Krysten Bottomley	John Colvin	Corissa Etzen	Vonnie Gniadzski	Aliyah Holmes	Julie Kinter
Shawn Annie	Cheryl Bouman	Lu Ann Condon	Gresham Etzen	Nicole Godfrey	Jamie Holmes	Tricia Kirby
Stephanie Annis	Hannah Bouw-	Maribeth Condon	Nick Etzen	Cindy Gokey	Magen Holt	Amy Kitchen
Summer Annis	meester	Jacqueline Conger	Rebecca Etzen	Lauren Golba	Dana Hooper	Peg Klein
Tom Antaya	Jason Bouwmeester	Isaia Contreras	Jada Eley	Megan Goodchild	Gregory Hooper	John Klingelsmith
Emily Arbut	Casey Bowman	Jane Conway	Courtney Elkins	Rachel Goodman	Thom Hooper	Dan Kloosterman
Bette Armour	James Bowser	Andrew Cook	Tegan Elkins	Donald Goodrich	Tim Hooper	Scott Knight
Doug Armour	Lele Boyles	Linda Coon	Zakyah Ellis	Susan Goodsell	Danielle Hopkins	David Knop
Jack Armour	Kris Brady	Ava Coonrod	Marcia Ellul	Leanne Gorbutt	Diana Hopkins	Jon Knowlas
Vicki Armour	Sydney Bramer	Hjartsi Coonrod	Stella Ellul	Ann Gorney	Stacy Horne	Patrick Kolody
Ted Arnold	Eva Bramer	Mary Cooper	Matthew Elmore	Laura Gothrup	Reggie Horning	Chuck Korn
Eileen Asam	Kelly Bramer	Lezli Corby	Katie Elshaw	Jessica Gotts	Zeb Horton	Steve Korody
Kristina Asam	Barb Brandt	Michelle Corr	Maria Elshaw	Rebecca Graham	Todd Horvath	Sandria Koszrewa
Jan Ascione	Don Brandt	Richard Costa	Jayna Emery	Joe Grant	Tami Houle	Karyn Kotimko
Peter Aseritis	Joni Brandt	Andi Courneyea	Jennifer Emery	Laurie Grant	Brent Houlihan	Lois Kowalsky
Candy Ashley	Cathy Brant	Chris Cowen	Zachary Endres	Larry Gray	Hailey Houseman	Patti Kratochvil
Alan Ashworth	Denny Braun	Christopher Cox	Jon English	Allie Graziano	Denise Kraus	Denise Kraus
Pat Ashworth	Jeri Braun	Jenn Coyle	Julia Ensign	Andrew Greenman	Brian Howard	Stephanie Kraus
Peter Asteris	Jacob Breece	Kyle Craig	Max Ensign	Brady Greenman	Vicki Howard	Walter Kraus
Katie Athanson	Jay Breece	Wayne Crandell	Robert Ensign	Gary Greenman	Justin Hubbel	Rachel Krefta
Kendal Avink	Kristy Bremmer	Dave Crater	Joy Enterline	Krish Greenman	Pete Hudson	Alisa Kroupa
Teresa B.	Steve Brett	Spencer Crawford	Sally Erickson	Nate Greenman	Lynn Huff	Melanie Krumrie
Brent Babbs	Coryn Briggs	Kimberly Creamer	Brad Eshbaugh	Chris Grek	Marte Hugson	Erin Krynski
Erica Babbs	Amy Broghamer	Dave Crewes	Amy Essex	Ella Griggs	Lilly Hultz	Jane Krynski
Jordan Babcock	Amy Bryndke	Lynn Crewes	Laurel Evans	Karen Griggs	Timothy Hultz	Mary Anne Krzywosinski
Madison Babcock	Chad Brown	Joe Cruzen	Mark Ewing	William Grobmalta	Katie Hunt	Sandria Kubesh
Priscilla Bachman	Ford Brown	Kamron Cruzen	Sue Ewing	Diane Groszek	Terri Hunt	John La Barbera
Barbara Baggi	John Brown	Dan Culp	Abagail Fashbaugh	Mary Grubb	Sandra Husted	Hailey LaBonte
Beth Baillie	Kelly Brown	Janelle Culp	Aimee Fedorinchik	Denny Guernsey	Jim Hutchinson	Lynette LaFave
Calvin Baker	Linda Brown	Katherine Cummings	Mackenzie Fedorinchik	Cristal Guinan	Nancy Hutchinson	Jim Laisure
Danny Baker	Richard Brown	Dick Cunningham	Mark Fedorinchik	Tommy Gun	Jerry Hyland	Sue Laisure
Khatrina Baker	Kathleen Brown	Julie Cunningham	Toni Felter	Bark Gurn	Jo Hyland	Cris Lake
Sheryl Baker	Sharon Brumblill	Dan Curtiss	Crystal Ferguson	Don Gurn	Quay III	Mike Lake
William Baker	Lynn Bryant	Janice Curtiss	Erik Ferguson	Kailey Gustafson	Greg Ingold	Gina Lake
Dianne Baker-Hale	Jessica Buck	Jerry Czinder	Angela Fernow	Dan Guy	John Ingram	Kimberly Lakes-Morman
Foxy Balboa	Ryan Buck	Kate Dale	Rebecca Ferrill	Kara Guy	Susan Ingram	Morman
Dan Baldwin	Kim Burch	Cheryl Dale	Thomas Finney	Jeffrey Guy	Karen Inkster	Art Lambert
Micha Bancroft	Allan Burd	Vickie Daniels	Art Fischer	William Haapala	Ashley Insana	Karen Lambert
Sherry Banks	Mary Burd	Pattie Darrow	Lyn Fischer	Mitchell Hackett	Wendy Irvin	Jamie Lamont
James Barber	Jayson Burley	Jackson Davis	Dorothy Fisher	Deb Haehler	Kathi Ivany	Kim Lancewicz
Linda Barker	Grace Burningham	Mo Davis	Bonnie Flowers	Rich Haehler	Leora Izaff	Deb Lannen
Vern Barker	Debbie Burns	Len Burns	Leann Floyd	Diana Hahn	Carrie Jackee	Sherry Lark
Sarah Barnard	Monica Bushey	Shelly Davis	Christine Flynn	Matthew Hahn	Madonna Jackson	Nancy Larson
Brad Barnes	Alan Butler	Jon Dayton	Ethan Flynn	Rick Halbert	Mariah Jackson	Joe Laub
Polly Barnes	Crisde Butler	Patti DeAgostino	Patti Fischer	Deb Hale	Rosemary Jackson	Penny Lautner
Rose Barnes	Arvon Byle	Amede DeCruydt	Jeremiah Foise	Aaron Hall	Regina Jaeger	Gordon Lawrence
Misha Barney	Sally Byle	Devin Deisig	Bryce Foote	Barb Hall	Barbara James	Marylyn Lawrence
Jon Baronski	Luwanda Byrd	Leah Delahanty	Dave Ford	Gary Hall	Judy James	Sue Leach
Catherine Barris	Bill Byrne	Mike Delahanty	Patty Fossum	Gwen Hall	Maya James	Annika Leary
Russ Barron	Lois Byrne	Lee Delaney	Bruce Fowler	Maggie Hall	Michelle James	Nina Leary
Mary Bartling	Robert Cadmus	Angela Dell	Katherine Franke	Morgan Hall	Sarah James	Diane Lee
Rick Bartling	Anthony Calipetro	Julie Demers	July Frankeberger	Tatianna Hall	Abigail Jaquis	Maria Leggett
Chris Barton	Dan Callahan	Alissa DeMouplied	Judy Franz	Shari Hallett	Isabella Jaquis	Marlene Leh
Theresa Barton	Ruth Callahan	Jesse Demouplied	Nicoleq Frazier	Renee Hamilton	Paul Jarboe	Patty Leibenguth
Kimberly Basch	Jennifer Campbell	Kerri DeMouplied	Sydney Frederick	Angela Hansen	Suzanne Jarboe	Liz Lekarczyk
Nicki Basch	Suzanne Campbell	Deb Caperton	Jerome Freels	Eric Hansen	Elizabeth Jo-Jannsen	Sue Letito
Lindy Bates	Deb Caperton	Eric Dempsey	Sherri Freels	Lisa Hansen	Brittany Hanson	Herb Lemcool
Carol Bauer	Aliyah Carew	Dean Frick	Debra Frick	David Hardaway	David Hardaway	Herbert Lemcool
Roger Bauer	Cody Carlson	Mariam Deniston	Debra Frick	Jason Hardy	Judy John	Andy Lemiesz
Zac Baughn	Elise Carolan	William Deniston	Noah Froehlich	Pamm Hardy	Elise Johnson	Eric Lemmon
Andy Baumann	Cindy Carroll	Beth Denoyer	Bill Frost	Russell Harp	Gary Johnson	Cassidy Lennerth
Maggie Beeler	Jan Carter	Shawn Denton	Mary Frost	Diana Harris	Kelli Johnson	Karl Leonard
Tracy Beers	JoAnne Carter	Duke Depeel Jr.	Laura Fulk	Steven Haskin	Larry Johnson	Craig Leppien
Keith Behm	Scott Carter	Judy DePodesta	Ray Fulk	Aaron Hasl	Phoebe Jonas	David Leslie
Marsha Behm	Abi Cartwright	Chris Derks	James Fuqua	Kelly Haun	Corey Jones	Nicole Leslie
Donald Bekke	Abby Cartwright	Richard Deskovitz	Julie G	Alice Hauser	Gail Jones	Dmitri Levin
Todd Belanger	Michael Caruso	Doug DeYoung	Mark G	Mandy Hauserman	Jerry Jones	Mikhail Levin
Katelyn Belcher	Chuck Casanova	Kathy Dixon	Laura G.	Hunter Hawes	Maryanne Jorgenson	Patrick Lewis
Jai Bell	Paula Casanova	Maureen DeYoung	Aaron Gage	Ben Hawkins	John Joslyn	Laurie Lewis-Clute
Kimberly Belles	Nora Case	Molly DeYoung	Carol Gage	James Hawkins	Marianne Jossens	Liz Lidarid
Lauren Belles	Ronald Case	Shelli DiFranco	Henri Gage	Jody Hawkins	Haylee Judge	Alisa Lier
Connie Bender	Maria Case	Victor Dinsmore	Bryce Gainer	Marlene Hayes	Michael Judge	Matthew Ligon
Gab Benjamin	Hilda Charles	Kathy Dixon	Theresa Galante	Jamie Heeres	Java Junkie	Rebecca Ligon
Jeff Benjamin	Clara Cherry	Keith DeYoung	Timothy Galante	Bernie Heethuis	Donna Kabelman	Caleb Lindgren
Pam Benjamin	James Childs	Judy Dobbs	Dan Galbraith	Megan Heethuis	Thomas Kachadurian	Sarah Lindgren
Mandee Bennett	Susan Childs	Judy Dobbs	Peter Donoho	Susan Heethuis	Dorothy Kahkonen	Roger Lindley
Paul Bennett	Jonathan Chimmer	Ken Cerny	Don Dooley	Seth Gallagher	Darrin Kaiser	Sandra Lindsey
Bruce Bennett	Shawn Chamberlain	Angie Champion	Dottie Dooley	Tom Gallagher	Brad Kalnajs	Jacob Lindsay
Courtney Berg	Hilda Charles	Denise Cleghorn	Sailor Doom	Tom Garrison	Cary Kattelus	Beth Linna
Dawn Bergmann	Clara Cherry	James Childs	Ashley Doran-Maleski	Peter Garthe	Cary Kattelus	Brett Lirones
Kathy Berkenpas	Susan Childs	Benjamin Chircop	Linda Dornoff	Cheri Garvin	Ethan Hentschel	Tammy Liss
Angela Berle	Jonathon Chimmer	Brenda Chircop	Lindsey Dougherty	Wendy Gauthier	Reagan Hentschel	Sarah Little-Smith
Pete Berlo	Lee chircop	Emily Dowdy	Matthew Dougherty	Bella Gave	Robyn Hentschel	Casey Lorence
Melissa Berrutt-Pesinger	Robin Dowdy	Mikki Gee	Pam Dow	Santana Gave	Scott Herheim	Lauri Lucas
Dominic Betzold	Anita Chouinard	Kristine Drake	Emily Dowdy	Dennis Gavin	Amanda Herman	
Edward Beuerle				Mikki Gee	Becky Herman	
Scott Bewick				Kristine Drake	Judie Herringa	
Chris Biehl				Diane Gemmell	Bob Hertel	
Zach Biehl						



# A Glimpse of Royalty



*Danielle Bott*

## QUEEN'S PROGRAM

Danielle Bott handed off her crown to Abbey Kaufman at this year's National Cherry Festival.

## Queen's Program Scholarships:

**\$12,500**



**OUR  
NEW  
QUEEN!**

## PRINCE & PRINCESSES

Kayden Thompson  
Destanee Hathcox  
**Blair Elementary**

Isaac Walton  
Isabel Olson  
**Buckley Elementary**

Sidney "Bean" Van Slyke  
Ali LaBonte  
**Central Elementary**

Lucas Plamondon  
Nora Perreault  
**Cherry Knoll Elementary**

Aden Al-Shamma  
Anika Hintz  
**The Children's House**

Cameron Darling  
Amaya Bunek  
**Courtade Elementary**

Kane Brooks  
Hadley Humphrey  
**Eastern Elementary**

Daniel (DJ) Mikowski  
Ella Verschaeve  
**Glen Lake Elementary**

Jocab Vogel  
Sylvia Coulter  
**TCAPS Montessori at Glenn Loomis**

Urijah Morgan  
Stella York  
**Grand Traverse Academy**

Matthew Quigley  
Amelia Wildfong  
**Holy Angels**

Tyler McNeil  
Charlotte Tallieu  
**Interlochen Elementary**

Brody Wolf  
Delaney Case  
**Kingsley Elementary**

Rex Gray  
Hayden Doty  
**Lake Ann Elementary**

Kawai West  
Reese Fosdick  
**Lakeland Elementary**

Jayden Wilson  
Kylie Tischer  
**Long Lake Elementary**

Lukas Vowels  
Alexis Hershberger  
**Mill Creek Elementary**

Caden Rodenroth  
Erica Heffner  
**Old Mission Elementary**

Caleb Sanford  
Isla Wien  
**Pathfinder School**

Miles Charnes  
Erica Jones  
**Silver Lake Elementary**

Emilee Robinson  
**St. Mary's Hannah Elementary**

Andrew Marshall  
Araya John  
**Suttons Bay Elementary**

Caleb Knorr  
Avary Ehler  
**Traverse City Christian**

Chase Davis-Rattray  
Khyleigh Kile  
**Traverse Heights Elementary**

Drew LaFaive  
Lily Hoy  
**Trinity Lutheran**

Finn O'Brien  
Lucy Theil  
**Westwoods Elementary**

Elliot Popovits  
Jocelyn Baranek  
**Willow Hill Elementary**

Shay Ankney  
Leah Graziano  
**Woodland School**



# Sponsors

Aerie Summer Tour  
 American Waste  
 Basic Communications  
 Blue Cross Blue Shield &  
 Blue Care Network MI  
 Bulls-i  
 Britten Banners  
 Charter Spectrum  
 Chateau Grand Traverse  
 Cherry Bay Orchards  
 Cherry Capital Airport  
 Cherry Marketing Institute  
 Cherry Works  
 City of Traverse City  
 Consumers Energy  
 Connections Academy  
 Country Fresh  
 Cutco  
 DTCA  
 DTE Energy Foundation  
 DTE Energy  
 Elmer's  
 Excel Site Rental  
 Family Fare Supermarkets  
 Families First Monthly  
 Fifth Third Bank  
 4 Front Credit Union  
 Ford Insurance Agency  
 Foundation Systems  
 of Michigan  
 Gatorade  
 GoGo Squeeze  
 Good Health Saunas  
 Graceland Fruit  
 Grand Bay Marine  
 Grand Traverse Mall  
 Grand Traverse Pavilions  
 Grand Traverse Pie  
 Great Lakes Fireworks  
 Great Lakes Golf Cars  
 Great Wolf Lodge  
 G.T. Resort & Casino  
 Hagerty  
 Jack Daniel's  
 Jentees  
 Jimmy John's  
 Labatt Blue  
 Lake Michigan Credit Union  
 Lay's Potato Chips  
 Life Beyond Barriers  
 Rehab Group  
 Liv Arbors  
 Lifestyle Marketplace Sheets  
 Leinenkugel  
 McAllister Equipment  
 Meijer

MI Cherry Committee  
 Mike's Hard Lemonade  
 Miller Lite  
 Molon Excavating  
 Munson Health Care  
 Netlink Business Solutions  
 NMC Aviation  
 Northern Express  
 Northern Michigan  
 Toyota Dealers  
 Northwood Animal Hospital  
 Northwood Paint & Supply  
 Oleson's Food Stores  
 Outback  
 Park Place Hotel  
 Pepsi  
 Perfect Fence  
 Priority Health  
 Raven's Child  
 Sam's Club  
 Schmuckal Oil CO.  
 Serenity  
 Smithfield Foods  
 Smith, Haughey, Rice & Roegge  
 Speciality Crop Solutions  
 Sprint  
 Star Truck Rentals  
 Team Bob's  
 Tom's Food Markets  
 Touchstone Energy  
 Traverse City Record Eagle  
 Traverse City Track Club  
 Tyson  
 United Airlines  
 U.S. Coast Guard Air Station  
 U.S. Air Force  
 U.S. Army  
 U.S. Navy  
 U.S. Marine Corps  
 The Fox Radio Classic Hits  
 Lite 96  
 WCCW Radio  
 WKLT Radio  
 WTCM Radio  
 The Bear Radio  
 The Rock 105.5  
 TV 7&4 and TV 29&8  
 TV 9&10 and Fox 32TV  
 Z93

**A HUGE  
THANKS TO  
ALL OF OUR  
SPONSORS!**



## *The Many Benefits of the Queen's Program Scholarships*

The role of the National Cherry Queen is an integral part of the National Cherry Festival's proud history. The Queen is a representative of the cherry industry and spokesperson for the National Cherry Festival and Traverse City. During her reign, the Queen travels throughout the State of Michigan and beyond participating in local and statewide festivals, trade shows and special events. Each year the National Cherry Festival awards a total of \$12,500 in scholarships to the National Cherry Queen and the final four candidates.

# Volunteers/Ambassadors (continued...)

Loretta Ludka	Susan Murphy	Ann Porter	Mark Schade	Justin Strang	Shelley Waldo
Becky Ludwick	Denny Myers	Sarah Porter	Mary Sue Schade	Jenn Strange	Lisa Walter
Gary Lueck	Olga Myers	Dane Porter	Sarah Schade	Samantha Strange	Nancy Walters
Angela Luna	Betsy Myers	Jill Porter	Dave Schaub	Becky Streich	Nancy Ward
Iris Luna	Bob Naffali	Karen Poteet	Megan Schaub	Hannah Streich	Pamela Ward
Karen Lundy	Jason Nagy	Tim Poteet	Timothy Schaub	Adam Stricker	Todd Ward
Rebekah Lynch	Tammy Nagy	Dave Powell	Heather Schell	Hannah Stricker	Andrew Warren
Joelle Mabey	Kaitlyn Nance	Josie Powell	Carl Schlueter	Mark Stricker	Jill Warren
Diane Macel	Tim Nance	Matthew Powell	Ken Schmidt	Carly Strickland	Ira Wasserman
Shannan MacG	Brian Narmore	Agre Powers	Ty Schmidt	Christopher Strickland	Mark Watson
Ross Machiela	Dan Nash	Beth Price	Wayne Schmidt	Hilary Strickland	David Weaver
Ross Machiela	Kathryn Nash	Len Price	Derek Schmuckal	Olivia Strom	Cindy Webster
Brooke MacKinnon	Tim Nash	Pat Prior	Merraselle Schmuckal	Mark Stuber	Patty Webster
Amanda Maly	Shannon Naster	Beverly Proctor	Nicholas Schratz	Gabrielle Surprenant	Robert Webster
Frank Maly	Bob Needham	Dennis Prout	kristin Schroeder	Summer Sutherland	Rocky Welch
Kathleen Maly	Jay Neff	Nathan Prout	Amy Schweifler	Bridget Svec	Eileen Welton
Wendy Manville-	Trisha Neff	Jackie Quay	Nikki Schweitzer	Amanda Sweeney	Lars Welton
Cabinaw	Sarah Neihardt	Leon Quigley	Patricia Schwind	Terry Syracuse	Bonnie Wendel
Matt Maratea	Jane Neitzke	Robin R.	Sharon Scranton	Heidi Szerlong	Bob Werner
Ilynn Marceau	Jerry Neizgoda	Brittany Raetz	Vicki Scroggins	Arnie Taddia	Jerry West
Nick Marbero	Adrianna Nelson	Elsie Ramsey	Anita Scussel	Anastasia Tafelsky	Sheri West
Steven Marchany	Jeffery Nelson	Gavin Ramsey	Taylor Sears	Sarah Tafelsky	Dawn Weston
Ryan Markham	Penny Nelson	Kelly Ramsey	Trevor Sears	Kathy Tahinen	Mackenzie Weston
Colleen Marquis	William Newberry	Luke Ramsey	Cathy Selk-Smith	Melinda Tarrant	Deborah Whalen
Kenny Martin	Duane Newman	Becky Rasmussen	Kris Send	Kevin Tasch	Clint Wheeler
Natalie Martin	Mike Newman	Keagan Ray	Jase Seneca	Cliff Taylor	Josh Wheeler
Gabriel Marzonie	Marilyn Newsted	Kip Ray	Jacob Sengelaub	Dawn Taylor	Kelly Wheeler
Sophia Masotti	Karyl Ney	Kyler Ray	David Shafer	Euneice Taylor	Morgan Whitby
James Masters	Nicholas Nicholas	Mark Ray	Mary Shanley	Kim Teeple	Emilee White
Laura Mather	Susan Nicholas	Mikenna Ray	Lynn Shattuck	Kim Teeple	Carol Whiteford
Mark Mather	Shari Nichols	Gina Ray	Kelvin Shaw	Mactavious Templeton	Chuck Whiteford
Sam Matthews	Carla Nickodemus	Kim Raymond	Michelle Shaw	Marcy Terrell	Denise Whiteford
Tami Maurer	Cassidy Nickodemus	Sue Reamer	Gena Shelagowski	Sara Terrell	Lisa Whiteford
Vickie Maurer	Jill Niedzwiecki	Linda Reames	Lisa Sheldon	Raina Terror	Flora Whitney
Terrylyn Mauro	Amy Nielsen	Michelle Reardon	Susan Sheldon	Danette Terzano	Mark Wibel
Kelly Maxwell	Cameron Niezgoda	Marty Recker	Janine Shelley	Brandi Tesla	Deanne Widgren
Debbie May	Eric Niezgoda	Janene Reding	Tom Sheren	Jeanne Thaxton	Lori Wiese
Drew Mayo	Kaylee Niezgoda	Andrew Reed	Chelsi Sherman	Tim Thiel	Anji Wieserman
Samantha Mazzol	Bob Nixon	Bob Reed	David Shootz	Tutti Thiel	Michael Wildman
Jason McAllister	Kathy Nixon	Brianna Reed	Sue Shootz	Dave Thomas	Matt Wilford
Todd Mccall	Patrick Noland	Sheryl Reed	Courtney Shulick	JJ Thomas	Betsy Williams
Kathy McCarthy	Dave Noller	Tami Reffitt	Liz Sievers	Lisa Thomas	Linda Williams
George McConnell	Shannon Noonan	Tom Reichard	Sara Sievers	Michelle Thomas	Lisa Williams
Marion McConnell	Jennifer North	Michelle Reichert	Cal Sikarskie	Scott Thomas	Tess Williams
Cindy McCoy	Stu Northrop	Meghan Remsperger	Rick Simonton	Sydney Thomas	Darlene Willman
Alicia McCurdy	Michael Norton	Carol Repic	Kimberly Simpson	Billie Thompson	Julie Wilsey
Jennifer McDowell	Angela Norvell	Kaelyn Rice	George Sims	Wanda Thompson	Nona Windham
Sydney McGraw	John Norvell	Bill Richard	Martha Skinner	Heidi Thompson	Kierstin Wink
Dave McGreaham	Sassa Nova	Dave Richard	Emily Skłodowske	Daniel Tkach	Mary Winowiecki
Kathy McGreaham	Mary Nowosacki	Michelle Richard	Margaret Anne	Joyce Tkach	Kendra Wise
Jon McGuffin	Heather Oberstadt	Tonya Richard	Slawson	Trisha Tkach	Rich Withers
Sara McGuire	Kyle Oberstadt	James Richards	Ashley Smith	Cindy Tomei	Michael Witkop
Kate McKellar	Tamara O'Brien	Tyler Richards	Deb Smith	Isabel Tomei	Kristina Wittbecker
Liz McKellar	Pat O'Hara	Jeannette Richardson	DJ Smith	Keith Tondreau	Guven Witteveen
Marc McKellar	Kelly O'Hara	Karen Richardson	Jeremy Smith	Bullard Tracey	Mary Wodzien
Dawn McLaughlin	Pam O'Hara	Randy Richardson	Kaitlyn Smith	Randy Travis	Joseph Wolf
Arian McNamara	Cathy Ohls	Sharon Richardson	Kegan Smith	Ashley Trurobridge	Stephanie Wolf
Tabitha McNeil	Maria Okorn	Starla Richey	Ken Smith	Debra Trowbridge	Richard Wolin
Peggy McNew	Laura Olander	Paul Rindlisbach	Kris Smith	Carol Truchan	Kathy Wollam
Skylar McQueer-Reyna	Kimberly Olson	Kaylee Rindlisbacher	Margaret Smith	John Truchan	Alex Wood
Kelly McQuillan	Lauri Olson	Vicki Rindlisbacher	Mike Smith	Michelle Trumble	Alexander Wood
Lisa McSauby	Justin Ommen	Scott Ripmaster	Rick Smith	Paul Trumble, Jr.	Ashley Woodcock
Gaythor McVay	Pam O'Neill	Kelli Robb	Roy Smith	Joanne Tuck	Mike Woodhull
Nycki McVicker	Cole Ontank	Erika Roberson	Sami Smith	Laurie Tuck	Bobbi Woods
Brenda Meindersma	Cliff Onthank	Carla Roberts	Sandra Smith	David Tucker	Joe Woods
Mike Meindersma	Cindy Ooley	Jasmine Robinson	Steve Smith	Nancy Tucker	Jerry Worden
Tracy Melville	Tom Ooley	Erin Rockwell	Tricia Smith	Lori Tulppo	Patty Workman
Susan Mendenhall	Chris Opruch	Joe Rockwell	Toni Sober	Dale Turney	Adam Wurm
Al Mendarla	Lauren Osbon	Marietta Rockwell	Dan Sobocienski	Kim Turney	Nathan Wylie
Louise Mendarla	Shelly Osborne	Matthew Rockwell	Sue Sobocienski	Dale Turney	Carol Young
Tom Menzel	Toby Osborne	Jerry Rodeman	Kristi Solberg	Kate Tunnicliff	Scott Young
Michelle Mercer	Shelly Osborne	Virginia Rodeman	Katherine Solomon	Cynthia Turner	Misty Youngson
Robert Merchant	Liz O'Toole	Kim Roden	Cathlyn Sommerfield	Heather Tyler	Alex Zelinski
Marie Mercier	Cindy Overatis	John Rodge	Dave Sommerfield	Robert Tyler	Ashley Zenner
Julie Merriner	Jill Owens	Sally Roeser	Nick Sommerfield	Karen Utterback	John Zimmerman
Pam Mervau	Lili Parker	Karen Rogers	Linda Sommerville	Shannan V.	Julie Zrimec
Bernadette Michael	Gail Parsons	Hugh Rohrer	Jodi Soper	Bill Vaillancourt	Ryan Zrimec
Denise Michels	Barb Paskvan	Marissa Rojewski	Mark Soper	Susan Van Aelst	Tracey Zywicki
Dennis Mikko	Brandi Pasman	Ashley Rolowski	Michael Southerton	Lori Van Antwerp	
Randy Mikolowski	Pamela Pasman	Brad Rose	Carlee Sparks	Terese Van Rhee	
Joe Mikowski	Tony Pasquino	Samuel Rose	Bekah Spencer	Brandy VanAntwerp	
Melissa Mikula	Trish Pasquino	Chris Rose	Gail Spicer	Cris Vanderbarg	
Stephen Mikula	Tony Pasquino Jr.	Steve Rossi	Blaine Spiker	Molly VanderHorn	
Lynsey Milburn	Damage Patch Kidz	Emma Rountree	Ashley Squires	Elizabeth VanderZouwen	
Ryan Milburn	Dan Pater	Jennifer Rountree	Kim St. Mary	Nick Vehar	
Jillian Miles	Dawn Pater	Nicholas Rountree	Mike St. Mary	Amber Venchenko	
Melissa Miles	Jane Pearsall	Richard Rountree	Bob Stanton	Bob Venegoni	
Kurtis Miley	Tammy Peck	Debbie Roush	Stephen Starks	Jennifer Venegoni	
Ann Miller	Al Pedwaydon	Doug Roush	Richard Stearns	Arend Vereeke	
Kristine Miller	Mike Peleshok	Melissa Roush	Jon Steele	Grace Verhoeven	
Steve Miller	Melissa Pensinger	Debbie Roush	Maggi Steele	Kaylee Verhoeven	
Therese Miller	Nancy Perreault	Laura Rozelle	Rachel Steelman	Israel Verhoven	
Danny Miller Jr.	Rebecca Perreault	Judy Ruhrer	Chris Stein	Zoe Verhoven	
Dave Millross	Caroline Perry	Bennett Russ	Marybeth Stein	Lori Vermeesch	
Kathleen Millross	Sara Perryman	Steve Rutkowski	Beth Steinbauer	Lynne Vinkemulder	
Mary Millross	Barbara Peters	Beth Rutter	Amy Stein-Hansen	Scott Vinkemulder	
Debra Miner	Dorothy Peters	Marc Ryan	Amy Stein-Hansen	Ben Vipond	
Anais Mohr	John Peters	Andy Sabatine	Karin Stevens	Nadine Vipond	
Theresa Mohr	Linda Peters	Tim Sadler	Julia Stevenson	Tammy Vodry-Nelson	
Ryan Mooney	Steven Peterson	Marina Saito	Daisy Stewart	Janet Vogel	
Doug Morganstern	DJ Phelps	Gail Salisbury	Janice Stewart	Mariyl Vogel	
Matthew Moritz	Amber Phillips	Fay Samsey	Lizabeth Stewart	Michael Vogel	
Chad Morrison	Carla Pickard	Tom Sanborn	Rick Stewart	John Vogt	
Samir Moubarak	Pat Pierce	David Sandell	Shannon Steyer	Sandy Vogt	
Amy Mueller	Aria Pierson	Maura Sanders	Samantha Stites	Joseph Vokes	
Eric Mueller	Bryan Pierson	Bryan Sanderson	Kyle Stokes	LeAnn Vokes	
Connie Munson	Jessica Pinna	Daniel Sarya	Judy Stoff	Zachary Wables	
Erin Murphy	Frederic Plasman	Julie Sarya	Dan Stout	Kathryn Wade	
Josh Murphy	Debbie Poltorak	Jim Satkowiak	Robert Stow	Michael Wade	
Samantha Murphy	Giovanna Porfert	Patti Schaap	Ruth Stow		

THANK YOU  
TO ANY  
VOLUNTEERS  
WE MAY  
HAVE  
MISSED!

# *Event Directors & Assistants*



Stephen Adcock  
 Susan Alexander  
 Kristie Altonen  
 Brandon Ayers  
 Caroline Bagley  
 Donald Bakke  
 Jim Bard  
 Beckie Barron  
 Lani Bathje  
 Jay Beers  
 Rosie Belles  
 Marlene Bielas  
 Toni Bielas- Hernalsteen  
 Rose Bohrer  
 Tracey Borsvold  
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 Garrett Boursaw  
 Katherine Brege  
 Linda Brick  
 Madeline Brown  
 Dennis Brown  
 Diane Brown  
 John Brown  
 Bob Buckman  
 Bryan Burns  
 Mike Callahan  
 Jamie Callahan  
 Grace Callahan  
 Dawn Centilli  
 Paula Chissus  
 Christina Collins  
 Ken Crawford  
 Carol Crawford  
 John Cummings  
 Doug Czarnecki

RoseAnn Davis  
 Joanne DeMeyere  
 Diane Dennis  
 Diane Denoyer  
 Nancy Dow  
 Rich Duell  
 Don Eastway  
 Robyn Eley-Thompson  
 Shelley Enger  
 Jim Fearn  
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 TJ Frederick  
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 Tiffany Hackett  
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 John Hardy  
 Tracie Hardy  
 Teri Hedrich  
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 Mike Jones  
 Daniel Karlskin  
 Asa Kelly  
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 Judy LaCross  
 Kris Lagios  
 Randy Lagios  
 Joe Laub  
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 Mary McCafferty  
 Patricia McCoy  
 Carolyn McDonald  
 Mary Mikko  
 Steve Mulliner  
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 Courtney Myers  
 Jeff Needham  
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 Anna O'Hara  
 John Parker  
 Steve Patmore  
 Joe Paye  
 Michael Pensinger  
 Jan Phillips  
 Mike Pierce

Sharon Pierce  
 Angie Pierce  
 Steve Plamondon  
 Paula Prusick  
 Sally Reed  
 Kay Relyea  
 Don Retelle  
 John Rokos  
 Bradley Roswell  
 Derek Roush  
 Heather Roush  
 Angela Sayler  
 Nita Send  
 Nicole Sharon  
 Matt Smith  
 Gina Smith  
 Trey Smith  
 Kacy Smith  
 Jack Smith  
 Tammy Sofonia  
 Beth Stephens  
 Sylvia Telezinski  
 Mark Thiel  
 Anne Varga  
 Shirl Wac  
 Angie Walker  
 Lori Wells  
 Becky Whiteford  
 Jim Williams  
 Len Wilson  
 Christina Woods  
 Grant Woods

## *Board of Directors*

Jamie Callahan, President  
 Kevin Jaeger, President Elect  
 Colleen Paveglio, Secretary  
 Ian Hollands, Treasurer  
 David Barr, Past President  
 Kevin Severt, Past President  
 Christal Frost-Anderson, Board Member  
 Warren Call, Board Member  
 Dawn Centilli, Baord Member  
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 Bekah Lynch, Board Member  
 Chuck Judson, Legal Council  
 Jeff Needham, Board Member  
 Mike Sinnard, Board Member  
 Kim St. Mary, Board Member  
 Justin Wolf, Board Member  
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Allison and Adam Beers  
 Arnold Amusements, Inc.  
 Brian and Vicki Howard  
 Chuck and Sue Judson  
 Herb and Barb Lemcool  
 Jim and Linda Williams  
 Jan Warren  
 Carl and Wilma Lemcool  
 Lee and Onlee Torrey  
 In Honor of Sophia, Ava and Lily  
 Thomas Menzel  
 The Tkach Family





# Corporate Membership

## FRIENDS OF THE AIRSHOW

Bay View Insurance  
Brownwood Farms  
Celebrations By Design  
Classic Motor Sports  
Espresso Bay

Forkardt  
Kennametal  
Lear Corporation  
Michigan Blood  
Party Giant

Riverside Energy Michigan, LLC  
(Chevron)  
The Home Depot  
Tri-Turf  
Visitors Media

## CHERRY ROYALE

Benjamin Twiggs  
Bishop & Heintz LLC  
Blossom Shop  
Boon Street Auto Wash  
Dave's Garage  
Dr. Gary F. Kaberle DDS  
Etna Supply Company  
Golden Shoes

Grand Traverse Resort and Spa  
Great Lake Striping & Sealing Inc  
Mitchell Graphics  
Mr. Chain  
Nature & Me R.V.  
Northern Lighting Wash  
Pure Vibe Productions  
Security Sanitation

Sheren Plumbing and Heating  
Smith, Haughey, Rice & Roegge  
Sound Results On Hold  
TAAR  
The Pod Drop of Traverse City  
Traverse City Tourism  
Westwind Construction

## CHERRY GRAND

Arnold Amusements  
Bulls-i  
Cherry Central Cooperative, Inc  
Corner Loft  
Critter Control  
Deerings Jerky  
Dorman Group of Companies

Grand Traverse Fruit Growers Council  
Jets Pizza  
Lakeside Oral Surgery & Dental  
Implant Center  
Lighthouse Group  
Maxwell Medals & Awards  
Olesons Food Store

OPTI-Temp  
RIM Custom Racks  
Sugar Beach  
Tran Tek  
Two Men and a Truck  
Williams Chevrolet, Inc  
Williams Distributing

## CHERRY JUBILLEE

Americas Carpet Barn  
Batteries + Bulbs  
Bayshore Resort  
Boride Engineered Abrasives  
China Fair  
Copy Shop  
Crystal Mountain  
Doug Murdick's Fudge  
Dr. Daniel Sarya  
DTCA  
Edson Farms

Elmbrook Golf Course  
Floor Covering Brothers  
Gosling Czubak Engineering  
Gray and Company  
Harbor Care Associates  
Jackson Hewitt Tax Service  
Jimmy Johns  
KRS Commercial LLC  
Mbank  
Merrill Lynch  
Northern Michigan Gastroenterology

Northwest Oil Express  
R. M. Young  
Sparkle Wash of Michigan  
Terrace Shopper  
The Concrete Service  
The Larkin Group  
Traverse City Chamber of Commerce  
Villa Healthcare  
Wade Trim  
West Bay Beach Holiday Inn Resort

## CHERRY BLOSSOM

Copy Central  
Alpers Excavating Inc  
Associated Retinal Consultants, P.C.  
Blue Lakes Vacation Rentals  
Brewery Terra Firma  
Burkholder Construction  
Cambria Suites  
Casciano Traverse City Inc  
Cherry Capital Cab  
Edward Jones

Grand Valley State University  
Hand Surgery of Northern Michigan  
National Coating Inc  
Nextiva  
Oryana Food Cooperative, inc  
Padnos Traverse Bay  
Precision Plumbing and Heating  
System  
Real Estate One  
Reynolds Jonkoff Funeral Home

Rifkin Scrap Iron and Metal Co  
Safelite Auto Glass  
Sleders Family Tavern  
Traverse City Big Boy Inc  
Traverse Dental Associates  
Tri-Gas Dist Co  
Visit Up North Rentals  
Votruba Leather Goods  
West Bay Exploration Company



*Thank you, thank you, thank you!*  
We appreciate all of the community support, sponsors, volunteers and everyone who lends a hand to make the festival something truly special.

## Festival of Races Boosters

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Harvest Bible Chapel  
Cystic Fibrosis  
Boy Scout troop 105  
TC Central Girls Soccer  
TC Central Boys Soccer  
TC Central Volleyball  
Hagerty Cycling  
Kingsley Boys Cross Country

Kingley Girls Cross Country  
Presbyterian Church Deacons  
Presbyterian CORE Youth Group  
TC Central Robotics  
TC Central Alpine Ski team  
TC Central Nordic Ski team  
TC Central Cheer team  
TC Central Girls Golf

TC Central Girls Cross Country  
Grand Traverse Young Life  
TC Central Choir program  
K-Town Strides  
VASA Ski Club  
TC West German Club

## Community Share Groups

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Piper's Place Adult Foster Care  
Boy Scout Troop 88  
Cherry Street Intermediate Special Education  
Civil Air Patrol: Traverse City Squadron  
Department of Heath & Human Services  
Grand Traverse Area Catholic Schools Music Boosters  
Grand Traverse Industry

HANDDS to the Rescue  
K-Town Striders Running Club  
Schuss Mt Volunteer Ski Patrol  
Traverse City Area Steelheaders  
Traverse City Junior Golf Association  
Traverse City Roller Derby  
UN-Cats Feline Rescue

## Volunteer Teams

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Riverside  
SOS Learning Lab, LLC  
iNDIGO Health Partners  
Child & Family Services  
Magnum Hospitality/ Red Mesa Grill  
Sarya Orthodontics  
First Congregational Church Youth Group  
Chemical Bank Wealth Management  
Fifth Third Bank  
Prout Financial Design  
Rotary Club of TC

Grand Traverse Veterinary Hospital  
EXIT Realty Paramount  
Resurrection Life Church  
Traverse Area District Library  
Huntington Bank  
Ford Insurance  
VIKTOR  
mBank  
The Villa at Traverse Point  
Full Spectrum Eyecare  
Merrill Lynch  
Grand Traverse Academy Key Club

Northwestern Michigan College - Training Services  
New Hope Community Church  
Home Depot  
Northwestern Mutual



# Keepin' it Green with DTE Energy Foundation



**91%**  
of waste was diverted from landfills.

**2,980 LBS.**  
of cherry festival waste was composted  
by a local non-profit.

**67,020 LBS.**  
recycled by American Waste and Recycling.



**"Trash is the pits!  
Please keep our  
city clean!"**



*- Super Cherry*

