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Form	330

Department of the Treasury

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information



Inte	rnal Rev	venue Service	Go to www.irs.gov/Form990 for instructions and the	he latest	information.	Inspection
Α	For the	ne 2018 calenc	lar year, or tax year beginning and end	ding		
	Check i applica Addi	ble: THE	forganization FESTIVAL FOUNDATION		D Employer identific	ation number
	Nam		A NATIONAL CHERRY FESTIVAL			00140
-	char		usiness as NATIONAL CHERRY FESTIVAL	())		83148
	Final	n/ 521	S UNION STREET	om/suite		47-4230
_	term ated		own, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	3,426,240.
-	retur Appl	n IRAV	ERSE CITY, MI 49684		H(a) Is this a group ret	
	tion penc	∣ F Name a	nd address of principal officer: IAN HOLLANDS AS C ABOVE		for subordinates? H(b) Are all subordinates inc	
1	Tax-e:	xempt status:	X 501(c)(3) 501(c)()◀ (insert no.) 4947(a)(1) or L	527	If "No," attach a li	st. (see instructions)
J	Webs	ite: 🕨 WWW .	CHERRYFESTIVAL.ORG		H(c) Group exemption	
ĸ	Form o	of organization: [X Corporation Trust Association Other	L Year o		State of legal domicile: MI
P	art I					
e	1	Briefly descrit	e the organization's mission or most significant activities: PROVID	DE PRO	OGRAMS & EVE	NTS THAT
anc		PROMOTE	& EDUCATE THE COMMUNITY ABOUT CHER	RIES	AND AGRICUL	TURE.
Activities & Governance	2	Check this bo	x 🕨 📖 if the organization discontinued its operations or disposed	d of more	than 25% of its net ass	ets.
Ň	3		ing members of the governing body (Part VI, line 1a)			13
ల - చ	4	Number of inc	ependent voting members of the governing body (Part VI, line 1b)		4	13
es	5	Total number	of individuals employed in calendar year 2018 (Part V, line 2a)			9
viti	6	Total number	of volunteers (estimate if necessary)		6	2100
Acti	7 a	Total unrelate	d business revenue from Part VIII, column (C), line 12		7a	0.
_			business taxable income from Form 990-T, line 38			1,688.
					Prior Year	Current Year
ē	8	Contributions	and grants (Part VIII, line 1h)		199,597.	340,315.
Revenue	9	0	ce revenue (Part VIII, line 2g)		2,162,737.	2,234,805.
lev	10	Investment in	come (Part VIII, column (A), lines 3, 4, and 7d)		-726.	594.
	11	Other revenue	(Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		469,157.	453,667.
	12	Total revenue	- add lines 8 through 11 (must equal Part VIII, column (A), line 12)		2,830,765.	3,029,381.
	13	Grants and sir	nilar amounts paid (Part IX, column (A), lines 1-3)		13,500.	13,375.
	14	Benefits paid	o or for members (Part IX, column (A), line 4)		0.	0.
ŝ	15	Salaries, other	compensation, employee benefits (Part IX, column (A), lines 5-10)		346,880.	354,196.
SUS	16a	Professional fu	Indraising fees (Part IX, column (A), line 11e)		0.	0.
Expenses	b	Total fundraisi	ng expenses (Part IX, column (D), line 25)	•		
ш	17	Other expense	es (Part IX, column (A), lines 11a-11d, 11f-24e)		2,322,162.	2,652,514.
	18		s. Add lines 13-17 (must equal Part IX, column (A), line 25)		2,682,542.	3,020,085.
	19	Revenue less	expenses. Subtract line 18 from line 12		148,223.	9,296.
Net Assets or Fund Balances					inning of Current Year	End of Year
sets alan	20	Total assets (F	Part X, line 16)		875,534.	853,685.
t As d B	21	Total liabilities	(Part X, line 26)		160,069.	128,924.
Fun	22	Net assets or	und balances. Subtract line 21 from line 20		715,465.	724,761.
Pa	art II	Signature	Block			
Und	er pena	alties of perjury, I	declare that I have examined this return, including accompanying schedules and	ıd statemei	nts, and to the best of my l	nowledge and belief, it is

true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer	Date
Here	KATHLEEN PAYE, EXECUTIVE DIRECTOR Type or print name and title	
Paid	Print/Type preparer's name Preparer's signature Date HEIDI WENDEL, CPA	Check PTIN il self-employed P00721554
Preparer	Firm's name DGN, LLC	Firm's EIN 20-2349670
Use Only	Firm's address P.O. BOX 947	
	TRAVERSE CITY, MI 49685-0947	Phone no. 231 - 946 - 1722
May the I	RS discuss this return with the preparer shown above? (see instructions)	X Yes No

LHA For Paperwork Reduction Act Notice, see the separate instructions. 832001 12-31-18

	THE FESTIVAL FOU	NDATION		
	D/B/A NATIONAL C		26-0883148	Page 2
Pa	rt III Statement of Program Service Accomp			V
	Check if Schedule O contains a response or note to	any line in this Part III	<u></u>	X
1	Briefly describe the organization's mission: SERVE THE COMMUNITY BY PROVID	ING PROGRAMS AND	EVENTS THAT CELEBRATE	2
	PROMOTE AND EDUCATE THE COMMU			
	THEIR IMPORTANCE TO THE GRAND			
	VOLUNTEERISM, PATRIOTISM, AND			
2	Did the organization undertake any significant program ser	vices during the year which were	not listed on the	
			Yes	No X
	If "Yes," describe these new services on Schedule O.			37
3	Did the organization cease conducting, or make significant	changes in how it conducts, any	program services?	s 🗶 No
	If "Yes," describe these changes on Schedule O.	who for each of the three largests	ware and income an manufact by avanage	
4	Describe the organization's program service accomplishme Section 501(c)(3) and 501(c)(4) organizations are required t			
	revenue, if any, for each program service reported.	o report the amount of grants an		und
4a	(Code:) (Expenses \$ 2,427,792.	ncluding grants of \$ 13	3,375.) (Revenue \$ 2,091,	879.)
	THE FESTIVAL FOUNDATION, D/B/.			IGHT
	DAYS OF EVENTS TO PROMOTE THE			
	GRAND TRAVERSE REGION. EVENTS			
	PARADES, FOOT RACES, CULINARY			URAL
	TOURS, FIREWORKS, CHILDREN'S	PROGRAMMING AND F	IERITAGE RELATED	
	ACTIVITIES.			
	·			<u></u>
		· · · ·		
				_
4b	(Code:) (Expenses \$i	ncluding grants of \$) (Revenue \$)
				
	·			
		······································		
		·		
4c	(Code:) (Expenses \$ i	ncluding grants of \$) (Revenue \$)	}
			·	
	· · · · · · · · · · · · · · · · · · ·			
<i></i>		·		
4d	Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (5	/enue \$	
4e	(Expenses \$ including grants of \$ Total program service expenses > 2,427		undo 👽 }	
10			Form	990 (2018)
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		2		
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THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL

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Pa	rt IV Checklist of Required Schedules			age e
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
с	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		<u>X</u>
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			17
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		<u> </u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			77
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		<u>X</u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			v
	or for foreign individuals? /f "Yes," complete Schedule F, Parts III and IV	16		<u> </u>
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			17
	column (A), lines 6 and 11e? /f "Yes," complete Schedule G, Part /	17		<u>X</u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			77
40	1c and 8a? If "Yes," complete Schedule G, Part II	18		<u> </u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19	X	- <u>v</u>
	Did the organization operate one or more hospital facilities? <i>If</i> "Yes," <i>complete Schedule H</i>	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	<u>_</u>		х
000000	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21 Form	000 -	
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	t IV Checklist of Required Schedules (continued)			⊃;
- u			Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No," go to line 25a	24a		
Ь	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
ç		24c		
لہ	any tax-exempt bonds? Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	•	24u		-
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		_
ь	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		_
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		
		200		
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	00-		
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X	
	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	A	
	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		
	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes, " complete			
	Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34	X	
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	000		
		00		
	If "Yes," complete Schedule R, Part V, line 2	36		
	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		
8	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	
Par				
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 26	-		
ь	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	2		
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	1		
с	(gambling) winnings to prize winners?	1c	X	

12.00	D/B/A NATIONAL CHERRY FESTIVAL 26-0883	148	Р	age 5					
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance (continued)								
			Yes	No					
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,								
	filed for the calendar year ending with or within the year covered by this return 2a 9								
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X						
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)								
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X					
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	Зb							
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a								
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X					
b	If "Yes," enter the name of the foreign country:								
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).								
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X					
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х					
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c							
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit								
	any contributions that were not tax deductible as charitable contributions?	6a		X					
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts								
	were not tax deductible?	6b							
7	Organizations that may receive deductible contributions under section 170(c).								
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X					
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b							
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required								
	to file Form 8282?								
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d								
е	e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?								
f	f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?								
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		X					
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		Х					
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the								
	sponsoring organization have excess business holdings at any time during the year?	8							
9	Sponsoring organizations maintaining donor advised funds.								
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a							
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b							
10	Section 501(c)(7) organizations. Enter:								
	Initiation fees and capital contributions included on Part VIII, line 12 10a								
Ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b								
11	Section 501(c)(12) organizations. Enter:								
	Gross income from members or shareholders								
b	Gross income from other sources (Do not net amounts due or paid to other sources against								
	amounts due or received from them.)								
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a							
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year								
13	Section 501(c)(29) qualified nonprofit health insurance issuers.								
а	Is the organization licensed to issue qualified health plans in more than one state?	13a							
	Note. See the instructions for additional information the organization must report on Schedule O.]							
b	Enter the amount of reserves the organization is required to maintain by the states in which the								
	organization is licensed to issue qualified health plans								
	Enter the amount of reserves on hand								
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X					
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b							
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or								
	excess parachute payment(s) during the year?	15		X					
	If "Yes," see instructions and file Form 4720, Schedule N.								
	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		X					
	If "Yes," complete Form 4720, Schedule O.	- 1							

Form 990 (2018)

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Coo	Check if Schedule O contains a response or note to any line in this Part VI tion A. Governing Body and Management			
Sec	tion A. Governing Body and Management		Yes	
10	Enter the number of voting members of the governing body at the end of the tax year 1a 13		163	H
Id	If there are material differences in voting rights among members of the governing body at the end of the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
h	Enter the number of voting members included in line 1a, above, who are independent 1b 13			
	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
2		2		
•	officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision		-	\vdash
3		3		
	of officers, directors, or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		F
4		5		F
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	6		
6	Did the organization have members or stockholders?	0	-	\vdash
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or	-		
	more members of the governing body?	7a		-
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or	-		
	persons other than the governing body?	7b	-	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		37	
	The governing body?	8a	X	L
b	Each committee with authority to act on behalf of the governing body?	8b	X	L
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	1.1		Ľ
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		1
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)		_	_
			Yes	
10a	Did the organization have local chapters, branches, or affiliates?	10a		
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			1
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	_
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	Х	
14	Did the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	-	-	
а	The organization's CEO, Executive Director, or top management official	15a	Х	
	Other officers or key employees of the organization	15b	Х	1
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
	tion C. Disclosure			
	List the states with which a copy of this Form 990 is required to be filed $\blacktriangleright MI$			
	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c)(3)	s only	availa	ab
	for public inspection. Indicate how you made these available. Check all that apply.	j,		
	X Own website Another's website X Upon request Other (explain in Schedule O)			
IQ.	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	finan	cial	
			ordi	
	statements available to the public during the tax year.			
	State the name, address, and telephone number of the person who possesses the organization's books and records ► KATHLEEN PAYE - 231-947-4230			_
	521 S. UNION STREET, TRAVERSE CITY, MI 49684			

D/B/A NATIONAL CHERRY FESTIVAL

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

-	-	•	•					
Check	if Sche	edule O	contains a i	response	or note to any	/ line in this F	art VII	

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Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.
 Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations. • List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of

reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	Ī			C)			(D)	(E)	(F)
Name and Title	Average	Position (do not check more than one				e than	one	Reportable	Reportable	Estimated
	hours per	box	unles	ss pe	erson	is bo	th an	compensation	compensation	amount of
	week (list any					Τ	<u> </u>	from the	from related organizations	other compensation
	hours for	- dírec				8		organization	(W-2/1099-MISC)	from the
	related	stee or	ustee			ensat		(W-2/1099-MISC)		organization
	organizations	ial trus	onal tr		oloyee	e comb				and related
	below line)	Individual trustee or director	nstitutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) IAN HOLLANDS	2.00	<u> </u>	_ <u>_</u>	0	*	<u> </u>	Ľ.			
IMMEDIATE PAST PRESIDENT		X			1			0.	0.	0.
(2) BRETT FEDORINCHIK	2.00					+-				
PRESIDENT		X		x				0.	Ο.	0.
(3) COLLEEN PAVEGLIO	2.00					 				
BOARD MEMBER		х						0.	0.	Ο.
(4) DAVID BARR	2.00					1				
BOARD MEMBER		х						0.	0.	0.
(5) DAWN CENTILLI	2.00									
BOARD MEMBER		X						0.	0.	0.
(6) MEREDITH HAWES	2.00									
BOARD MEMBER		X						0.	Ο.	Ο.
(7) BEKAH LYNCH	2.00									
BOARD MEMBER		Х						0.	Ο.	Ο.
(8) JEFF NEEDHAM	2.00									
SECRETARY		X		X		i		0.	0.	0.
(9) MIKE SINNARD	2.00									
BOARD MEMBER		Х						0.	Ο.	0.
(10) BARB WUNSCH	2.00	Ī	Т							
BOARD MEMBER		X						0.	0.	0.
(11) JOHN LYNCH	2.00									
EX-OFFICIO		х						0.	0.	0.
(12) KIM WHITE	6.00									
TREASURER		X		х				0.	0.	0.
(13) STACEY ISLES	2.00									
BOARD MEMBER		х						0.	0.	0.
(14) MIKE MEINDERTSMA	2.00									_
BOARD MEMBER		X						0.	0.	0.
(15) KATHLEEN PAYE	40.00									
EXECUTIVE DIRECTOR		_	_	x			_	71,717.	0.	2,401.
		╡	\neg							
AAAAA										- 000 /00/0

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Form 990 (2018)

THE FEST						ə C n	п т,	17 A T	26-08	102	1/10	Daga 9
Form 990 (2018) D/B/A NA										03.	140	Page 8
(A) Name and title	(B) Average	(do	not c	(C Posi heck r	;) tion	than (one	(D) Reportable	(E) Reportable		Estir	F) nated
	hours per week (list any hours for related organizations below line)	tee or director		officer	recto		tee)	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MIS		ot compe fror orgar and	unt of her ensation n the nization related izations
					_					_		
1b Sub-total c Total from continuation sheets to Part V d Total (add lines 1b and 1c)	I, Section A							71,717. 0. 71,717.		0.0.0.		,401. 0. ,401.
2 Total number of individuals (including but n compensation from the organization ►							no re		,000 of reportable	;		0 'es No
3 Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s										[3	X
 4 For any individual listed on line 1a, is the su and related organizations greater than \$150 5 Did any person listed on line 1a receive or a 	0,000? If "Yes,	" cor	mple	ete S	che	dule	e J f	for such individual			4	<u>x</u>
rendered to the organization? If "Yes," com										<u></u>	5	X
Section B. Independent Contractors 1 Complete this table for your five highest co	mpensated inc	depe	nde	nt co	ontra	acto	ors t	hat received more than	\$100,000 of com	_ pensa	ation fro	m
the organization. Report compensation for								n the organization's tax y			(C)	
(A) Name and business	address	NC)NE	C				(B) Description of s	ervices	Co	ompens	ation
<u> </u>												
2 Total number of independent contractors (i \$100,000 of compensation from the organi		ot lin	nite	d to t	thos 0		sted	l above) who received m	ore than			
832008 12-31-18										I	Form 9 9	90 (2018)

D/B/A NATIONAL CHERRY FESTIVAL

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Form 990 (2018) D/B/A N. Part VIII Statement of Revenue

		Check if Schedule O contains a response or	note to anv li	ine in this Part VIII			
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Its	1	a Federated campaigns 1a					012 011
Contributions, Gifts, Grants and Other Similar Amounts		b Membership dues 1b					
Page 1		c Fundraising events 1c					
arg			20,000.	-			
imi)		e Government grants (contributions) 1e					
la ti		f All other contributions, gifts, grants, and					
<u>id</u>			20,315.				
l g t		g Noncash contributions included in lines 1a-1f: \$ 25	94,744 <mark>.</mark>				
<u>2</u> @		h Total. Add lines 1a-1f					
			siness Code		1 000 000		
ice			900099	1,298,089.		·	E05 105
ne er			900099	597,187.			597,187.
E S			900099 900099	273,479.			
gra Re	1		900099	00,000.	66,050.		·
Program Service Revenue							
-		f All other program service revenue		2,234,805.			
\rightarrow	3	g Total. Add lines 2a-2f		<u>, , , , , , , , , , , , , , , , , , , </u>			<u> </u>
	3			594.	594.		
	4	other similar amounts) income from investment of tax-exempt bond proc		554.	JJ=:		
	5	Royalties					17
	0		ii) Personal				
	6 :	a Gross rents	ij i ci sonai				
		b Less: rental expenses		-			
		c Rental income or (loss)		1			
		d Net rental income or (loss)					
		a Gross amount from sales of (i) Securities	(ii) Other				· · · · · · · · · · · · · · · · · · ·
		assets other than inventory		1			
l l	t	b Less: cost or other basis		1			
		and sales expenses					
	c	c Gain or (loss)					
		d Net gain or (loss)					
e		a Gross income from fundraising events (not					
evenue		including \$ of					
lev		contributions reported on line 1c). See					
Other Re		Part IV, line 18a					
됩		b Less: direct expenses b					
		c Net income or (loss) from fundraising events	>				
	9 a	a Gross income from gaming activities. See	4 1 - 0				
			4,159.				
			4,846.	70 212	70 212		
		c Net income or (loss) from gaming activities	<u></u>	79,313.	79,313.		
	10 a	a Gross sales of inventory, less returns	1 0 2 7				
			4,027.		•		
		b Less: cost of goods sold b B B B B B B B B B B B B B B B B B B	×,013.	362,014.	362,014.		
⊢	<u> </u>		siness Code		JU2,U14.		
- H	11 -	a MISCELLANEOUS	00099	12,340.	12,340.		3
	L L		50055		***		<u> </u>
	0						
	с С						
		All other revenue Total. Add lines 11a-11d		12,340.			
.	12	Total revenue. See instructions	····· 【	3,029,381.	2.091.879	0.	597,187.
		31-18	·····		_, _, _, _, _, _, _,		Form 990 (2018)

THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL

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Part IX Statement of Functional Expenses

Form 990 (2018)

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a respon				X
Do	Check if Schedule O contains a respor not include amounts reported on lines 6b,	(A)	(B)	(C)	(D)
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22	13,375.	13,375.		
з	Grants and other assistance to foreign				
_	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	71,717.		71,717.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	253,142.		253,142.	
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	7,764.		7,764.	
9	Other employee benefits				
10	Payroll taxes	21,573.		21,573.	
11	Fees for services (non-employees):				
а	Management	176,693.	176,693.		
b		28,910.	3,535.	25,375.	
с	Accounting	9,967.		9,967.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,				
	column (A) amount, list line 11g expenses on Sch 0.)	353,506.	331,977.	21,529.	
12	Advertising and promotion	19,825.	19,421.	404.	
13	Office expenses				
14	Information technology				
15	Royalties				
16	Occupancy	151,716.	146,983.	4,733.	
17	Travel	15,896.	6,942.	8,954.	
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates	12 504		16 504	
22	Depreciation, depletion, and amortization	16,504.	10.040	16,504.	
23	Insurance	46,550.	10,940.	35,610.	
24	Other expenses, Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)	712 740			
a	ENTERTAINMENT	716,742.	716,742.		
b	EQUIPMENT RENTAL	297,868.	295,815.	2,053.	
c	INKIND EXPENSES	294,744.	294,744.	16,541.	
d	SUPPLIES	152,822.	136,281.	96,427.	
	All other expenses <u>SEE SCH O</u>	370,771.	274,344. 2,427,792.	592,293.	0.
25	Total functional expenses. Add lines 1 through 24e	3,020,085.	4,441,192.	594,495.	U.
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here Figure if following SOP 98-2 (ASC 958-720)		<u> </u>		E 000 (0010)

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Form **990** (2018)

D/B/A NATIONAL CHERRY FESTIVAL

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Form 990 (2018)
Part X Balance Sheet

		Check if Schedule O contains a response or note to any line in this Part	<u>^</u>		<u>г г</u>	
				(A) Beginning of year		(B) End of year
Т	1	Cash - non-interest-bearing		432,185.	1	67,461
	2	Savings and temporary cash investments		182,642.	2	500,043
	3	Pledges and grants receivable, net			3	
-1	4	Accounts receivable, net		59,527.	4	35,693
	5	Loans and other receivables from current and former officers, directors,				
		trustees, key employees, and highest compensated employees. Comple			1.	
		Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined				1
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and cont			1. S. S.	
		employers and sponsoring organizations of section 501(c)(9) voluntary				
2		employees' beneficiary organizations (see instr). Complete Part II of Sch	L		6	
Assets	7	Notes and loans receivable, net			7	
2	8	Inventories for sale or use		90,685.	8	115,437
	9	Prepaid expenses and deferred charges		30,274.	9	6,265
	10a	Land, buildings, and equipment: cost or other				
		basis. Complete Part VI of Schedule D 10a 241,	416.			
	b	Less: accumulated depreciation 10b 173,	728.	67,029.	10c	67,688
	11	Investments - publicly traded securities			11	
	12	Investments - other securities. See Part IV, line 11			12	
	13	Investments - program-related. See Part IV, line 11			13	
	14	Intangible assets		13,192.	14	10,998
	15	Other assets. See Part IV, line 11		0.	15	50,100
	16	Total assets. Add lines 1 through 15 (must equal line 34)		875,534.	16	853,685
	17	Accounts payable and accrued expenses		23,005.	17	22,751
	18	Grants payable			18	
	19	Deferred revenue		94,898.	19	55,900
	20	Tax-exempt bond liabilities			20	
	21		Г		21	
3	22	Loans and other payables to current and former officers, directors, trust	ees,			and the second of
		key employees, highest compensated employees, and disqualified perso	ons.		1000	
		Complete Part II of Schedule L			22	
1	23	Secured mortgages and notes payable to unrelated third parties			23	
1.4		Unsecured notes and loans payable to unrelated third parties			24	
		Other liabilities (including federal income tax, payables to related third				
		parties, and other liabilities not included on lines 17-24). Complete Part >	of			
		Schedule D		42,166.	25	50,273
1	26	Total liabilities. Add lines 17 through 25		160,069.	26	128,924
		Organizations that follow SFAS 117 (ASC 958), check here	and			
		complete lines 27 through 29, and lines 33 and 34.			- 19	
	27	Unrestricted net assets		715,465.	27	724,761
	28	Temporarily restricted net assets	Γ		28	
1		Permanently restricted net assets			29	
		Organizations that do not follow SFAS 117 (ASC 958), check here				
		and complete lines 30 through 34.				
1		Capital stock or trust principal, or current funds			30	
1		Paid-in or capital surplus, or land, building, or equipment fund			31	
		Retained earnings, endowment, accumulated income, or other funds			32	
1		Total net assets or fund balances		715,465.	33	724,761
3	34	Total liabilities and net assets/fund balances		875,534.	34	853,685

Form 990 (2018)

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Form	THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	26-08	83148	Pa	ge 12
-	rt XI Reconciliation of Net Assets	10 00	00110	14	90
_	Check if Schedule O contains a response or note to any line in this Part XI				
	Table service (as a based Back VIII, as been (A), the 10)	1	3 02	93	81
1	Total revenue (must equal Part VIII, column (A), line 12)		3,02	0 0	85
2	Total expenses (must equal Part IX, column (A), line 25)		5,02	9,2	96
3	Revenue less expenses. Subtract line 2 from line 1			5, 4	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	*	/ 1	5,1	05.
5	Net unrealized gains (losses) on investments				
6	Donated services and use of facilities			_	-
7	Investment expenses				
8	Prior period adjustments				0.
9	Other changes in net assets or fund balances (explain in Schedule O)	9		-	0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,	10	72	4,7	61
De	column (B)) rt XII Financial Statements and Reporting	10	14	= ,,	01
1	Check if Schedule O contains a response or note to any line in this Part XII Accounting method used to prepare the Form 990: Cash X Accrual			Yes	No
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Sched	ule O			
22	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X	
Lu	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or review				
	separate basis, consolidated basis, or both:				
b	Were the organization's financial statements audited by an independent accountant?		2b	-	X
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a sepa consolidated basis, or both: Separate basis Consolidated basis Both consolidated and separate basis	rate basis,			
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight or review, or compilation of its financial statements and selection of an independent accountant?		2c	x	
	If the organization changed either its oversight process or selection process during the tax year, explain in S		1 × 12	1	1
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the	Single Audit			-
	Act and OMB Circular A-133?				X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the re		3b		
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			990	0045

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Department of the Treasury	Complete if the orga	arity Status ar anization is a section 50 947(a)(1) nonexempt ch Attach to Form 990 or	11(c)(3) orga aritable trus	anization Ist.			OMB No. 1545-0047
	Go to www.irs.go	v/Form990 for instruct			information.		Inspection
	FESTIVAL I						r identification number
		L CHERRY FEST				2	26-0883148
Part I Reason for Public						s.	
The organization is not a private foun							
1 A church, convention of cl					1)(A)(i).		
2 A school described in sec							
3 A hospital or a cooperative							
4 A medical research organi	zation operated in co	onjunction with a hospita	ll described	in sectio	on 170(b)(1)(A)(iii). Enter	r the hospital's name,
city, and state: 5 An organization operated i	for the bonefit of a a	allege er universitu even				unit de coui	
section 170(b)(1)(A)(iv). (onege of university owne	d of operate	eo by a g	overnmentar	unit descri	bealm
6 A federal, state, or local go		montal unit described in	contion 170	0(6)(4)(A)	64		
7 An organization that norma						ho gonora	Dublic described in
section 170(b)(1)(A)(vi). (0		undu pur or ha support	nom a gove	innenta.		ne genera	public described in
8 A community trust describ)(1)(A)(vi), (Complete Par	t II.)				
9 An agricultural research or				d in coniu	inction with a	land-grant	: colleae
or university or a non-land-						-	
university:							
10 X An organization that norma	ally receives: (1) mor	e than 33 1/3% of its su	oport from c	contributi	ons, members	ship fees, a	and gross receipts from
activities related to its exer	mpt functions - subje	ect to certain exceptions	, and (2) no i	more tha	n 33 1/3% of	its suppor	t from gross investment
income and unrelated busi	iness taxable income	e (less section 511 tax) fr	om busines:	ises acqu	iired by the or	ganization	after June 30, 1975.
See section 509(a)(2). (Co							
11 An organization organized							
12 An organization organized							
more publicly supported of							Check the box in
lines 12a through 12d that							
a Type I. A supporting organization							
the supported organizati			a majonty or	r the dire	ctors or truste	es of the s	supporting
b Type II. A supporting org			tion with ite	support	ad organizatio	n/e) by be	wina
control or management of							-
organization(s). You mus			and poidon	io macoc		ge me ser	portod
c Type III functionally inte	• • •		in connectio	on with. a	and functional	lv integrat	ed with.
its supported organizatio						·, ····j····	
d 🔲 Type III non-functionall						ted organi	ization(s)
that is not functionally int							
requirement (see instruct	ions). You must cor	mplete Part IV, Section:	A and D, a	and Part	V .		
e Check this box if the orga	anization received a	written determination fro	m the IRS th	hat it is a	. Туре I, Туре	II, Type III	
functionally integrated, o		onally integrated support	ing organiza	ation.			
f Enter the number of supported of	•		· · · · · · · · · · · · · · · · · · ·				
g Provide the following information			(iv) is the organize	zation listed	1.1.1		
(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10	in your governing	document?	(v) Amount of support (see in		(vi) Amount of other support (see instructions)
		above (see instructions))	Yes	No	support (see in		
	<u>├</u> ────						
Total							
HA For Paperwork Reduction Act N	lotice see the Instr	uctions for Form 000 a	000-EZ	22021 10	1 10 Sahad		m 000 er 000 EZ\ 0048

 Total
 Image: Control of the section of th

Schedule A (Form 990 or 990 EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL 26-0883148 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4.						
	tion B. Total Support		·	-			
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
7	Amounts from line 4						
8							
	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources						
9	Net income from unrelated business			·			
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activities,	etc. (see instructi	ons)			12	
13	First five years. If the Form 990 is for	· the organization'	s first, second, thir	d, fourth, or fifth t	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stop	here					>
Sec	tion C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2018 (I	ine 6, column (f) d	ivided by line 11, o	olumn (f))		14	%
	Public support percentage from 2017					15	%
16a	33 1/3% support test - 2018. If the c						
	stop here. The organization qualifies						
b	33 1/3% support test - 2017. If the c						
	and stop here. T he organization qual						
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances test						
	more, and if the organization meets th						
	organization meets the "facts-and-circ		-	,			
18	Private foundation. If the organizatio	n did n <u>ot check a</u>	box on line 13, <u>16</u>	a, 16b, 17a, or 17	b, check this box <u>a</u>	and see instruction	is

Schedule A (Form 990 or 990-EZ) 2018

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Schedule A (Form 990 or 990-EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in)	► (a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
 Gifts, grants, contributions, and 		1				
membership fees received. (Do по						
include any "unusual grants.")	22,776.	5,382.	8,693.	199,597.	340,315.	576,763
2 Gross receipts from admissions,						
merchandise sold or services per- formed, or facilities furnished in						
any activity that is related to the						
organization's tax-exempt purpose	23.		2,584,493.	2,669,256.	3,080,663.	8,334,435
3 Gross receipts from activities that						
are not an unrelated trade or bus-	1					
iness under section 513						
4 Tax revenues levied for the organ-						
ization's benefit and either paid to						
or expended on its behalf						
5 The value of services or facilities	·					
furnished by a governmental unit to					ľ	
the organization without charge						
6 Total. Add lines 1 through 5	22,799.	5,382.	2,593,186.	2,868,853.	3,420,978.	8,911,198
7 a Amounts included on lines 1, 2, and				2,000,000.	0,420,970.	
3 received from disgualified person						0
b Amounts included on lines 2 and 3 received						0
from other than disqualified persons that						
exceed the greater of \$5,000 or 1% of the		1				0
amount on line 13 for the year						0
c Add lines 7a and 7b						0
8 Public support. (Subtract line 7c from line 6.) Section B. Total Support						8,911,198
Calendar year (or fiscal year beginning in)	(a) 0014	(h) 001 F	(-) 0010	(1) 0017	() 0010	
9 Amounts from line 6		(b) 2015 5, 382.	(c) 2016 2,593,186.	(d) 2017 2,868,853.	(e) 2018	(f) Total
10a Gross income from interest,	22,199.	J, J02.	2,393,100.	4,000,000.	3,420,978.	8,911,198
dividends, payments received on						
securities loans, rents, royalties,	3.	7.	267.	200	504	1 1 5 0
and income from similar sources		/•	207.	288.	594.	1,159.
b Unrelated business taxable income						
(less section 511 taxes) from businesse	S					
acquired after June 30, 1975						
c Add lines 10a and 10b	3.	7.	267.	288.	594.	1,159.
 Net income from unrelated busines: activities not included in line 10b. 	S					
whether or not the business is						
regularly carried on				4,050.		4,050.
12 Other income. Do not include gain or loss from the sale of capital			1			
assets (Explain in Part VI.)	23.		5,941.		12,340.	18,304.
13 Total support. (Add lines 9, 10c, 11, and 12.)		5,389.	2,599,394.	2,873,191.	3,433,912.	8,934,711.
14 First five years. If the Form 990 is f	or the organization's f	irst, second, third,	fourth, or fifth tax	k year as a section	501(c)(3) organiza	ation,
check this box and stop here	·····					
Section C. Computation of Put						
15 Public support percentage for 2018	(line 8, column (f), div	ided by line 13, co	lumn (f)		15	99.74 %
16 Public support percentage from 201					16	99.81 %
Section D. Computation of Inve						,
17 Investment income percentage for 2			13. column (f))		17	.01 9
8 Investment income percentage from	2017 Schedule A Pa	art III line 17			18	.01 %
19a 33 1/3% support tests - 2018. If th	e organization did not	t check the box on	line 14 and line	15 is more than 23		/
more than 33 1/3%, check this box						r is not
b 33 1/3% support tests - 2017. If th						
						na 、 🥅
line 18 is not more than 33 1/3%, ch Private foundation. If the organization						▶⊣
20 Private foundation. If the organizati	on did not check a bo	ox on line 14, 19a,	or 190, check this			▶
32023 10-11-18			_	Schei	dule A (Form 990	or 990-EZ) 2018

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Schedule A (Form 990 or 990-EZ) 2018

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Schedule A (Form 990 or 990-EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL

1

2

3a

3b

3c

4a

4b

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If* "Yes," *describe in* **Part VI** *when and how the organization made the determination*.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer 10b below.*
 - b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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	10b		

Schedule A (Form 990 or 990 EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL Part IV Supporting Organizations (continued)

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			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?	14.0		
a	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	ction B. Type I Supporting Organizations			
1	Did the directory twistens, as membership of one as more supported exercised in a the second		Yes	No
	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
-	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	stion C. Type II Supporting Organizations	2		
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control	1.00	1.5	
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		_
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
•	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.		_	
Sec	tion E. Type III Functionally Integrated Supporting Organizations	3		
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yeatsee instruction	ons).		
a	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
с	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (se	e instructions).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		_
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these	,		
	activities but for the organization's involvement.	2b		
	Devent of Supported Organizations, Annual (a) and (b) halour			
3	Parent of Supported Organizations. Answer (a) and (b) below.			
	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in</i> Part VI.	3a		
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or	3a 3b		-

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Schedule A (Form 990 or 990 EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL Part V | Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI.) See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A -	Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net sh	ort-term capital gain	1		
	eries of prior-year distributions	2		
3 Other	gross income (see instructions)	3		
	nes 1 through 3	4		
	ciation and depletion	5		
	n of operating expenses paid or incurred for production or			
	ion of gross income or for management, conservation, or			
	enance of property held for production of income (see instructions)	6		
	expenses (see instructions)	7		
	ted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
	Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggreg	gate fair market value of all non-exempt-use assets (see			
instruc	stions for short tax year or assets held for part of year):			
a Averaç	ge monthly value of securities	1a		
b Averag	ge monthly cash balances	1b		
c Fairma	arket value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Disco	unt claimed for blockage or other			
factors	s (explain in detail in Part VI):			
2 Acquis	sition indebtedness applicable to non-exempt-use assets	2		
3 Subtra	ict line 2 from line 1d	3		
4 Cash o	deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
see ins	structions)	4		
5 Net va	lue of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multipl	y line 5 by .035	6		
7 Recov	eries of prior-year distributions	7		
8 Minim	um Asset Amount (add line 7 to line 6)	8		
Section C -	Distributable Amount			Current Year
1 Adjust	ed net income for prior year (from Section A, line 8, Column A)	1	·	
2 Enter 8	35% of line 1	2		
3 Minimu	um asset amount for prior year (from Section B, line 8, Column A)	3		
4 Enter g	greater of line 2 or line 3	4		
5 Income	e tax imposed in prior year	5	· · · · · · · · · · · · · · · · · · ·	
	outable Amount. Subtract line 5 from line 4, unless subject to			
emerge	ency temporary reduction (see instructions)	6		
	Check here if the current year is the organization's first as a non-functiona	ally integrate	d Type III supporting org	janization (see
	nstructions).			

Schedule A (Form 990 or 990-EZ) 2018

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Schedule A (Form 990 or 990 EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL

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Sect	ion D - Distributions		(commutety)	Current Year
1	Amounts paid to supported organizations to accomplish exe	empt purposes		
2	Amounts paid to perform activity that directly furthers exemption	pt purposes of supported		
1	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpos	es of supported organization	IS	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions.			
7	Total annual distributions. Add lines 1 through 6.			
8	Distributions to attentive supported organizations to which t	he organization is responsive	2	
	(provide details in Part VI). See instructions.			
9	Distributable amount for 2018 from Section C, line 6			
0	Line 8 amount divided by line 9 amount			
		(i)	(ii)	(iii)
ect	ion E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2018	Distributable Amount for 2018
1	Distributable amount for 2018 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2018 (reason-			
	able cause required- explain in Part VI). See instructions.			
3	Excess distributions carryover, if any, to 2018			
а	From 2013			
b	From 2014			
c	From 2015		1 0 10 10 00	
d	From 2016			
e	From 2017			
	Total of lines 3a through e			
-	Applied to underdistributions of prior years			
	Applied to 2018 distributable amount			
	Carryover from 2013 not applied (see instructions)			a sector and
i	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			and the second se
, 1	Distributions for 2018 from Section D,			-
	line 7: \$			
2	Applied to underdistributions of prior years			
-	Applied to 2018 distributable amount			
_	Remainder. Subtract lines 4a and 4b from 4.		and the second se	
-	Remaining underdistributions for years prior to 2018, if			
,				
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI. See instructions.			
	Remaining underdistributions for 2018. Subtract lines 3h		Service in the service of	
	and 4b from line 1. For result greater than zero, explain in			
-	Part VI. See instructions.	-		
	Excess distributions carryover to 2019. Add lines 3j			
	and 4c.			
_	Breakdown of line 7:		land.	
	Excess from 2014			
_	Excess from 2015			
	Excess from 2016	and here and here and		
	Excess from 2017			D. Minde
е	Excess from 2018			

Schedule A (Form 990 or 990-EZ) 2018

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Schedule A	(Form 990 or 990-EZ) 2018 D/B/	A NATIONAL	CHERRY	FESTIVAL		26-0883148	Page 8
Part VI	Supplemental Information Part IV, Section A, lines 1, 2, 3b, 3c line 1; Part IV, Section D, lines 2 an Section D, lines 5, 6, and 8; and Pa (See instructions.)	Provide the explanat , 4b, 4c, 5a, 6, 9a, 9b, d 3: Part IV, Section E	ions required l 9c, 11a, 11b, lines 1c, 2a, 1	by Part II, line 10; P and 11c; Part IV, S 2b, 3a, and 3b; Par	Section B, lines 1 t V, line 1; Part V	17b; Part III, line 12; and 2; Part IV, Section Section B, line 1e; Pa	1 C,
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	Complet Part IV, line (Go to www.irs.	te if the organization ans 6, 7, 8, 9, 10, 11a, 11b, 11 ▶ Attach to For .gov/Form990 for instruc	cial Statement swered "Yes" on Form 990 lc, 11d, 11e, 11f, 12a, or 12 rm 990. <u>stions and the latest inform</u>	, 2b.	2018 Open to Put Inspection
Name of the organization				Emplo	yer identification nu
		AL CHERRY FES			26-0883148
	ations Maintaining Don		r Other Similar Fund	s or Account	ts.Complete if the
organizati	on answered "Yes" on Form 990				
			onor advised funds	(b) Funds	and other accounts
	end of year				
	of contributions to (during year)				
	of grants from (during year)				
	at end of year		l		
	ion inform all donors and donor				
	on's property, subject to the org				Yes
	ion inform all grantees, donors,			-	
	poses and not for the benefit of			Ŷ	
impermissible priv					Yes
	vation Easements. Comple			Part IV, line 7.	
	servation easements held by th	÷ ,			
	n of land for public use (e.g., red	preation or education)	Preservation of a hist		
	of natural habitat		Preservation of a cert	ified historic str	ucture
	n of open space				
	a through 2d if the organization I	neld a qualified conservat	ion contribution in the form		
day of the tax yea					eld at the End of the Tax
a Total number of c	onservation easements			<u>2a</u>	
b Total acreage rest	tricted by conservation easeme	nts		2b	
	rvation easements on a certified				
	rvation easements included in (o				
listed in the Natio	nal Register			2d	
	rvation easements modified, tra	nsferred, released, exting	uished, or terminated by the	e organization de	uring the tax
year 🕨					
	where property subject to cons				
	ition have a written policy regard				
	forcement of the conservation e				
6 Staff and voluntee	er hours devoted to monitoring,	inspecting, handling of vie	plations, and enforcing con:	servation easem	ients during the year
· · · · · ·					
7 Amount of expense	ses incurred in monitoring, inspe	ecting, handling of violatio	ns, and enforcing conserva	tion easements	during the year
►\$	Vation easement reported on lin	ie 2(d) above satisfy the r	equirements of contine 170		
8 Does each conser					[
 8 Does each conser and section 170(h)(4)(B)(ii)?				Yes
 \$ B Does each conser and section 170(h 9 In Part XIII, descril)(4)(B)(ii)? be how the organization reports	conservation easements	in its revenue and expense	statement, and	balance sheet, and
 \$ B Does each conser and section 170(h 9 In Part XIII, descril include, if applicat)(4)(B)(ii)? be how the organization reports ble, the text of the footnote to th	conservation easements	in its revenue and expense	statement, and	balance sheet, and
 \$)(4)(B)(ii)? be how the organization reports ble, the text of the footnote to the ements.	conservation easements ne organization's financial	in its revenue and expense statements that describes	statement, and the organization	balance sheet, and 's accounting for
 S B Does each conser and section 170(h In Part XIII, descril include, if applicat conservation ease Part III Organiza)(4)(B)(ii)? be how the organization reports ole, the text of the footnote to the ements. ations Maintaining Colle	conservation easements ne organization's financial	in its revenue and expense statements that describes rical Treasures, or O	statement, and the organization	balance sheet, and 's accounting for
 S Does each conser and section 170(h In Part XIII, descrit include, if applicat conservation ease Part III Organiza Complete in)(4)(B)(ii)? be how the organization reports ole, the text of the footnote to the ements. ations Maintaining Colle f the organization answered "Ye	conservation easements ne organization's financial ections of Art, Histo es" on Form 990, Part IV, I	in its revenue and expense statements that describes rical Treasures, or O ine 8.	statement, and the organization ther Similar	balance sheet, and 's accounting for Assets.
 \$ Boes each conser and section 170(h 9 In Part XIII, descril include, if applicat conservation ease Part III Organiza Complete in 1a If the organization)(4)(B)(ii)? be how the organization reports ole, the text of the footnote to the ements. ations Maintaining Colle f the organization answered "Ye elected, as permitted under SF	conservation easements ne organization's financial ections of Art, Histo es" on Form 990, Part IV, I AS 116 (ASC 958), not to	in its revenue and expense statements that describes rical Treasures, or O ine 8. report in its revenue staten	statement, and the organization ther Similar	balance sheet, and 's accounting for Assets. e sheet works of art,
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		TIVAL FOUN						0000		
		ATIONAL CH								Page 2
Pa	rt III Organizations Maintaining C	Collections of A	rt, Histo	orical Tr	easures, o	or Othe	<u>r Similar A</u>	ssets(co	ontinu	ed)
3	Using the organization's acquisition, access	ion, and other record	ls, check	any of the	following that	it are a sig	gnificant use o	f its colle	ction	items
	(check all that apply):									
а	Public exhibition	d	I 🗆 L	oan or exc	hange progra	ams				
b	Scholarly research	e	- 🗆 o	ther						
с	Preservation for future generations									
4	Provide a description of the organization's c	ollections and explai	n how the	ey further t	he organizati	on's exen	npt purpose in	Part XIII.		
5	During the year, did the organization solicit of									
	to be sold to raise funds rather than to be m							Ye	s	No No
Pa	rt IV Escrow and Custodial Arran		2/					t IV, line 9), or	
L	reported an amount on Form 990, Pa			0						
1a	Is the organization an agent, trustee, custod		liarv for c	ontribution	s or other as	sets not i	ncluded			
	on Form 990, Part X?							🗌 Ye	s	No No
ь	If "Yes," explain the arrangement in Part XIII									
Ũ	in red, explain the analigement in account	and complete are re	lio ining to					Am	ount	
с	Beginning balance						1c			
	Additions during the year									
ů	Distributions during the year									
e 4							1f			
f	Ending balance Did the organization include an amount on F							Ye	c	No
	If "Yes," explain the arrangement in Part XIII.						-		-	
	t V Endowment Funds. Complete i							<u>.</u>		
Γa	t v Endowincht i unds. Complete						d) Three years t	ark (a)	Four v	ears back
	Destination of years belonge	(a) Current year	(D) FI	or year	(C) TWO year	S DACK [[uj milos yeara c		i our y	ual o baok
	Beginning of year balance									
b	Contributions									
	Net investment earnings, gains, and losses									
	Grants or scholarships									
е	Other expenditures for facilities									
	and programs	<u> </u>								
f	Administrative expenses									
g	End of year balance									
2	Provide the estimated percentage of the cur	rent year end baland	e (line 1g	, column (a	i)) held as:					
а	Board designated or quasi-endowment 🕨		_%							
b	Permanent endowment 🕨	%								
с	Temporarily restricted endowment	%								
	The percentages on lines 2a, 2b, and 2c sho	uld equal 100%.								
3a	Are there endowment funds not in the posse	ession of the organization	ation that	are held a	nd administe	red for th	e organization		_	
	by:							_	Y	es No
	(i) unrelated organizations							38	a(i)	
	(ii) related organizations								(ii)	
b	If "Yes" on line 3a(ii), are the related organization	tions listed as requi	red on Sc	hedule R?					b	
4	Describe in Part XIII the intended uses of the	organization's endo	wment fu	inds.						
Par	t VI Land, Buildings, and Equipm	nent.								
	Complete if the organization answere	d "Yes" on Form 990), Part IV,	line 11a. S	ee Form 990	, Part X, I	ine 10.			
	Description of property	(a) Cost or o	ther	(b) Cost	or other	(c) Ac	cumulated	(d) E	3ook v	/alue
		basis (investr	nent)	basis (other)	depi	reciation			
1a	Land									
	Buildings									
	Leasehold improvements									
	Equipment			23	6,616.	1	73,728.		62	,888.
	Other				4,800.					,800.
	Add lines 1a through 1e. (Column (d) must e		X. colum							,688.
rotdi	rada intes na unouger re, looianin la/maste	gean ennove, i ar	. 4 0010 1111							000 00 10

Schedule D (Form 990) 2018

832052 10-29-18

THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL

Part VII Investments - Other Securities.

Schedule D (Form 990) 2018

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(b) Book value	(c) Method of valuation: Cost or end-of-year market value
	(b) Book value

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) DEPOSIT RECEIVABLE	50,000.
(2) ADVANCES	100.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
otal. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	▶ 50,100.

Part X | Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DUE TO NCF TRANSITION, INC.	44,666.
(3) ACCRUED LIABILITIES	5,607.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	50,273.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the

organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII 🛣

Schedule D (Form 990) 2018

832053 10-29-18

THE	FΕ	STI	VAL	FC	UNDATI	ON
D/B/	Ά	NAT	IONA	\mathbf{L}	CHERRY	FESTIVAL

26-0883148 Page 4

Sche	dule D (Form 990) 2018 D/B/A NATIONAL CHERRY FES	TIVAL	26-0883148 Page 4
Pa	t XI Reconciliation of Revenue per Audited Financial Statem	nents With Reve	enue per Return.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a	
1	Total revenue, gains, and other support per audited financial statements		
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
а	Net unrealized gains (losses) on investments	2a	
b	Donated services and use of facilities	2b	
с	Recoveries of prior year grants	<u>2</u> c	
d	Other (Describe in Part XIII.)	2d	
е	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		3
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1	
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)		
С	Add lines 4a and 4b		
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		
Pa	t XII Reconciliation of Expenses per Audited Financial State	ments With Exp	enses per Return.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a	
1	Total expenses and losses per audited financial statements		
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
а	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
с	Other losses	2c	
d	Other (Describe in Part XIII.)	<u>2</u> d	
е	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b	<u>4a</u>	
b	Other (Describe in Part XIII.)	<u>4</u> b	
-	Add lines 4a and 4b		
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE INTERNAL REVENUE SERVICE HAS DETERMINED THE FESTIVAL FOUNDATION TO BE
EXEMPT FROM FEDERAL TAX UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE
CODE AND ARE CLASSIFIED BY THE INTERNAL REVENUE SERVICE AS OTHER THAN
PRIVATE FOUNDATIONS. THE FESTIVAL IS SUBJECT TO INCOME TAX ONLY ON THE
BUSINESS INCOME NOT RELATED TO ITS EXEMPT PURPOSE. SUCH TAXES ARE
GENERALLY INSIGNIFICANT.
THE FESTIVAL FILES INFORMATION RETURNS IN THE U.S. FEDERAL JURISDICTION

WHICH ARE NO LONGER SUBJECT TO EXAMINATION BY TAX AUTHORITIES FOR YEARS

BEFORE DECEMBER 31, 2015.

832054 10-29-18

Schedule D (Form 990) 2018

THE FI	ESTIVAL F	OUNDATI	ON
D/B/A	NATIONAL	CHERRY	FESTIVAL

 Schedule D (Form 990) 2018
 D/B/A
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 Part XIII
 Supplemental Information (continued)

·····	
	Schedule D (Form 990) 2018
832055 10-29-18	25

08080418 792967 00987

2018.03030 THE FESTIVAL FOUNDATION D/B 00987_1

SCHEDULE G	Suppleme	ental Information Regarding	Fun	drais	ing or Gaming	Acti	vities	OMB No. 1545-0047
(Form 990 or 990-EZ)		e organization answered "Yes" on organization entered more than \$1					or if the	2018
Department of the Treasury		Attach to Form 990) or Fo	rm 99	0-EZ.			Open to Public
Internal Revenue Service		to www.irs.gov/Form990 for instr	uction	is and	the latest informat	ion.	En el even i de	Inspection
Name of the organization		TIVAL FOUNDATION	ייידע	ΔΤ.			26-0883	entification number
Part I Fundraisi		. Complete if the organization answe			n Form 990. Part IV.	line 1		
	complete this par	, _						
a Aaii solicitati b Internet and c c Phone solicit d In-person soli 2 a Did the organization key employees liste b If "Yes," list the 10	ons email solicitations ations icitations n have a written c ed in Form 990, P highest paid indiv	f Solicita g Special or oral agreement with any individua 'art VII) or entity in connection with p viduals or entities (fundraisers) pursu	tion of tion of fundra l (inclua profess	non-g gover aising ding o ional f	overnment grants inment grants events ifficers, directors, tru fundraising services?	stees	Yes	
compensated at lea	ast \$5,000 by the	organization.						
(i) Name and address or entity (fund		(ii) Activity	(iii) fundi have c or cor contrib	ustody itrol of	(iv) Gross receipts from activity	to (c	Amount paid or retained by) fundraiser ted in col. (i)	(vi) Amount paid to (or retained by) organization
		······································	Yes	No				
				<u> </u>		<u> </u>		
								<u> </u>
						<u> </u>		<u> </u>
						<u> </u>		
			1					
-								-
					·			
Total								
		n is registered or licensed to solicit	contrib	outions	s or has been notified	d it is	exempt from r	egistration
or licensing.				_				
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LHA For Paperwork Re	duction Act Noti	ice, see the Instructions for Form	990 or	990-1	E Z . §	Sche	dule G (Form 9	990 or 990-EZ) 2018

832081 10-03-18

THE FESTIVAL FOUNDATION Schedule G (Form 990 or 990-EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL

26-0883148 Page 2

		(a) Event #1	(b) Event #2	(c) Other events	pts greater than \$5,00 (d) Total events (add col. (a) through
D		(event type)	(event type)	(total number)	col. (c))
	1 Gross receipts		1		
	2 Less: Contributions		-		
	3 Gross income (line 1 minus line 2)				
	4 Cash prizes				
	5 Noncash prizes				
200	6 Rent/facility costs				
-	• Hentracinty costs	"			
	7 Food and beverages				
C.	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through	ugh 9 in column (d)		•	
	11 Net income summary. Subtract line 10 from	n line 3, column (d)			
a	art III Gaming. Complete if the organization	on answered "Yes" on For	rm 990, Part IV, line 19, or	reported more than	
Т	\$15,000 on Form 990-EZ, line 6a.				
			(b) Pull tabs/instant	And a second sec	(d) Total asmina loc
		(a) Bingo	hingo/progressive hingo	(c) Other gaming	
		(a) Bingo	bingo/progressive bingo	(c) Other gaming	
	1 Gross revenue		bingo/progressive bingo		col. (a) through col. (
	1 Gross revenue		bingo/progressive bingo	(c) Other gaming 94,159.	col. (a) through col. (
1			bingo/progressive bingo		col. (a) through col. (
1	2 Cash prizes		bingo/progressive bingo		col. (a) through col. (
t			bingo/progressive bingo		col. (a) through col. (
	2 Cash prizes		bingo/progressive bingo		col. (a) through col. (
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 		bingo/progressive bingo	94,159.	
	2 Cash prizes 3 Noncash prizes			94,159.	col. (a) through col. (94 , 159
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 	Yes%		94,159.	col. (a) through col. (94,159
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 		• Yes %	94,159. 14,846. X Yes 100.00 %	col. (a) through col. (94,159 14,846
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 		yes% □ No	94,159. 14,846. X Yes_100.00 % No	col. (a) through col. (94,159 14,846 14,846
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 		yes% □ No	94,159. 14,846. X Yes_100.00 % No	col. (a) through col. (94,159 14,846 14,846
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line 		yes% □ No	94,159. 14,846. X Yes_100.00 % No	col. (a) through col. (94,159
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con 	Yes% No	∑ → Yes% → No MI	94,159. 14,846. X Yes 100.00 % No	col. (a) through col. (94,159 14,846 14,846 79,313
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throut 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con Is the organization licensed to conduct gaming 	Igh 5 in column (d)	Yes% No MI States?	94,159. 14,846. X Yes 100.00 % No	col. (a) through col. (94,159 14,846 14,846 79,313
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con 	Igh 5 in column (d)	Yes% No MI States?	94,159. 14,846. X Yes 100.00 % No	col. (a) through col. (94,159 14,846 14,846 79,313
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con Is the organization licensed to conduct gaming If "No," explain: 	Igh 5 in column (d)	MI → States?	94,159. 14,846. X Yes_100.00 % No	col. (a) through col. (94,159 14,846 14,846 79,313
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con ls the organization licensed to conduct gaming If "No," explain: Were any of the organization's gaming licenses 	Igh 5 in column (d)	Yes % No % MI % terminated during the tax y	94,159.	col. (a) through col. (94,159 14,846 14,846 79,313
	 2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary. Add lines 2 throu 8 Net gaming income summary. Subtract line Enter the state(s) in which the organization con Is the organization licensed to conduct gaming If "No," explain: 	Igh 5 in column (d)	Yes % No % MI % terminated during the tax y	94,159.	col. (a) through col. (94,159 14,846 14,846 79,313

Schedule G (Form 990 or 990-EZ) 2018

	THE FESTIVAL FOUNDATION	26-0883148	Dogo 9
Sche	dule G (Form 990 or 990-EZ) 2018 D/B/A NATIONAL CHERRY FESTIVAL Does the organization conduct gaming activities with nonmembers?		
12	Is the organization conduct gaining activities with nonmembers? Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming?		X No
	Indicate the percentage of gaming activity conducted in:		
	The organization's facility	13a	%
b	An outside facility	13b 100	.00 %
14	Enter the name and address of the person who prepares the organization's gaming/special events books and record	ds:	
	Name BRENDA PROUGH	. <u> </u>	
	Address 🕨 1240 E 8TH STREET - TRAVERSE CITY, MI 49686		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	X No
ь	If "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amou	unt	
	of gaming revenue retained by the third party \blacktriangleright \$		
	If "Yes," enter name and address of the third party:		
	Name 🕨		
	Address 🕨		
16	Gaming manager information:		
	Name 🕨		
1	Gaming manager compensation 🕨 \$		
	Description of services provided 🕨		
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?		X No
	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent i organization's own exempt activities during the tax year 🕨 \$	in the	
Par	t IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v);	and Part III, lines 9,	9b, 10b,
<u> </u>	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.		
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832083		G (Form 990 or 990	- EZ) 2018
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		THE FESTIVAL FOUNDATION	
	(Form 990 or 990-EZ)	D/B/A NATIONAL CHERRY FESTIVAL	
Part IV	Supplemental Info	rmation (continued)	

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	Schedule G (Form 990 or 990
32084 04-01-18	29 2018.03030 THE FESTIVAL FOUNDATION D/B 00987_
80418 792967 00987	2018.03030 THE FESTIVAL FOUNDATION D/B 00987

SCHEDULE I	1	c.	arants and Oth	ner Assistan	ce to Organ	nizations.		OMB No. 1545-0047
(Form 990)		Go	vernments, ar	nd Individua	ls in the Ŭn	ited States		2018
		Compl	ete if the organizatio			art IV, line 21 or 22.		2010
Department of the Treasury Internal Revenue Service			N On the second	Attach to For rs.gov/Form990 for		ration		Open to Public Inspection
Name of the organiza	ן דירפאת אות הייי	VAL FOUND		rs.gov/Pormaso ic	a the latest more	nation.		Employer identification number
Name of the organiza			RRY FESTIVA	AL .				26-0883148
Part I General I	nformation on Grants a							
1 Does the organi	ization maintain records	to substantiate the	e amount of the grants	s or assistance, the	e grantees' eligibili	ty for the grants or ass	sistance, and the sele	ction
	award the grants or assi							X Yes No
	I IV the organization's pr							
	nd Other Assistance to that received more than					anization answered ")	Yes" on Form 990, Par	t IV, line 21, for any
	ddress of organization	(b) EIN	(c) IRC section	(d) Amount of	(e) Amount of	(f) Method of	(g) Description of	(h) Purpose of grant
	vernment		(if applicable)	cash grant	non-cash assistance	valuation (book FMV, appraisal, other)	noncash assistance	or assistance
]			
<u></u>								1
								1
			gonizotieno liotect in th	line 1 table	<u> </u>	l		
	per of section 501 (c)(3) a per of other organization	-		te ine i table				······ 5
	Reduction Act Notice					· · · · · · · · · · · · · · · · · · ·		Schedule I (Form 990) (2018)

832101 11-02-18

(b) Number of				
recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistanc
			-	
4	12,375.	. 0.		
0	0.	1,000.		
n required in Part I, line	2; Part III, column	(b); and any other ac	Iditional information.	
				<u> </u>
				<u></u>
			<u> </u>	
		0.0.	0 0. 1,000.	

SC	HEDULE M		Nonc	ash Contr	ibutions				OMB No.	1545-00)47
(Fo	orm 990)								20	18	2
		Complete if the org		answered "Yes" o	on Form 990, Pari	t IV, lines	29 or 3	30.			
	tment of the Treasury al Revenue Service	 Attach to Form 990 Go to www.irs.gov. 		r instructions and	d the latest inform	nation.			Open to Inspe	ection	
Nam	e of the organization	THE FESTIVAL						Employer	identificati	on nu	Imbei
		D/B/A NATION	NAL CHE	RRY FESTI	VAL			2	6-0883	148	}
Pa	rt I Types of	Property									_
			(a)	(b)	(c) Noncash cont	ribution		h d a the a s	(d)		
			Check if applicable	Number of contributions or	amounts repo	rted on	r		l of determir Intribution a		ts
			цррноцые	items contributed	Form 990, Part V	/III, line 1g	3				
1		••••									
2		ures			<u> </u>						
3		ests									
4	Books and publicati	ions									
5	Clothing and house	hold goods									
6	Cars and other vehi	cles									
7	Boats and planes							-			
8	Intellectual property	·	L				<u> </u>				
9		traded					<u> </u>				
10	Securities - Closely	held stock									
11	Securities - Partners	hip, LLC, or									
							<u> </u>				
12	Securities - Miscella	neous					_				
13	Qualified conservati	on contribution -									
	Historic structures										
14		on contribution - Other									
15	Real estate - Reside	ntial									
16	Real estate - Comm	ercial					<u> </u>				
17	Real estate · Other		ļ				ļ			_	
18	Collectibles						<u> </u>				
19	Food inventory							_			
20	Drugs and medical s	supplies					ļ				
21	Taxidermy						<u> </u>				
22	Historical artifacts										
23		S									
24	Archeological artifac	ots									
25	Other 🕨 (OP	ERATION SUP	X	0		,700					
26		USING)	X	0		,044					
27		OFESSIONAL)	X	0		,000.					
28	Other 🕨 (PR	IZES)	X	0	2	,000	.FMV	7			
29	Number of Forms 82	283 received by the organ	ization during	g the tax year for c	ontributions						
	for which the organi	zation completed Form 82	83, Part IV, I	Donee Acknowled	gement	29					
										Yes	No
30 a	During the year, did	the organization receive b	y contributio	on any property rep	ported in Part I, lin	ies 1 throi	ugh 28	, that it			
	must hold for at leas	st three years from the dat	e of the initia	al contribution, and	l which isn't requi	red to be	used fo	or			
	exempt purposes fo	r the entire holding period	?						30a		X
b		e arrangement in Part II.									
31	Does the organization	on have a gift acceptance	policy that re	equires the review	of any nonstanda	rd contrib	outions	?	31		X
32a	Does the organization	on hire or use third parties	or related or	ganizations to soli	cit, process, or se	II noncasi	h				
	contributions?	· · · · · · · · · · · · · · · · · · ·							32a		X
ь	If "Yes," describe in										
		Calua Maria and and a second time.	column (c) fo	r a type of propert	v for which colum	n (a) is ch	ecked				
33	If the organization d	idn't report an amount in d		i a type of propert	y for annon oolarn		io onto aj				

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THE	FΕ	STIVAL	FC	UNDAT:	ION	ſ
	Δ '	NATION	ΔТ.	CHERRY	7 2	TC C TT T T

is reporting in Part	t I, column (b), the numb	er of contributions,	the number of items r	received, or a corr	and whether the organ bination of both. Also co	mplete
 uns part for any ac						
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 					·	
					Schedule M (Form	

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SCHEDULE O

(Form 990 or 990-EZ) Department of the Treasury

Name of the organization

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047 **2018** Open to Public Inspection

Employer identification number 26-0883148

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

D/B/A NATIONAL CHERRY FESTIVAL

THE FESTIVAL FOUNDATION

GRAND TRAVERSE REGION.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FESTIVAL FOUNDATION FORM 990 AND SCHEDULES ARE REVIEWED INITIALLY BY

THE FOUNDATION'S EXECUTIVE DIRECTOR AND ACCOUNTANT FOLLOWED BY THE

TREASURER AND FINANCE COMMITTEE. UPON APPROVAL BY THE FINANCE COMMITTEE,

THE TAX RETURN IS AVAILABLE FOR REVIEW BY THE FULL BOARD OF DIRECTORS.

OUTSIDE PUBLIC ACCOUNTING AND LEGAL SERVICES ARE RETAINED TO ADDRES

SPECIFIC TAX ISSUES.

FORM 990, PART VI, SECTION B, LINE 12C:

THE FESTIVAL FOUNDATION'S CONFLICT OF INTEREST POLICY OUTLINES POTENTIAL AREAS OF CONFLICT, PROCEDURES TO ADDRESS VIOLATIONS ALONG WITH ANNUAL STATEMENTS OF COMPLIANCE AND PERIODIC REVIEWS. ADHERENCE TO THIS POLICY IS THE RESPONSIBILITY OF THE EXECUTIVE DIRECTOR AND THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 15:

THE HIRING AND SETTING OF THE COMPENSATION OF THE EXECUTIVE DIRECTOR IS THE RESPONSIBILITY OF THE FESTIVAL FOUNDATION'S BOARD OF DIRECTORS. IF NEEDED, OUTSIDE INFORMATION IS OBTAINED FOR REVIEW OF COMPENSATION LEVELS.

FORM 990, PART VI, SECTION C, LINE 19:

EACH REQUEST WILL BE REVIEWED ON AN INDIVIDUAL BASIS BY THE EXECUTIVE

DIRECTOR.

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Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	Employer identification num 26-0883148
FORM 990, PART IX, LINE 11G, OTHER FEES:	
COMPUTER SERVICES:	
PROGRAM SERVICE EXPENSES	1,10
MANAGEMENT AND GENERAL EXPENSES	2,36
FUNDRAISING EXPENSES	
TOTAL EXPENSES	3,46
WEB SITE SERVICES:	
PROGRAM SERVICE EXPENSES	1,59
MANAGEMENT AND GENERAL EXPENSES	4,01
FUNDRAISING EXPENSES	
TOTAL EXPENSES	5,60
CONTRACTUAL SERVICES:	
PROGRAM SERVICE EXPENSES	88,99
MANAGEMENT AND GENERAL EXPENSES	6,40
FUNDRAISING EXPENSES	
TOTAL EXPENSES	95,39
OTHER PROFESSIONAL SERVICES:	
PROGRAM SERVICE EXPENSES	37,63
MANAGEMENT AND GENERAL EXPENSES	8,75
FUNDRAISING EXPENSES	
TOTAL EXPENSES	46,393
MARKETING SERVICES:	
	60.041
PROGRAM SERVICE EXPENSES	69,045

Schedule O (Form 990 or 990 EZ) (2018) Name of the organization THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	Employer identification number 26-0883148
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	69,045.
BOOKING AGENT:	
PROGRAM SERVICE EXPENSES	46,260.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	46,260.
JUDGES:	
PROGRAM SERVICE EXPENSES	1,400.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	1,400.
LABOR:	,
PROGRAM SERVICE EXPENSES	18,900.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	18,900.
JENTEES CONTRACT:	
PROGRAM SERVICE EXPENSES	67,045.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	67,045.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	353,506.

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Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	Employer identification num 26-0883148
FORM 990, PART IX, LINE 24E, ALL OTHER FUNCTION	AL EXPENSES:
CITY FEE:	
PROGRAM SERVICE EXPENSES	65,71
MANAGEMENT AND GENERAL EXPENSES	
FUNDRAISING EXPENSES	<u> </u>
TOTAL EXPENSES	65,71
DONATIONS:	
PROGRAM SERVICE EXPENSES	33,60
MANAGEMENT AND GENERAL EXPENSES	26,47
FUNDRAISING EXPENSES	
TOTAL EXPENSES	60,07
FORM 990, PART IX, LINE 24E, ALL OTHER FUNCTIONAL EXP CITY FEE: PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES FUNDRAISING EXPENSES FOTAL EXPENSES DONATIONS: PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES MANAGEMENT AND GENERAL EXPENSES ROTAL EXPENSES SECURITY: PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY MANAGEMENTARY	
TOTAL EXPENSES	47,82
BANK AND CREDIT CARD FEES:	
PROGRAM SERVICE EXPENSES	33,20
AANAGEMENT AND GENERAL EXPENSES	3,91
FUNDRAISING EXPENSES	
TOTAL EXPENSES	37,11
JTILITIES:	
PROGRAM SERVICE EXPENSES	19,141

Schedule O (Form 990 or 990 EZ) (2018) Name of the organization THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	Employer identification number
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	33,583
TRANSPORTATION:	
PROGRAM SERVICE EXPENSES	25,868
MANAGEMENT AND GENERAL EXPENSES	3,028
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	28,896.
AWARDS AND PRIZES:	
PROGRAM SERVICE EXPENSES	0
MANAGEMENT AND GENERAL EXPENSES	27,692
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	27,692
HOSTING:	
PROGRAM SERVICE EXPENSES	17,373.
MANAGEMENT AND GENERAL EXPENSES	3,433.
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	20,806
DUES & LICENSES:	
PROGRAM SERVICE EXPENSES	10,343.
MANAGEMENT AND GENERAL EXPENSES	9,878.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	20,221
PRINTING & COPYING:	Schedule O (Form 990 or 990-EZ) (2018

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Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL	Employer identification number 26-0883148
PROGRAM SERVICE EXPENSES	13,062
MANAGEMENT AND GENERAL EXPENSES	4,637
FUNDRAISING EXPENSES	0
TOTAL EXPENSES	17,699
POSTAGE & SHIPPING:	
PROGRAM SERVICE EXPENSES	4,253
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	4,253.
MISC.:	
PROGRAM SERVICE EXPENSES	2,034.
MANAGEMENT AND GENERAL EXPENSES	1,571.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	3,605.
PHOTOGRAPHY:	
PROGRAM SERVICE EXPENSES	1,918.
MANAGEMENT AND GENERAL EXPENSES	28.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	1,946.
FOOD & BEVERAGE:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	915.
FUNDRAISING EXPENSES	0.
FOTAL EXPENSES	915.

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2018.03030 THE FESTIVAL FOUNDATION D/B 00987__1

Schedule O (Form 990 or 9	990-EZ) (2018)	Page 2
Name of the organization	THE FESTIVAL FOUNDATION	Employer identification number
ų.	D/B/A NATIONAL CHERRY FESTIVAL	26-0883148

PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	420.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	420.
TOTAL OTHER EXPENSES ON FORM 990, PART IX, LINE 24E, COL A	370,771.

Schedule O (Form 990 or 990-EZ) (2018)

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3	Complete if Complete if ESTIVAL FOUN NATIONAL CH	the organization answered Att to to www.irs.gov/Form990 IDATION IERRY FESTIVAL	s and Unrelated Partr "Yes" on Form 990, Part IV, line ach to Form 990. for instructions and the latest in " on Form 990, Part IV, line 33.	33, 34, 35b, 36, or		OMB No. 1545-0047 2018 Open to Public Inspection Employer identification number 26-0883148
(a) Name, address, and EIN (if appl of disregarded entity	icable)	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year asse	(f) Direct controlling entity
Part II Identification of Related Tax-E organizations during the tax yea	xempt Organizations. r.	Complete if the organization	answered "Yes" on Form 990, Pa	ırt IV, line 34, becau	use it had one or m	ore related tax-exempt

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	cont	g) 512(b)(13) rolled sty?
				501(c)(3))		Yes	No
NCF TRANSITION, INC 38-1319574						[
521 S UNION STREET					FESTIVAL		
TRAVERSE CITY, MI 49684		MICHIGAN	501(C)(4)		FOUNDATION		Х
	Itemp Address, and EIN Primary activity Legal domicile (state or foreign country) Exempt Code section Public of status (if 501(c) , INC 38-1319574 REET						
· · · · ·	· · · · · · · · · · · · · · · · · · ·						
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	1	[[

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Schedule R (Form 990) 2018

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THE FESTIVAL FOUNDATION Schedule R (Form 990) 2018 D/B/A NATIONAL CHERRY FESTIVAL

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Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN	(b) Primary activity	(C) Legal domicite	(d) Direct controlling		(e) nant income		(f) of total	(g) Share		(h) propeitioi			(j) eral or F naging	(k) Percenta ownersh
of related organization		(slate or foreign country)	entity	excluded fi sections	nant income , unrelated, rom tax under s 512-514)	ind	come	end-of-y asset	s 🖵	locations	20 of Sche	dule 卢	Iner?	ownersn
													\square	
	-													
	1												\square	
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	· · · · · · · · · · · · · · · · · · ·									+			+	
	-													
	-													
	-													
rt IV Identification of Related Or organizations treated as a co	ganizations Taxable proration or trust duri	as a Corpo	pration or Trust. Co year.	omplete if t	he organizat	ion ansv	vered "Yes	s" on Form	990, Part I	IV, line	e 34, because it	had one	or mo	re relat
(a)			(b)	(c)	(d)		(e)		(f)		(g)	(h		(i) Sectio
Name, address, and E	EIN	Prim	ary activity	egal domicile	Direct con	trolling	Type of (C corp, S	entity S	Share of to	tal	Share of	Percer	tage	512(b)
of related organizatio	n i			(slate or	entity	y	(C corp, S	S corp,	income		end of year	owner	snip	enlity
of related organizatio	n			(state or foreign country)	entity	ý	(C corp, s or tru	S corp, ist)	income		end of year assets	owner	۰ L	enlity
of related organizatio				foreign	entity	y	(C corp. t or tru	S corp, ist)	income			owner	۰ L	enlity Yes I
of related organizatio	n 			foreign	entity	y	(C corp.) or tru	S corp, ist)	income			owner	۰ L	enlity
of related organizatio	את 			foreign	entity	y 	(C corp, t or tru	S corp, (st)	income	-		owner	۰ L	enlity
of related organizatio				foreign	entity	y 	(C corp. s or tru	S corp, (st)		-		owner	۰ L	enlity
of related organizatio				foreign	entity	y 	(C corp. s or tru	S corp, (st)				owner	۰ L	enlity
of related organizatio				foreign	entit	y 	(C corp.) or tru	S corp, (st)		-		owner	۰ L	enlity

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Schedule R (Form 990) 2018

THE FESTIVAL FOUNDATION

Schedule R (Form 990) 2018	D/B/A	NATIONAL	CHERRY	FESTIVAL	

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Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Not	te: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	1. 1997		
а	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	1a		X
b	Gift, grant, or capital contribution to related organization(s)	1b		X
c	Gift, grant, or capital contribution from related organization(s)	1c		X
d	Loans or loan guarantees to or for related organization(s)	1d		X
e	Loans or loan guarantees by related organization(s)	1e		X
f	Dividends from related organization(s)	16		x
g	Sale of assets to related organization(s)	1g	1	X
h	Purchase of assets from related organization(s)	1h		X
i	Exchange of assets with related organization(s)	11		X
j	Lease of facilities, equipment, or other assets to related organization(s)	<u>1j</u>		X
k	Lease of facilities, equipment, or other assets from related organization(s)	1k		x
1	Performance of services or membership or fundraising solicitations for related organization(s)	11		X
m	Performance of services or membership or fundraising solicitations by related organization(s)	1m	1.000	X
n	Sharing of facilities, aquipment, mailing lists, or other assets with ralated organization(s)	1n		X
0	Sharing of paid employees with related organization(s)			X
p	Reimbursement paid to related organization(s) for expenses	1p		x
q	Reimbursement paid by related organization(s) for expenses	1q		Х
r	Other transfer of cash or property to related organization(s)	1r		x
	Other transfer of cash or property from related organization(s)	15	X	

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) NCF TRANSITION, INC.	S	20,000.0	COST
(2)			
(3)			
(4)			
(5)			
(6)			
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THE FESTIVAL FOUNDATION Schedule R (Form 990) 2018 D/B/A NATIONAL CHERRY FESTIVAL

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Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its ectivities (measured by total essets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)	(c)	(d)	(e) Are all partners s 501 {c)(orgs.?	(f)	(g)	(h)	(i)	{}	(k)
Name, address, and EIN	Primary activity	Legal domicile	Predominant income (related, unrelated, excluded from tax under sections 512-514)	partners s	ec. Share of	Share of	D sprop	or- amount in box 2 of Schedule K-1 (Form 1065)	General o	Percentag
of entity		(state or foreign	(related, unrelated,	501{c)(1) total	end of year	alfocatio	amount in box 2 15?L of Schedule K-1	partner?	⁹ ownershi
		country)	sections 512-514)	Yes N	income	assets	Yes	(Form 1065)	Vac NC	1
				resin		· · · · · · · · · · · · · · · · · · ·	110011		145 146	
							1 1			
							11			
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										1
										1
		1			1	1	1		1 1	1

Schedule R (Form 990) 2018

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D/R	Δ /	NATIONA	хΤ.	CUEDDV	FFCTT

Schedule R (Form 990) 2018 Part VII Supplemental I	D/B/A	NATIONAL	CHERRY	FESTIVAL	:	26-0883148 _{Pa}
Part VII Supplemental I	information.					
Provide additional ir	itormation for resp	conses to question	is on Schedule	R. See instruction	ns.	
	<u> </u>	L				
						<u> </u>
. <u> </u>						
				· · · · ·		
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···· ··· ···			-			
						,
						
						<u> </u>
·						
2165 10-02-18			45		S	chedule R (Form 990)

Form 990-T	Exempt Organization Bu	isines	ss Income T	ax Return	OMB No. 1545-0687
	(and proxy tax un				2018
	For calendar year 2018 or other tax year beginning Go to www.irs.gov/Form990T for		, and ending	tion	2010
Department of the Treas Internal Revenue Servic	sury				Open to Public Inspection fo 501(c)(3) Organizations Only
A X Check box address ch			and see instructions.)	5	Employer identification number (Employees' trust, see instructions.)
B Exempt under se	ection Print D/B/A NATIONAL CHERRY	FEST	TIVAL		26-0883148
X 501(C)(3) or Number, street, and room or suite no. If a P.O. b	oox, see ins	structions.		Unrelated business activity code See instructions.)
	SZI S UNION STREET				
529(a)		684	postal code		
C Book value of all ass at end of year	I croup exemption number (even netrodenet)		I I accession	TILITIA	
	3,685. G Check organization type ► X 501(c) co		501(c) trust	401(a) tr	
	of the organization's unrelated trades or businesses.	1		ne only (or first) unrel	
	here DISALLOWED FRINGES	D ()		omplete Parts I-V. If r	
	n the blank space at the end of the previous sentence, complete	Parts I and	II, complete a Schedule	M for each additional	trade or
business, then con		ant subaid	lian, eastrolled group?		Yes X No
	ar, was the corporation a subsidiary in an affiliated group or a par name and identifying number of the parent corporation. ►	rent-subsid	hary controlled group?		
	care of KATHLEEN PAYE		Talanha	na number > 23	1-947-4230
	elated Trade or Business Income	1	(A) Income	(B) Expenses	(C) Net
1a Gross receipts		1	(it) mound	(b) Expenses	(0)
b Less returns a	the second se	10			
	sold (Schedule A, line 7)				
	ubtract line 2 from line 1c				
	t income (attach Schedule D)				
	(Form 4797, Part II, line 17) (attach Form 4797)				
	duction for trusts			· · · · · · · · · · · · · · · · · · ·	
	from a partnership or an S corporation (attach statement)			and a second second	
	Schedule C)				
	-financed income (Schedule E)				
	ies, royalties, and rents from a controlled organization (Schedule F				
9 Investment inc	ome of a section 501(c)(7), (9), or (17) organization (Schedule (G) 9			
10 Exploited exem	npt activity income (Schedule I)				
	ome (Schedule J)				
	See instructions; attach schedule)			-	
	ne lines 3 through 12		0.		
Part II Dedu	uctions Not Taken Elsewhere (See instructions of for contributions, deductions must be directly connect	for limitat	ions on deductions.)	income)	
	n of officers, directors, and trustees (Schedule K)			10 M	14
	vages				15
	naintenance				16
					17
	h schedule) (see instructions)				18
	enses				19
20 Charitable cor	ntributions (See instructions for limitation rules)				20
	attach Form 4562)				
22 Less deprecia	tion claimed on Schedule A and elsewhere on return		22a	2	2b
23 Depletion					23
24 Contributions	to deferred compensation plans				24
	iefit programs				25
	ot expenses (Schedule I)				26
	ship costs (Schedule J)				27
28 Other deduction	ons (attach schedule)				28
	ons. Add lines 14 through 28				29 0. 30 0.
30 Unrelated bus	iness taxable income before net operating loss deduction. Subtranet operating loss arising in tax years beginning on or after Janu				
	nor operating long arigina in the veste pedinaling on or after [20]	GIV 1 201	A ISPE INSTRUCTIONS)		31
31 Deduction for	iness taxable income. Subtract line 31 from line 30				32 0.

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THE FESTIVAL FOUNDATION D/B/A NATIONAL CHERRY FESTIVAL

Form 990-T (2018)

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Page **2**

Part	II Total Unrelated Business Taxable Income					
33	Total of unrelated business taxable income computed from all unrelated trad	les or businesses (se	ee instruc	tions)	33	0.
34	Amounts paid for disallowed fringes					2,688.
35	Deduction for net operating loss arising in tax years beginning before Januar	ry 1, 2018 (see instru	uctions)		35	<u> </u>
36	Total of unrelated business taxable income before specific deduction. Subtra					· · · · · · · · · · · · · · · · · · ·
	lines 33 and 34				36	2,688.
37	Specific deduction (Generally \$1,000, but see line 37 instructions for exception	ions)			37	1,000.
38	Unrelated business taxable income. Subtract line 37 from line 36. If line 37					
•-	enter the smaller of zero or line 36				. 38	1,688.
Part I	V Tax Computation			*****		
39	Organizations Taxable as Corporations. Multiply line 38 by 21% (0.21)				▶ 39	354.
	Trusts Taxable at Trust Rates. See instructions for tax computation, income	tay on the amount (from	- 39	
40	Tax rate eshedule or Sebedule D (Form 10/1)	e tax on the amount (on me ac	nom.		
41	Tax rate schedule or Schedule D (Form 1041)	••••••	- • • • • • • • • • • • • • • • • • • •	<	► <u>40</u>	<u> </u>
	Proxy tax. See instructions				► <u>41</u>	<u> </u>
42	Alternative minimum tax (trusts only)		· · · · <i>·</i> · · · · · · · · ·		42	
43	Tax on Noncompliant Facility Income. See instructions		· · · · · · · · · · · · · · · ·		43	
44	Total. Add lines 41, 42, and 43 to line 39 or 40, whichever applies				. 44	354.
	Tax and Payments					
	Foreign tax credit (corporations attach Form 1118; trusts attach Form 1116)		45a			
	Other credits (see instructions)		45b			
С	General business credit. Attach Form 3800		45c			
d	Credit for prior year minimum tax (attach Form 8801 or 8827)		45d			
e	Total credits. Add lines 45a through 45d				45e	
46	Subtract line 45e from line 44				46	354.
47	Other taxes. Check if from: 🔛 Form 4255 🔛 Form 8611 🔛 Form 8	697 🔛 Form 886	66 🗌	Other (attach schedule) 47	
48	Total tax. Add lines 46 and 47 (see instructions)				48	354.
49	2018 net 965 tax liability paid from Form 965-A or Form 965-B, Part II, colum	nn (k), line 2			49	0.
	Payments: A 2017 overpayment credited to 2018					
b	2018 estimated tax payments		50b			
с	Tax deposited with Form 8868		50c			
d	Foreign organizations: Tax paid or withheld at source (see instructions)		50d			
	Backup withholding (see instructions)		50a		-	
ť	Credit for small employer health insurance premiums (attach Form 8941)		50c			
	Other credits, adjustments, and payments; D Form 2439		501			
9		Tatal N	500			
E 1		Total 💌	50g	· ·		
51	Total payments. Add lines 50a through 50g	1 1				
	Estimated tax penalty (see instructions). Check if Form 2220 is attached					254
	Tax due. If line 51 is less than the total of lines 48, 49, and 52, enter amount of			📍		354.
	Overpayment. If line 51 is larger than the total of lines 48, 49, and 52, enter a	imount overpaid			54	
	Enter the amount of line 54 you want; Credited to 2019 estimated tax			Refunded 🕨	55	
Part V	0 0		-			,
	At any time during the 2018 calendar year, did the organization have an intere	0				Yes No
	over a financial account (bank, securities, or other) in a foreign country? If "Ye					
	inCEN Form 114, Report of Foreign Bank and Financial Accounts. If 'Yes," en	ter the name of the f	foreign co	ountry		
	nere					X
	During the tax year, did the organization receive a distribution from, or was it t	the grantor of, or tra	nsferor to), a foreign trust?		X
	f "Yes," see instructions for other forms the organization may have to file.					
58	inter the amount of tax-exempt interest received or accrued during the tax yes					
<u>.</u>	Under penalties of perjury, I declare that I have examined this return, including accompa correct, and complete. Declaration of preparer (other than taxpayer) is based on all inform	anying schedules and st mation of which prenare	atements, a	and to the best of my kr	nowledge a	nd belief, it is true,
Sign		mation of milen propare	, nao any a	, ,	May the IP	S discuss this return with
Here		EXECUTIV	VE D			er shown below (see
	Signature of officer Date	Title			instructions	s)? 🔀 Yes 📃 No
	Print/Type preparer's name Preparer's signature	Date	;	Check	if PTI	N
Paid				self- employe		
	HEIDI WENDEL, CPA					00721554
Prepai	CI DON ITO	1		Firm's EIN		0-2349670
Use O	P.O. BOX 947					
		35-0947		Phone no	231 -	946-1722
823711 01-0						Form 990-T (2018)
		47				Form 330-1 (2018)

Schedule A - Cost of Good	s Sold. Enter	method of inver	ntory valuation N/A	1				
1 Inventory at beginning of year			6 Inventory at end of year			6		
2 Purchases		· ·	7 Cost of goods sold. S					
3 Cost of labor			from line 5. Enter here	e and in	Part I,			
4a Additional section 263A costs			line 2			7		
(attach schedule)			8 Do the rules of section	n 263A (with respect to		Yes	No
b Other costs (attach schedule)			property produced or	acquire	d for resale) apply to			
5 Total. Add lines 1 through 4b	5		the organization?					
Schedule C - Rent Income (see instructions)	(From Real	Property an	d Personal Property	Leas	ed With Real Pro	pert	y)	
1. Description of property								
(1)								
(2)								
(3)								
(4)								
	2. Rent receive	ed or accrued						
(a) From personal property (if the per rent for personal property is more 10% but not more than 50%	than	` of rent for p	and personal property (if the percent personal property exceeds 50% or it nt is based on profit or income)	tage f	- 3(a)Deductions directly columns 2(a) a	y conneo nd 2(b) (ted with the income in attach schedule)	
(1)								
(2)								
(3)								
(4)								
Total	0.	Total		0.				
(c) Total income. Add totals of columns here and on page 1, Part I, line 6, column				0.	(b) Total deductions. Enter here and on page 1, Part I, line 6, column (B)		1	ο.
Schedule E - Unrelated Det			instructions)					_
			2. Gross income from		3. Deductions directly con to debt-finant			
1. Description of debt-fir	nanced property		or allocable to debt- financed property	(a)	Straight line depreciation (attach schedule)		(b) Other deductions (attach schedule)	
(1)		<u> </u>		1				
(2)				1				
(3)				1				
(4)				1				
 Amount of average acquisition debt on or allocable to debt-financed property (attach schedule) 	of or a debt-final	adjusted basis Illocable to nced property a schedule)	 Column 4 divided by column 5 		7, Gross income reportable (column 2 x column 6)	(8. Allocable deductions column 6 x total of colum 3(a) and 3(b))	
(1)			%					
(2)			%					
(3)			%					
(4)			%					
			· · · · · · · · · · · · · · · · · · ·		Enter here and on page 1, Part I, line 7, column (A).		Enter here and on page 1, Part I, line 7, column (B).	
Totals					0		1	Ο.
Totals Total dividends-received deductions in				1		•		0.
	ereeve in column	· · · · · · · · · · · · · · · · · · ·						

Form **990-T** (2018)

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26-0883148

nedule F -	Intere	st. Annuities.	Royalties, and	d Rents From	Controlled Organizations
n 990-T (2018)	D/B/	A NATIONA	AL CHERRY	FESTIVAL	2
	THE	FESTIVAL	FOUNDATIO	ON	

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Page	
Faue	

			Exempt	Controlled O	rganizati	ons			
1. Name of controlled organization	ation 2 id	Employer entification number	3. Net unrelated income (loss) (see instructions) 4. Total payment		al of specified nents made 5. Part of column 4 included in the con organization's gross		controlling	trolling connected with income	
1)			-						
2)									
3)			-				-		10
4)			-						- 11
onexempt Controlled Organ	izations					-			
7. Taxable Income	8. Net unrelated i	ncome (loss)	9. Tota	of specified payr	nents	10 Part of colu	mn 9 that is includ	ed 11 D	eductions directly connec
	(see instruc	tions)		made		in the controll	ing organization's s income		h income in column 10
1)			-					-	
2)					_				
3)	-							-	
4)									
*/									
						Enter here and	nns 5 and 10, Ion page 1, Part I, column (A),	Enter	dd columns 6 and 11. here and on page 1, Part line 8, column (B).
tals		0 1	504/ X				0		
chedule G - Investme (see inst	ructions)	a Section	1 501(C)	(7), (9), or (17) Or	ganization	1		
1. Desc	cription of income			2. Amount of i	ncome	3. Deduction directly conner (attach sched	cted 4. C	et-asides ch schedule)	5. Total deduction and set-asides (col. 3 plus col. 4
)		_							(boil o pice coil
2)									
3)									-
l)					-				
4				Enter here and o Part I, line 9, col					Enter here and on pag Part I, line 9, column (
tals		******	>		ο.				
chedule I - Exploited (see instru	Exempt Activ	ity Incom	e, Othe	r Than Ad	vertisii	ng Income			
		3. Exp		4. Net income	(loss)				7 -
1. Description of exploited activity	2. Gross unrelated business income from trade or business	directly c with pro of unn business	onnected duction elated	from unrelated business (coli minus column gain, compute through 7	umn 2 3). If a cols. 5	 Gross inco from activity to is not unrelate business inco 	hat attri	Expenses outable to olumn 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).
)			-						
;)						_			
)									
)			_					_	
	Enter here and on	Enter her	e and on						Enter here and
	page 1, Part I,	page 1,	Part I,						on page 1,
	line 10, col. (A).	line 10,		1.1					Part II, line 26.
tals 🕨 🕨	0		0.						0
chedule J - Advertisii art I Income From I	ng income (se Periodicals Re	e instruction	s) n a Con	solidated	Basis				
				_					
1. Name of periodical	2. Gross advertisir income	g adva	. Direct rtising costs	4. Advertis or (loss) (col. col. 3). If a gain cols. 5 three	2 minus n, compute	5. Circulati income		adership osts	 Excess readership costs (column 6 minus column 5, but not more than column 4).
)			0						
)				-					
)			-	-					
	-			-					
		0.	0						
tals (carry to Part II, line (5))		0.	U	•					C

0. Form 990-T (2018)

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2	6.	-0	8	8	3	1	4	8
4	0.	-0	0	0	5	1	*	0

Part II Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in columns 2 through 7 on a line-by-line basis.)

1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)						
(2)						
(3)						
(4)						
Totals from Part I	0.	0.				0
	Enter here and on page 1, Part I, line 11, col. (A).	Enter here and on page 1, Part I, line 11, col. (B).				Enter here and on page 1, Part II, line 27.
Totals, Part II (lines 1-5)	0.	0.	T			0
Schedule K - Compensatio	n of Officers,	Directors, and	a Trustees (see ins	the second se		
1.1		Z. 1. (2. Title	3. Percent of time devoted to business		pensation attributable prelated business
1. Name						
					%	
(1)					%	
(1) (2)						
(1)					%	

Form 990-T (2018)

823732 01-09-19

Form 990-T	Exempt Organization Business Income Tax Retu	urn	OMB No. 1545-0687							
	(and proxy tax under section 6033(e))	ļ	2010							
	For calendar year 2018 or other tax year beginning, and ending	·	2010							
Department of the Treasury Internal Revenue Service	Go to www.irs.gov/Form990T for instructions and the latest information. Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3).	Open to Public Inspection for 501(c)(3) Organizations Only							
A X Check box if address changed	Name of organization (Check box if name changed and see instructions.)	oloyer identification number ployees' trust, see								
		ructions.)								
B Exempt under section \mathbf{X} 501(C)(3)	Print D/B/A NATIONAL CHERRY FESTIVAL	26-0883148 efated business activity code								
408(e) 220(e)	Tune I number, si cer, and room of soke no. ji a P.O. box, see instructions,	(See	Instructions.)							
408A 530(a)										
	TRAVERSE CITY, MI 49684									
C Book value of all assets at end of year	F Group exemption number (See instructions.)		·····							
853,6	585. G Check organization type ► 🗶 501(c) corporation _ 501(c) trust _ 40	01(a) trust	Other trust							
	organization's unrelated trades or businesses.	t) unrelater	d							
,	DISALLOWED FRINGES . If only one, complete Parts									
	plank space at the end of the previous sentence, complete Parts 1 and II, complete a Schedule M for each add	litional trad	ie or							
business, then complete										
	s the corporation a subsidiary in an affiliated group or a parent-subsidiary controlled group?	► 🗌 Y	'es X No							
	f KATHLEEN PAYE Telephone number F	231-	947-4230							
	d Trade or Business Income (A) Income (B) Expe		(C) Net							
1 a. Gross receipts or sale										
b Less returns and allow										
2 Cost of goods sold (S	Schedule A, line 7) 2									
3 Gross profit. Subtract	t line 2 from line 1c 3									
4 a Capital gain net incom	ne (attach Schedule D) 4a									
	14797, Part II, line 17) (attach Form 4797) 4b									
c Capital loss deduction	n for trusts 4c									
	partnership or an S corporation (attach statement) 5									
	2/le C) 6 ced income (Schedulg E) 7									
	yaltles, and rents from a controlled organization (Schedule F) 8		· · · · · · · · · · · · · · · · · · ·							
·····,	f a section 501(c)(7), (9), or (17) organization (Schedule G) 9									
	ivity income (Schedule I)									
	Schedule J)									
12 Other income (See ins	structions; attach schedule) 12	_								
18 Total, Combine lines	s 3 through 12									
	INS Not Taken Elsewhere (See instructions for limitations on deductions.)									
	contributions, deductions must be directly connected with the unrelated business income.)		,							
	ficers, directors, and trustees (Schedule K)		·							
15 Salaries and wages 16 Repairs and mainten	12174	15	· · · ·							
17 Bad debts	nance	17								
18 Interest (attach sched	edule) (see instructions)	11								
19 Taxes and licenses		19	· · · ·							
20 Charitable contributio	ons (See instructions for limitation rules)	20								
21 Depreciation (attach F	Form 4562)									
22 Less depreciation cla	aimed on Schedule A and elsewhere on return	22b								
23 Depletion		23								
24 Contributions to defe	erred compensation plans	24								
25 Employee benefit pro 26 Excess exempt expen	ograms	25	<u> </u>							
25 Excess exempt expen 27 Excess readership co	nses (Schedule I)	20								
27 Excess readership co 28 Dther deductions (atta	osts (Schedule J) tach schedule)	27								
29 Total deductions. Ad	dd lines 14 through 28	29	0.							
30 Unrelated business ta	axable income before net operating loss deduction. Subtract line 29 from line 13	30	0.							
	erating loss arising in tax years beginning on or after January 1, 2018 (see instructions)	31								
	axable income. Subtract line 31 from line 30	32	0.							
823701 01-09-19 LHA For	er Paperwork Reduction Act Notice, see Instructions.		Form 990-T (2018)							

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Part III	Total Unrelated Business Taxable Income					
	al of unrelated business taxable income computed from all unrelated trades or businesses (s					0
34 Am	iounts paid for disallowed fringes	••••••		2,6	688	
	duction for net operating loss arising in tax years beginning before January 1, 2018 (see inst			35		
	al of unrelated business taxable income before specific deduction. Subtract line 35 from the				2	
	is 33 and 34		••••••		4,6	588
37 Spe 38 Uni	ecific deduction (Generally \$1,000, but see line 37 instructions for exceptions)		•••••	37	1,(000
antı antı	related business taxable income. Subtract line 37 from line 36. If line 37 is greater than line at the smaller of zero or line 36	36,			1 /	
Part IV	er the smaller of zero or line 36 Tax Computation			. 38	, <u></u>	588
	anizations Taxable as Corporations. Multiply line 38 by 21% (0.21)			> 39		354
40 Tru	sts Taxable at Trust Rates. See instructions for tax computation. Income tax on the amount	on line 38 from:				
] Tax rate schedule or 🛛 Schedule D (Form 1041)			► 40		
41 Pro	xy tax. See instructions	••••••••••••••••••••••••••••	·····	► 41		
42 Alte	rnative minimum tax (trusts only)	********		42		
43 Tax	on Noncompliant Facility Income. See instructions		•••••••••••••••••••••••••••••••••••••••	43		
44 Tot	al. Add lines 41, 42, and 43 to line 39 or 40, whichever applies			44	÷.	354
Part V	Tax and Payments					
	sign tax credit (corporations attach Form 1118; trusts attach Form 1116)	45a				
b Othe	er credits (see instructions)					
c Gen	eral business credit. Attach Form 3800	450		\neg		
d Crea	dit for prior year minimum tax (attach Form 8801 or 8827)	45d				
e Tota	al credits. Add lines 45a through 45d	L		45e		
46 Sub	tract line 45e from line 44			46		354
47 Othe	er taxes. Check if from: 🛄 Form 4255 🛄 Form 8611 🛄 Form 8697 🛄 Form 88	66 Other @	attach schedule	47		
	al tax. Add lines 46 and 47 (see instructions)				<u> </u>	354
49 201	8 net 965 tax liability paid from Form 965-A or Form 965-B, Part II, column (k), line 2	••••••	*****	49		0
	ments: A 2017 overpayment credited to 2018					
b 201	8 estimated tax payments	50b				
c Tax	deposited with Form 8868	500		-		
d Fore	Ign organizations: Tax paid or withheld at source (see instructions)	500 50d		-		
e Back	<pre>kup withholding (see instructions)</pre>	50e		-		
f Cred	lit for small employer health insurance premiums (attach Form 8941)	501				
n Othe	or credits, adjustments, and navments; Form 2430	501		-		
9 0 110	Form 4136	50g				
51 Tota	Il payments. Add lines 50a through 50g					
52 Estin	nated tax penalty (see instructions). Check if Form 2220 is attached			51		
52 ESU	due of time 51 in lace than the total of lines 49, 40, and 50, anter amount award	•••••••••••••••••••••		· · · · · · · · · · · · · · · · · · ·	2	EA
54 Over	due. If line 51 is less than the total of lines 48, 49, and 52, enter amount owed			53	<u>د</u>	54.
	r the amount of line 54 you want: Credited to 2019 estimated tax	Def				
	Statements Regarding Certain Activities and Other Informati		unded 🕨 🕨	55		
	the during the 2018 calendar year, did the organization have an interest in or a signature				Yes	No
	a financial account (bank, securities, or other) in a foreign country? If "Yes," the organization				163	
	EN Form 114, Report of Foreign Bank and Financial Accounts. If "Yes," enter the name of the					
here		toreigh country				x
	ng the tax year, did the organization receive a distribution from, or was it the grantor of, or tra	ansteror to a fore	ian truet?		-	X
	s," see instructions for other forms the organization may have to file.		iyii u uatr		·	-
	r the amount of tax-exempt interest received or accrued during the tax year S					
U	nder penalties of perjury. I declare that I have examined this return, including accompanying schedules and s	tatements, and to th	e best of my kn	owledge and belief,	it is true.	
ign 🔤	prrect, and complete. Declaration of preparer (other than taxpayer) is based on all information of which prepar	er has any knowledg				
ere	Kolian has	VE DIREC		May the IRS discuss the preparer shown b		with
	Signature of officer Date Title			nstructions)?		No
	Print/Type preparer's name Preparer's signature Dat	el i l n		if PTIN	i wa Luna	J 11V
	Transi habara habara ana ana ana ana ana ana ana ana ana		elf- employed			
			ON STRUCTURE	< 1		
	HEIDI WENDEL CPA Much Much f	ין ז <i>יוןי</i> ן י		00070	1667	
reparer	HEIDI WENDEL, CPA Hud Wudd	<u>] ' ' </u>		P0072		n
reparer	Firm's name DGN, LLC	<u>] ' ' </u>	Firm's EłN 🕨	and the second		0
Paid Preparer Jse Only		<u>] · // · </u>	Firm's EłN 🕨		4967	0



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	ous solu. Ente	r method of inve	ntory valuation 🕨 N/2	A				
Inventory at beginning of year1			Inventory at end of year			6		<u> </u>
2 Purchases	2	2 7 Cost of goods sold. S						
3 Cost of labor	3	3 from line 5. Enter here			art I,			
4a Additional section 263A costs		líne 2				7		
(attach schedule)	<u>4a</u>		8 Do the rules of section	n 263A (v	/ith respect to		Yes	No
b Dther costs (attach schedule)	4b		property produced or	acquired	for resale) apply to			
5 Total. Add lines 1 through 4b Schedule C - Rent Incom			the organization?	,				
(see instructions)	e (From Real	Property ar	d Personal Property	Lease	ed With Real Pro	operty)		
. Description of property								
(1)								
(2)	~							
(3)								
(4)								
		/ed or accrued			3(a)Deductions directly	r connected wit	h the income i	n
(a) From personal property (if the rent for personal property is m 10% but not more than 5	nore than	i of rent for	and personal property (if the percent personal property exceeds 50% or it nt is based on profit or income)	tage 3(a) Deductions directly connected with the income in ff columns 2(a) and 2(b) (attach schedule)				
(1)								
2)				1				
3)					· · · · · · · · · · · · · · · · · · ·		·	
4)				1				
otaj	0.	Total		0.				
) Total income. Add totals of column ere and on page 1, Part I, line 6, colur 	mri (A)			0.	(b) Total deductions. Enter here and on page 1, Part J, fine 6, column (B)	•		Ο.
chedule E - Unrelated De	ebt-Financec	Income (see	instructions)			-		
			2 0	1	 Deductions directly con to debt-finance 	nected with or :	allocable	
1. Description of debt	financed evenanty		 Gross income from or allocable to debt- 	(8) Straight line depreciation		(b) Other deductions		
	r-inanced property		financed property		(attach schedule)		(attach schedule)	
			1	1	(and off Serie d Bio)	(atta	ich schequie)	
						(atta	ich schedule)	
						(atta	ich schedule)	
2)						(atta	ich schedule)	
1) 2) 3)						(atta		
2)								
2)	of or a debt-finar	adjusted basis liocable to iced property schedule)	6. Column 4 divided by column 5		7. Gross income eportable (column 2 x column 6)	8, Alic (column	icable deductio 6 x total of coli (a) and 3(b))	
2) 3) 4) 4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)	of or a debt-finar	Rocable to nced property	6. Column 4 dividad		7. Gross income	8, Alic (column	cable deductic 6 x total of colt	
2) 3) 4) 4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule) 1)	of or a debt-finar	Rocable to nced property	 Column 4 divided by column 5 		7. Gross income	8, Alic (column	cable deductic 6 x total of colt	
2) 3) 4) 4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule) 1) 2)	of or a debt-finar	Rocable to nced property	8. Column 4 divided by column 5		7. Gross income	8, Alic (column	cable deductic 6 x total of colt	
2) 3) 4) 4, Amount of average acquisition debt on or allocable to debt-financed property (attach schedule))))	of or a debt-finar	Rocable to nced property	6. Column 4 divided by column 5 %		7. Gross income	8, Alic (column	cable deductic 6 x total of colt	
2) 3) 4) 4. Amount of average acquisition debt on or allocable to debt-financed	of or a debt-finar	Rocable to nced property	6, Column 4 divided by column 5 %	Ente	7. Gross income	8, Alic (column 3	cable deductic 6 x total of colt	umns 1,
2) 3) 4) 4. Amount of average acquisition debt on or allocable to debt-financed property (attach schedule) 1) 2) 3)	d of of a debt-fina (attach	lločable to iced property schedule)	6. Column 4 divided by column 5 % %	Ente	7. Gross income eportable (column 2 x column 6) where and on page 1,	8, Allo (column 3 Enter her Part I, jir	cable deduction 6 x total of coli (a) and 3(5))	umps

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		Exemp	cempt Controlled Organizations							
1. Name of controlled orga	ide	Employer 3, Net ntification (loss) (s number			otal of specified yments made	5. Part of column 4 that is included in the controlling organization's gross income		6. Deductions directly connected with income in column 5		
(1)										
(2)										
(3)										
(4)										
Nonexempt Controlled Org	anizations									
7. Taxable Income	7. Taxable Income 8. Net unrelated income (loss) 9. (see instructions)		, Total of specified payments made		10, Part of column 9 that is included in the controlling organization's gross income			 Deductions directly cannected with income in column 10 		
(1)										
(2)										
(3)										
(4)										
Totals Schedule G - Investn	nant Incomo of	a Saction 501/a	V(7) (0) er	►).	líne 8, column (B).		
	structions)	a section so ite	j(1), (9), or	(17) 0	rgamzauon					
	1. Description of income		2. Amount of	ncome	3. Deduction directly connect (attach schedu	connected 4. Set-asid		5. Total deductions and set-asides (col. 3 plus col. 4)		
(1)										
(2)										
(3)										
(4)						Í				
			Enter here and o Part I, line 9, col	n page 1, umn (A).				Enter here and on page 1, Part I, line 9, column (8).		
Totals		•	<u> </u>	0.				0.		
Schedule I - Exploite (see ins	d Exempt Activi tructions)	ty Income, Othe	er Than Ad	vertis	ing Income					
1. Description of exploited activity	2. Gross unrelated business income from trade or business	3. Expenses directly connected with production of unrelated business income	4. Net income from unrelated business (col minus column gain, compute through i	trade or umn 2 3). If a cols, 5	5. Gross income from activity that is not unrelated business income 5. Gross income 8. Expenses attributable to column 5		7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).			
(1)					······································					
(2)								· .		

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-(3) (4) Enter here and on page 1, Part I, line 10, col. (A), Enter here and on page 1, Part I, line 10, col. (B), Enter here and on page 1, Part II, line 26, Totals 0. 0. 0. Schedule J - Advertising Income (see instructions)

Part I Income From Periodicals Reported on a Consolidated Basis

1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7,	5. Circulation Income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4).
(1)						
(2)						1
(3)			ĺ			1
(4)						
Totals (carry to Part II, line (5)) ►	0.	0.		_		0.
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