



Sponsoring Organization Information and Authorization

Thank you for sponsoring a young lady for the National Cherry Queen Competition. Each year, young ladies from all over Michigan compete for the chance to earn college scholarships, and for the opportunity to be a national spokesperson for the Cherry Industry and the National Cherry Festival. This year, we proudly boast scholarship awards of \$15,000.

Our Queen Selection competition takes place in two phases; "**Candidate Interviews/Selection**" on May 31 & June 1, 2024 and the "**Final Queen Competition**" during National Cherry Festival week.

Candidate Interviews/Selection, May 31 & June 1, 2024: All initial candidates participate in a series of 3 judged interviews, 1 cherry industry speech presentation, a personal introductory video, and resume'/application. A panel of judges will assess each candidate during these interviews, speech, as well as the quality of the video and personal resume' submission. The four candidates with the highest points at the end of Candidate interviews will receive a \$1,500 scholarship award to the school of her choice, a Festival wardrobe, and advance to the final round of competition during National Cherry Festival Week with all-expenses paid while in Traverse City.

Final Queen Competition, June 29 – July 6, 2024: A new panel of secret judges will assess the qualities of each of the four Queen finalists as they serve as court members to the current Queen at various events. By mid-week, Candidates will begin interviews with the secret judges. The new National Cherry Queen and 1st Runner-Up will be announced at the Queen's Coronation. The 1st Runner-Up will receive a total scholarship award of \$2,000 and the new National Cherry Queen will receive a total scholarship award of \$10,000!

Your generous contribution will help a young lady receive an amazing experience. In addition, your sponsored candidate will include the name(s) of their sponsor at several public speaking opportunities throughout Selection Weekend.

Although becoming National Cherry Queen is ultimately the goal, it is our sincere hope that each participant will experience significant personal growth, wonderful memories and experiences, and develop lifelong friendships. Thank you for being a part of this experience.

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Sponsor Name (s) _____

Address _____

City _____ State _____ Zip _____

Phone Number (s) _____

Website Address: _____

Authorized Sponsor Representative (Please print) _____

Authorized Representative Signature _____ Date _____

*Please make checks payable to the "National Cherry Festival" and mail to:
521 S. Union Street, Traverse City, MI 49684*