

2023

Corporate Membership

PROGRAM

JULY 1 - JULY 8 | VISIT [CHERRYFESTIVAL.ORG](https://www.cherryfestival.org)



Don't Forget... **CUT OFF FOR PARTICIPATION IS MAY 31ST, 2023!**



All Corporate Members **RECEIVE THE FOLLOWING:**

- ★ National Cherry Festival window cling
- ★ National Cherry Festival email updates and offers
- ★ Corporate Membership flag or commemorative print
- ★ Company name in the National Cherry Festival official program
- ★ Company name in the August issue of the Traverse City Business News
- ★ Company name rotating (at random) on homepage of www.cherryfestival.org
- ★ 20% Discount on Record-Eagle official program ads (certain rules & restrictions apply)
- ★ Local cherry products and other goodies!

Cherry Blossom: **\$300**

Includes all of the benefits outlined for "all corporate members". **PLUS** the following:

- ★ Two (2) tickets to our exclusive Corporate Member Cocktail Hour + Networking event!
- ★ Company name and link on www.cherryfestival.org Corporate Member page

Cherry Jubilee: **\$500**

Includes all of the benefits outlined for "all corporate members". **PLUS** the following:

- ★ Two (2) VIP Air Show Center tickets
- ★ Four (4) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
- ★ Five (5) Cherry Dollars (for purchase of alcoholic beverages)
- ★ Five (5) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
- ★ Company name and link on www.cherryfestival.org Corporate Member page



Cherry Grand: **\$1,000**

Includes all of the benefits outlined for "all corporate members". **PLUS** the following:

- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
- ★ Four (4) VIP Air Show Center tickets
- ★ Six (6) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
- ★ Eight (8) Cherry Dollars (for purchase of alcoholic beverages)
- ★ Eight (8) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
- ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2023 (with written Festival approval)
- ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page

Cherry Royale: **\$1,500**

Includes all of the benefits outlined for "all corporate members". **PLUS** the following:

- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
- ★ Six (6) VIP Air Show Center tickets
- ★ Company logo in Open Space Park on the "Cherry Royale" banner
- ★ Eight (8) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
- ★ Ten (10) Cherry Dollars (for purchase of alcoholic beverages)
- ★ Ten (10) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
- ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2023 (with written Festival approval)
- ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
- ★ Social Media Mention



Friends of the Festival: **\$2,500**

Includes all of the benefits outlined for “all corporate members”. **PLUS** the following:

- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
- ★ Company logo in Open Space Park on the “Friends of the Festival” banner
- ★ Twelve (12) VIP Air Show Center tickets
- ★ Twelve (12) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
- ★ Fourteen (14) Cherry Dollars (for purchase of alcoholic beverages)
- ★ Fourteen (14) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
- ★ Rights to use National Cherry Festival’s logo in your company literature and website through 12/31/2023 (with written Festival approval)
- ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
- ★ Social Media Mention

Cherry on Top: **\$3,000**

Includes all of the benefits outlined for “all corporate members”. **PLUS** the following:

- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
- ★ Company logo in Open Space Park on the “Cherry on Top” banner
- ★ Twelve (12) VIP Air Show Center tickets
- ★ Fifteen (15) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
- ★ Twenty (20) Cherry Dollars (for purchase of alcoholic beverages)
- ★ Twenty (20) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
- ★ Rights to use National Cherry Festival’s logo in your company literature and website through 12/31/2023 (with written Festival approval)
- ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
- ★ Social Media Mention



Membership Add On

**BUSINESS
ON TAP**



Business On Tap offers local businesses the opportunity to host business after hours at the Beer & Cocktail Tent during the National Cherry Festival. This unique social event provides countless opportunities to thank customers & employees and demonstrate your company's community stewardship all while having a great time at the summer's most beautiful bay side bar!

THE DETAILS:

- ★ Your company hosts Business on Tap Tent from 5-7pm
- ★ You invite your clients & associates to join you at the Festival
- ★ 15 Pins (Needed to access the Beer & Cocktail Tent)
- ★ You get 50 beverage tokens for your guests (\$300 value)
- ★ Business on Tap host sign with your logo
- ★ You work the crowd while we work the tent!

Pricing: **\$1,000 PER NIGHT PACKAGE**

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Corporate Membership

PLEDGE FORM



FILL OUT THE FORM ONLINE AT

WWW.CHERRYFESTIVAL.ORG/CMP

OR FILL OUT THE FORM BELOW.

1. COMPLETE YOUR INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

2. SELECT YOUR MEMBERSHIP PACKAGE

☐ Cherry On Top - \$3,000

☐ Cherry Grand - \$1,000

☐ Friends of the Festival - \$2,500

☐ Cherry Jubilee - \$500

☐ Cherry Royale - \$1,500

☐ Cherry Blossom - \$300

CHOOSE ONE:

Corporate Membership Flag OR ☐ Commemorative Print

3. SELECT MEMBERSHIP ADD ON

Business On Tap - \$1,000

4. PICK YOUR PAYMENT OPTION

Check or money order (enclosed) ☐ Send Invoice

Name on Card: _____

Signature: _____

Card No: _____

Exp. Date: _____ Type: MC | Visa | Discover | Amex

CVV: _____

Skip the Form!

Renewing a membership?

Just e-mail Alex to confirm at azelinski@cherryfestival.org & he'll take care of it for you!

Please submit payment to:

National Cherry Festival
521 S. Union St,
Traverse City, MI 49684

Please upload vector logo to:

<https://bit.ly/CMSLogo>

Or scan this QR code
to access our dropbox
folder for logo upload:



Would you be interested
in learning more about
volunteer opportunities
during the National
Cherry Festival?

☐ YES

☐ NO