



Festival Media Advisory

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National Cherry Festival Revives Fine Art Competition for the 100th Celebration

TRAVERSE CITY, Mich. — The National Cherry Festival is proud to announce the return of its Fine Art Competition as part of its 100th celebration, inviting artists to honor a century of tradition, community, and cherries through creative expression.

The Fine Art Competition offers established and emerging artists the opportunity to showcase their work while competing for cash prizes, including a \$1,000 award for the top fine art piece. This competition is held separately from the Festival's Student Art Competition.

The Festival's Commemorative Print Program began in 1987 as a fine art competition open to all ages. Over time, it evolved into today's Student Art Competition, which awards more than \$4,000 annually in scholarships to middle and high school artists across the region and state. The return of the Fine Art Competition brings the program full circle as part of the Festival's 100th celebration.

The theme for this year's competition, »Through.the.Years? encourages artists to reflect on and interpret the rich history of the National Cherry Festival, from its early beginnings to the vibrant celebration it is today.

Artists interested in participating must submit their work by Friday, May 22. Complete rules, submission details, and entry guidelines are available at cherryfestival.org.

The National Cherry Festival extends many thanks to program sponsors Bulls-I and Jentees Custom Logo Gear for their generous support of the Fine Art Competition.

Join us in celebrating 100 years of the National Cherry Festival through art, storytelling, and creativity.

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