



Preparation for the 2023 Chowchilla-Madera County Fair has begun. Our goal as always is to improve every year but this can only be achieved through the partnerships from a very committed community. Since the onset of the fair in 1915 only the faces have changed. The genetics, goals, pride and values are still intact. The very face of our fairgrounds reflects our agriculture heritage and western culture. Some ask why a fairground is such an integral part of a community like Chowchilla. The answer is clear it's in the memories filled with emotions from the past, thick with visions of ancestors, livestock shows, rodeos, loves and losses, sounds of children laughing, the call of an auctioneer, the carnival, corn dogs, cotton candy, and flowers.

The Chowchilla-Madera County Fair Board of Directors and Fair staff are very excited about the upcoming fair, May 11<sup>th</sup> – 14<sup>th</sup>, 2023.

As we prepare for what we hope is one of the greatest fairs in Chowchilla history, we are seeking partners within our community. Attached you will find our Chowchilla Fair Partnership Program Packet. There are many options to become involved and benefits for those who wish to contribute and become a partner of the Chowchilla-Madera County Fair.

The Fair Board of Directors and the Fair Staff want to Sincerely Thank You for all you have done. Because of you and your support, the future looks brighter. We hope you will continue your support and partnership so that we can continue to serve for generations to come.

Gene Beels, CEO  
Chowchilla-Madera County Fair

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*FOR MORE PARTNERSHIPS INFO:*  
Gene Beels, CEO ♦ Chowchilla-Madera County Fair  
PO Box 597 ♦ Chowchilla, CA 93610  
559.665.3728 ♦ [gene@chowchillafair.org](mailto:gene@chowchillafair.org)



## **Best of Show \$10,000+ Exclusive Title**

- ◆ Partner's name and logo will be prominently featured at the three main entrances.
- ◆ Banner will be displayed in front of the new pavilion.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ Free 10' x 10' Display Booth
- ◆ 1 - 4' x 8' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 75 one day Admission Passes.
- 6 VIP Passes
- 4 VIP parking passes – Grass Lot (Not valid for inside)



## Tommy Hawk—\$5,000

- ◆ Partner's name and logo will be prominently featured at the three main entrances.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ Free 10' x 10' Display Booth
- ◆ 1 - 3' x 5' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 60 one day Admission Passes.
- 4 VIP Passes
- 2 VIP Parking Passes – Grass Lot (Not valid for inside)



## **Blue Ribbon—\$2,500**

- ◆ Partner's name and logo to be placed in prominent locations
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 3' x 5' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 40 one day admission passes.
- 2 VIP Passes
- 1 VIP Parking Passes – Grass Lot (Not valid for inside)



## **Red Ribbon \$1,000**

- ◆ Partner's name and logo placed in prominent locations
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

20 one day admission passes.



## **White Ribbon \$500**

- ◆ Partner's Banner will be displayed during the run of the fair.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

10 one day Admission Passes.



## **Honorable Mention \$300**

You will receive 5 one day admission passes.

- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain displayed until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.



## Partnership Agreement 2023 Chowchilla-Madera County Fair

Please check one of the levels of Partnership below. Complete and sign below. **Please make your check payable to: Chowchilla-Madera County Fair.** Please mail or hand deliver this Partnership Agreement to the Chowchilla Fair Office by Friday, March 24, 2023.

- \$10,000 Best of Show**
- \$5,000 Tommy Hawk**
- \$2,500 Blue Ribbon**
- \$1,000 Red Ribbon**
- \$500 White Ribbon**
- \$300 Honorable Mention**
- In-kind Donation** Valued at \$ \_\_\_\_\_

\_\_\_\_\_  
Name/Company – exactly as you wish it to appear on materials

\_\_\_\_\_  
Address City St Zip

\_\_\_\_\_  
Company website

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Amount of Donation Enclosed:

Mail to: Chowchilla-Madera County Fair  
P.O. Box 597  
Chowchilla, CA 93610

Hand Deliver to: Chowchilla-Madera County Fair  
1000 S. 3<sup>rd</sup> Street  
Chowchilla, CA 93610

Please contact the Fair Office at 559-665-3728 if you have any questions

Chowchilla-Madera County Fair May 11-14, 2023