



Making Memories



The Importance of Christmas in the Park



Christmas in the Park dates back to the 1950's and is an essential holiday tradition in the South Bay. For over 40 years, this whimsical walk-through event has brought people together from all over the Bay Area making holiday memories.

In 2020, we introduced Blinky's Illuminated Holiday! With 160,000 lights dancing to your favorite Holiday hits, this 'drive through' event expands the traditions of Christmas in the Park and is guaranteed to create long lasting memories for all.

From tree decorating to a churro and a cup of hot chocolate, Christmas in the Park, and Blinky's Illuminated Holiday, is sure to be a memorable experience!



A New Way to Make Memories Lake Cunningham Park





Long-Lasting Memories and Family Traditions



Annual Highlights

2021
Walk-thru
attendance:
650,000

Volunteer
Hours
4,500

Instagram
followers:
5,257

Mailing list:
76,000

2021
Drive-thru tickets
sold: 37,000

2021
estimated
marketing
reach:
12,000,000

Facebook:
page likes: 30,036
followers: 30,570



Just So You Know...



Website Visitors: **743,163**

Page Views: **2,160,059**

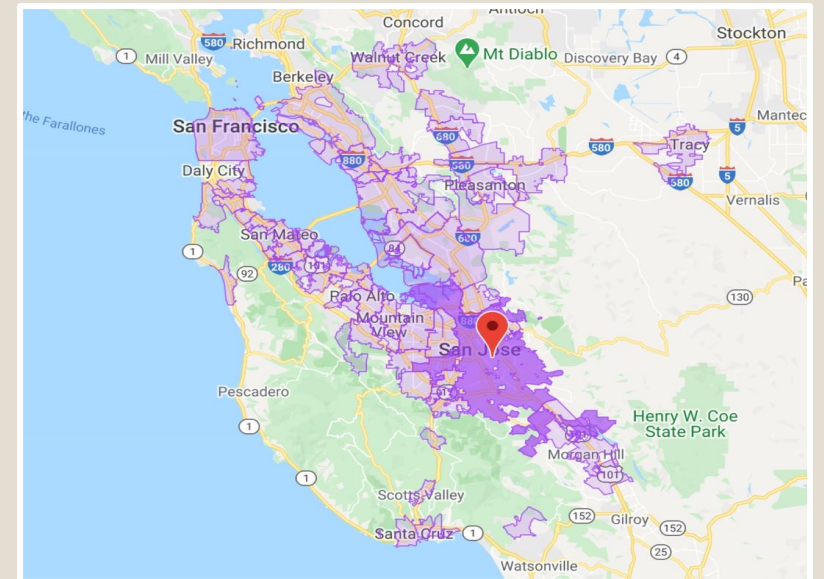
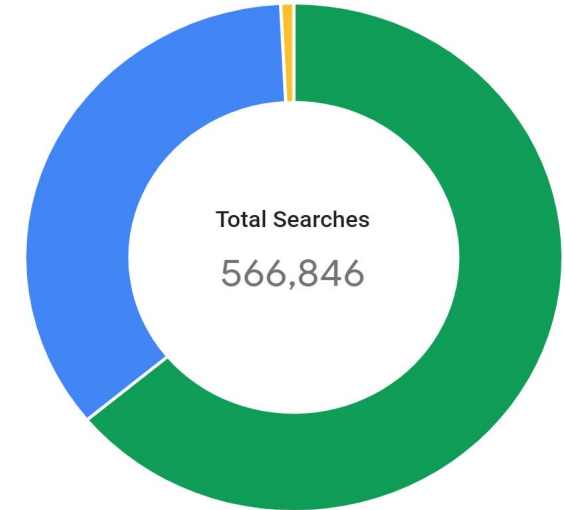
Average Time on Site

2 min 20 sec

Christmasinthepark.com



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Join Us, Making Memories





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Christmas in the Park is a non-profit
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