

**CITY OF GONZALES, TEXAS
BEAUTIFICATION ADVISORY BOARD MEETING
MINUTES – JULY 15, 2025**

The regular meeting of the Beautification Advisory Board was held on **July 15, 2025**, at 8:00 a.m. at the Gonzales Main Street / Economic Development Building located at 305 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of time, date, place, and agenda thereof. The meeting notice, agenda and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Staff liaison Tiffany Hutchinson-Padilla called the meeting to order at 8:00 a.m. and a quorum was certified.

Attendee Name	Title	Status
Connie Dolezal	Board Member	Present
Deane Parsley-Novosad	Board Member	Absent
Jessica McKinney	Board Member	Present
Pat Anders-Ryan	Board Member	Present
Luz Moreno	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Isaac Anzaldua - Mayor	Madilyn Hendershot – EDC Coordinator
Susan Sankey – EDC Director	Molly Manning – Tourism Coordinator
Reid Quattlebaum – Intern for the GEDC	Kelly Madden – Downtown Caretaker

PUBLIC COMMENTS

None

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving June 17, 2025, Regular Meeting Minutes.
Action: Item 1.1 **Approved**
Board Member McKinney moved to accept the minutes for the June 17, 2025, meeting. Board Member Moreno seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

- 1.2 Discuss, Consider and Possible Action regarding Market Square clean up, revitalization and replanting
Action: Item 1.2 **Discussion Only**
Board Member Dolezal updated the board on progress with the Market Square project. She and her team of volunteers met with Keith Schauer, engineer at Doucet & Associates to discuss slope and drainage requirements on the project. He will write up a proposal and the board will be updated as the committee gets additional information.

- 1.3 Discuss, Consider and Possible Action regarding marketing campaigns to promote community clean-up all year round.
Action: Item 1.3 **Discussion Only**
Board members engaged in discussion and ideas including: Quarterly focus on clean-up, Fall=Fall Sweep, Holiday clean up, and spring cleanup campaigns. Implement a back to school coloring

contest. Focus on buzz words for social media campaigns and “don’t blow grass in the street” campaign.

- 1.4 Discuss, Consider and Possible Action regarding the need for fencing around Texas Hero Square Monument to protect the monument and landscaping.
Action: Item 1.4 **Approved**
Board members engaged in discussion regarding the need to protect, preserve, and honor this historic site. It was proposed that staff obtain bids to purchase decorative fencing similar to what is around the Independence Square Monument. Board Member McKinney made a motion to request bids for the fencing. Board Member Moreno seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 4 to 0.
- 1.5 Discuss, Consider and Possible Action regarding selecting plants for pots gifted to City Hall
Action: Item 1.5 **Discussion Only**
Manny’s Pottery donated plants for the outdoor pots at City Hall. Board Member Dolezal volunteered to look at the interior pots and make recommendations.
- 1.6 Discussion regarding possible suggested tasks and responsibilities for the downtown caretaker to assist with downtown beautification.
Action: Item 1.6 **Discussion Only**
Board brought suggestions for the downtown caretaker including: repainting of yellow parking curbs, trash pickup, replace plants and take out weeds in Independence Square, weed butterfly garden. Other items discussed included need for trash cans in the squares, dog waste stations, cigarette butt receptacles, leash law-pick up after dogs, do not feed cats in public squares, need more pea gravel in butterfly garden.

STAFF/BOARD REPORTS

- 2.1 Report by Board Member Anders-Ryan on Art Club murals to additional walls at Lion’s Club Park Restrooms.
Work is still progressing
- 2.2 Report by GEDC Intern, Reid Quattlebaum, on wayfinding signage efforts
GEDC Intern, Reid Quattlebaum gave a report that wayfinding efforts are underway and he has met with TxDot to get additional information.
- 2.3 Requests by board members for items on a future Beautification Board Meeting agenda
Permanent LED (Christmas) lights for the trees in the downtown squares
Downtown Christmas decorations
- 2.4 Set date and time for next meeting.
August 19, 2025 @ 8:00 am

ADJOURN

A motion by Board Member Dolezal to adjourn and seconded by Board Member Anders-Ryan, the meeting adjourned at 8:52 am. Staff liaison called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

The meeting adjourned at 8:52 am.

Approved this 15th day of July 2025

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales