

**CITY OF GONZALES, TEXAS
BEAUTIFICATION ADVISORY BOARD MEETING
MINUTES – JUNE 17, 2025**

The regular meeting of the Beautification Advisory Board was held on **June 17, 2025**, at 8:00 a.m. at the Gonzales Main Street / Economic Development Building located at 305 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of time, date, place, and agenda thereof. The meeting notice, agenda and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Staff liaison Tiffany Hutchinson-Padilla called the meeting to order at 8:03 a.m. and a quorum was certified.

Attendee Name	Title	Status
Connie Dolezal	Board Member	Present
Deane Parsley-Novosad	Board Member	Absent
Jessica McKinney	Board Member	Present
Pat Anders-Ryan	Board Member	Present
Luz Moreno	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Isaac Anzaldua - Mayor
Susan Sankey – EDC Director
Reid Quattlebaum – Intern for the GEDC
Madilyn Hendershot – EDC Coordinator
Molly Manning – Tourism Coordinator

PUBLIC COMMENTS

Mayor Isaac Anzaldua expressed his appreciation to the Beautification Board for their ongoing efforts and the positive energy they bring to the community. He shared that, in partnership with Manny Manny Pottery, terracotta pots have been placed at the front entrance and in the lobby of City Hall. He requested the board's input on selecting suitable plants for the pots.

Mayor Anzaldua also encouraged board members to invite community members who may be a good fit to apply for a position on the board, as appointments will be made at the July City Council Meeting. He asked everyone to observe their surroundings with fresh eyes, noting a helpful suggestion from Ms. McKinney regarding painting or repairing the fencing around the fountain pump equipment at City Hall. He also proposed turning the exterior lights back on to highlight City Hall's architecture.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving April 22, 2025, Regular Meeting Minutes.

Action: Item 1.1

Approved

Board Member McKinney moved to accept the minutes for the April 22, 2025, meeting. Board Member Dolezal seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

- 1.2 Discuss, Consider and Possible Action regarding Market Square clean up, revitalization and replanting

Action: Item 1.2

Discussion Only

City Council approved the conceptual design and the revitalization of Market Square at their last City Council Meeting. Board Member Dolezal met with Ellen Johnson and Tim Gescheidle to select the rock for the wall on the revitalization project. Tim Crow needs to get the city crews to remove the cinderblock. Keith Schauer, engineer for the City of Gonzales is being consulted in regards to the dirt work and cement work. John Parr will still oversee it all. Staff liaison Padilla will work with City Manager Crow to get the concrete wall removed

STAFF/BOARD REPORTS

- 2.1 Report by Board Member Anders-Ryan on Art Club murals to additional walls at Lion's Club Park Restrooms.
The murals are currently underway. Hopefully the second side will be done today and will get a clear coat over it. The front will be worked on next when the volunteers are available.
- 2.2 Report by Staff Liaison on City budget request and wayfinding signage efforts..
A request of \$10,000 for beautification funds for FY '25-'26 budget has been submitted to City Council for consideration in the upcoming budget workshops. The GEDC Intern, Reid Quattlebaum has been working closely with Ms. Susan Sankey of the GEDC to move the wayfinding project forward obtaining renderings and possible costs.
- 2.3 Requests by board members for items on a future Beautification Board Meeting agenda
Consider plants for city hall.
List of items for downtown caretaker
Fence around Texas Hero Monument
Ongoing, year-round cleanup & beautification campaign (random acts of beautification)
- 2.4 Set date and time for next meeting.
July 15, 2025 @ 8:00 am

ADJOURN

A motion by Board Member McKinney to adjourn and seconded by Board Member Dolezal, the meeting adjourned at 8:30 am. Staff liaison called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

The meeting adjourned at 8:31 am.

Approved this 17th day of June 2025

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales