

**CITY OF GONZALES, TEXAS
BEAUTIFICATION ADVISORY BOARD MEETING
MINUTES – SEPTEMBER 16, 2025**

The regular meeting of the Beautification Advisory Board was held on **September 16, 2025**, at 8:00 a.m. at the Gonzales Main Street / Economic Development Building located at 305 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of time, date, place, and agenda thereof. The meeting notice, agenda and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Staff liaison Tiffany Hutchinson-Padilla called the meeting to order at 8:00 a.m. and a quorum was certified.

Attendee Name	Title	Status
Connie Dolezal	Board Member	Present
Jessica McKinney	Board Member	Absent
Pat Anders-Ryan	Board Member	Present
Luz Moreno	Board Member	Present
Dee Sengelmann	Board Member	Absent
Debbie Ticken	Board Member	Present
Jennifer Gibbons	Board Member	Present
Jean Burns	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Kelly Madden – Downtown Caretaker

Susan Sankey – GEDC Director

PUBLIC COMMENTS

None

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving August 19, 2025, Regular Meeting Minutes.
Action: Item 1.1 **Approved**
Board Member Burns moved to accept the minutes for the August 19, 2025, meeting. Board Member Dolezal seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

- 1.2 Discuss, Consider and Possible Action regarding wayfinding signage
Action: Item 1.2 **Approved**
Board Member Dolezal made a motion to approve the design of the wayfinding signage as presented by GEDC and make a recommendation to CVB for funding the project. Board Member Anders-Ryan seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

- 1.3 Discuss, Consider and Possible Action regarding Christmas decorations and lights for the trees and downtown squares.
Action: Item 1.3 **Approved**
Several board members visited the St. John warehouse to view the current Christmas decorations. A rough inventory list was included in the board packets. Additional Christmas décor can be purchased with the remaining \$3000 from the Main Street City budget. Staff recommended

purchasing additional garland to wrap the newly installed light poles along St Joseph Street at Texas Hero Square and additional pine sprays and bows to compliment them. A total of 10 additional poles will be wrapped and topped with pine sprays and bows. Total \$5687.00. Additional discussion regarding adding ornaments to the large Christmas tree. The proposed cost for tree ornaments was approx. \$9000 for 1025 ornaments. Board Member Tieken made a motion to recommend the purchase of additional garland, sprays, and bows for the light poles to the Main Street Board. Board Member Dolezal seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

1.4 Discuss, Consider and Possible Action regarding replacement of Independence Park Sign

Action: Item 1.4

Approved

Board members engaged in discussion regarding the sign at Independence Park that blew over in a recent storm. Board Member Tieken made a motion to engage the high school students from the Graphic Design class to present ideas to redesign the sign. Board Member Anders-Ryan seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

STAFF/BOARD REPORTS

2.1 Report by Board Member Dolezal or Tieken on Market Square revitalizations.

The project manager is John Parr and he is currently acquiring bids for all the various work.

2.2 Report by Staff Liaison Hutchinson-Padilla on monument fencing, dog waste stations, weeds in sidewalk, and upcoming city events.

Monument fencing, still waiting on bids from local people. Dog waste stations have been ordered by Main Street. Weeds in sidewalks of businesses will be taken care of by the City. City budget was approved and Beautification was allotted \$8000. Upcoming City events include Bicentennial Bash, Premier of Texas Legacy in Lights, Come and Take It, Stand-Up Rural America, Rum Run, Downtown Spooktacular, and Purple Cactus Pottery Art Festival.

2.3 Requests by board members for items on a future Beautification Board Meeting agenda

Landscaping the Gonzales Memorial Museum

Recommend a workshop in January regarding ordinances

Make recommendations on beautification for bypass, 183 Water Street, 90A. and city (outside of Main Street)

2.4 Set date and time for next meeting.

October 21, 2025 @ 8:00 am

ADJOURN

A motion by Board Member Tieken to adjourn and seconded by Board Member Anders-Ryan, the meeting adjourned at 9:00 am. Staff liaison called for a roll call vote. For: Unanimous. The motion passed 5 to 0.

The meeting adjourned at 9:00 am.

Approved this 16th day of September 2025

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales