

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – DECEMBER 2, 2025**

The Special Called meeting of the Main Street Advisory Board was held on **December 2, 2025**, at 5:30 p.m. at the Gonzales Municipal Building located at 820 St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Chairperson Peeler called the meeting to order at 5:31 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Present
Glori Wyatt	Board Secretary	Absent
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Present
Linda Brown	Board Member	Present
Charles Kerr	Board Member	Present
Greg Webb	Board Member	Present
Johnnie Edwards	Board Member	Absent

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

None

PUBLIC COMMENTS

None

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the October 23, 2025, Regular Meeting and the November 10, 2025 workshop.
- 1.2 **Financial Report** – Approval of the Financial Report ending November 19, 2025

CONSENT AGENDA ITEMS

APPROVED

Board Member Webb moved to approve the October 23, 2025 Regular Meeting Minutes. The November 10, 2025 workshop minutes and the Financial Report were unavailable. Board Member Moss seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 6 to 0.

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding successes and improvement opportunities, and action items for past month's Main Street events including: Downtown Spooktacular and Pecan Bake Show

ACTION 2.1

DISCUSSION ONLY

Spooktacular: great feedback from community and businesses. Strollers and wheelchairs struggled at some of the areas. Consider adjusting the route and keep cars from parking along the route. Come and Bake It Pecan Show. Not as many entries as last time.

2.2 Discuss, Consider and Possible Action regarding upcoming events including:

Winterfest Celebration (December 6)

Jingle Mingle Shop Crawl (December 20)

ACTION 2.2

APPROVED

Winterfest Celebration was discussed. Please share the social media posts. Set up shared with board. We will need volunteers. Sign up genius will go out this week. We will need to have someone help the kids on and off the train. It was agreed that parade line up will not line up backwards this year. Stakes will be front RH side. Start at beginning a #1

Jingle Mingle event is up and live on facebook. We will post in newspaper after next week (after Winterfest). Staff requested that all Merchant Relations Reps please reach out to your businesses to let them know of the event and see if they would like to participate.

2.3 Discuss, Consider and Possible Action regarding hosting a Texas Treasures reception for Halamicek on December 20th during Jingle Mingle Event

ACTION 2.3

DISCUSSION ONLY

Will reach out to Glori and Kayla to set up the reception. Previously approved \$150 to spend on the reception.

2.4 Discuss, Consider and Possible Action regarding courthouse landscaping & Historical Commission Survey

ACTION 2.4

DISCUSSION ONLY

Chairperson Peeler presented the landscape renderings. Landscaper designed more greenspace. The CLG must spearhead the survey. Part of DowntownTX.org. The Landscaper added up to 10 places for benches. Staff requested Chairperson Peeler to get permission from the Judge to have the City remove the broken benches.

2.5 Discuss, Consider and Possible Action regarding redefining Business of the Month Program

ACTION 2.5

TABLED

Board Member Moss made the motion to table this item. Board directed staff to research surrounding communities for their Business of the month programs and come back with it as an agenda item next month. Board member Kerr seconded the motion. Chairperson Peeler called for a vote. Unanimous, 6:0.

2.6 Discuss, Consider, and Possible Action regarding setting date and time for additional one (1) hour of training required by Main Street America

ACTION 2.6

DISCUSSION ONLY

Board Member Webb made the motion to integrate the additional training into the next board meeting December 18, 2025. Board Member Moss seconded the motion. Chairperson Peeler called for a vote. Unanimous: 6:0.

STAFF/BOARD REPORTS

3.1 Jr Main Street Report: They are working on a "Grow Into Summer" event for May.
No other reports available

- 3.2 Main Street Director Report
Peach Creek Antiques – Moving Locations
Trago Bar on St George Street now open.
- 3.3 Requests by board members for items on a future Main Street agenda
- Bring back Business of the Month discussion
 - Develop Merchant Relations Questionnaire
- 3.4 Set date and time for next meeting:
Thursday, December 18, 2025, 5:30pm – City Hall

ADJOURN

A motion by Board Member Brown and a second by Board Member Moss, the meeting adjourned at 6:19 pm. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 6 to 0.

Approved this 2nd day of December, 2025

Amy Peeler
Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales