

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – February 19, 2026**

The Special Called meeting of the Main Street Advisory Board was held on **February 19, 2026**, at 5:30 p.m. at the Gonzales Municipal Building located at 820 St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Vice Chairperson Webb called the meeting to order at 5:51 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Absent
Greg Webb	Board Vice Chairperson	Present
Glori Wyatt	Board Secretary	Absent
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Present
Linda Brown	Board Member	Absent
Charles Kerr	Board Member	Present
Johnnie Edwards	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Susan Sankey

PUBLIC COMMENTS

None

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the January 15, 2025, Regular Meeting
- 1.2 **Financial Report** – Approval of the Financial Report ending February 18, 2026

CONSENT AGENDA ITEMS

APPROVED

Board Member Edwards moved to approve the consent agenda items. Board Member Kerr seconded the motion. Vice Chairperson Webb called for a vote. For: Unanimous. The motion passed 5 to 0.

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action regarding the Main Street Spotlight program.

ACTION 2.1

APPROVED

Board Member Edwards presented a revised Main Street Spotlight program to replace the “Business of the Month” with a more impactful, marketing-driven recognition initiative. The quarterly program will highlight selected businesses through feature stories, social media promotion, and in-store materials such as QR-coded window stickers and framed certificates, with selections guided by a nomination form

and scoring rubric. The proposed \$500 budget falls within the existing allocation, with additional consideration given to leveraging paid influencers for expanded reach. Board Member Moss made a motion to approve to approve the presented Main Street Spotlight Program and budget \$500 for the program. Board Member Page seconded the motion. Vice Chairperson Webb called for a vote. For: Unanimous. The motion passed 5 to 0.

2.2 Discuss, Consider and Possible Action regarding Transformational Strategy Focus and applicable work

ACTION 2.3

APPROVED

Director Padilla presented the Transformational Strategy submitted to Main Street America and led a review to assign board leads for its four pillars. Johnnie will lead Design, Joey will lead Promotion, Amy was approved to lead Organization, and Greg will lead Economic Vitality. Director Padilla emphasized that establishing clear leadership and work plans is essential for strengthening grant and funding opportunities. Board Member Edwards made a motion to approve the chairpersons for each Main Street Approach. Board Member Moss seconded the motion. Vice Chairperson Webb called for a vote. For: Unanimous. The motion passed 5 to 0.

STAFF/BOARD REPORTS

3.1 Board Member Page reported that the Jr Main Street Board's date of May 9th and location of St Lawrence Street and Independence Square request was approved by City Council. They will be hosting a two-part youth event day (color run and kids' activities). Concepts for youth group booths: bubbles, hair braiding (cosmetology), chalk art; possible local musician; cornhole tournament; some offerings free (e.g., Frito pies), with the overall event free to the public.

3.2 Main Street Director Report

Running M has closed. Unsure of any reopen date. Peach and Paisely is liquidating their merchandise and will be closing. Old Fire City Grill location has expanded their back area but unsure of any new business or reopen date. Workforce Solutions have reportedly signed a lease agreement to rent area in downtown area.

Main Street Director will be attending Texas Downtown Roundtable in La Porte. Main Street Now conference in Tulsa in April.

Upcoming City events include:

- Makers Market - Third Saturday of the Month: February 21
- Texas Independence Week Activities:
 - Wreath laying at Memorial Museum: Saturday the 28th
 - Immortal Thirty-Two arrival at the Alamo: Sunday March 1 in San Antonio.
 - Toast to Texas at Hero Square: Monday the 2nd, 5:15 PM
 - Honoring the Immortal 32 and heroes Memorial service with 41 roses at Memorial Museum: Friday, March 6, 5:15 PM.
 - Runaway Scrape: Saturday March 14 at 5:15 PM at Hero Square
- Texas Independence Relay: March 27–28 (runners Gonzales to Houston).
- Makers Market: March 21.
- Jim Price Cleanup: April 18 (pending city council approval on March 10 agenda)
- Warehouse Clean out - Beautification Advisory Board warehouse workdays: March 5–6 (Christmas decorations triage and proposal of new items; interest in modern cross-street lighting; potential new tree).

Market Square revitalization underway (Ellen Johnson coordinating funding with Beautification Advisory Board).

3.3 Request by Board Members for items on a future Main Street agenda.
Downtown Speaker System
New time for Main Street Board Meeting

3.4 Set date and time for next meeting:
Thursday, March 19, 2026, 5:30pm – City Hall

ADJOURN

A motion by Board Member Moss and a second by Board Member Edwards, the meeting adjourned at 6:32 pm. Vice Chairperson Webb called for a vote. For: Unanimous. The motion passed 5 to 0.

Approved this 19th day of February, 2026

Amy Peeler
Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales