

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – JULY 17, 2025**

The Special Called meeting of the Main Street Advisory Board was held on **July 17, 2025**, at 5:30 p.m. at the Gonzales Municipal Building located at 820 St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Chairperson Peeler called the meeting to order at 5:30 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Present
Kayla Craven	Board Vice President/Vice Chairperson	Absent
Glori Wyatt	Board Secretary	Absent
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Absent
Linda Brown	Board Member	Present
Charles Kerr	Board Member	Present
Greg Webb	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Adriane Hastings
Susan Sankey, EDC Director
Mayor Isacc Anzaldua

PUBLIC COMMENTS

Adriane Hastings gave an updated report on the progress of the Royal Court Pageant. The pageant will be held on September 27th at the Lynn Theater. She is still taking applications, and the applicants are required to raise sponsorship funds for the pageant.

Ms. Susan Sankey, Director for the Gonzales Economic Development Corporation discussed roundtable partnerships and ongoing EDC support of the Gonzales Main Street Program.

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the May 19, 2025, and June 17, Regular Meetings.
- 1.2 **Financial Report** – Approval of the Financial Report ending July 16, 2025

CONSENT AGENDA ITEMS:

Item 1.1 – May 19, 2025 Minutes
Item 1.1 – June 17, 2025 Minutes

**APPROVED
TABLED**

Meeting Minutes from the June 17, 2025 meeting were not available thus tabled this item until they can be presented at next meeting. Meeting minutes for the May 19, 2025 meeting were voted upon as part of consent agenda item.

Item 1.2

APPROVED

Board Member Webb moved to approve the May 19, 2025 Meeting Minutes and the Financial Report ending June 13, 2025. Board Member Kerr seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 5 to 0.

ACTION ITEMS

2.1 Discuss, Consider, and Possible Action regarding successes and improvement opportunities, and action items for past month's Main Street events including: Star Spangled Spectacular.

ACTION 2.1

DISCUSSION ONLY

The Star Spangled Spectacular was well attended. Having a big name band after the fireworks show encouraged people to stay. The Bicentennial watermelon eating contest and the patriotic pet parade were big hits.

2.2 Discuss, Consider and Possible Action regarding upcoming events including:
National Bikers Roundup (July 28- August 3)
Gonzales Bicentennial Celebration (October 2)
Rum Run (October 18)
Downtown Spooktacular (October 31)

ACTION 2.2

APPROVED

Board discussed the National Biker's Roundup including extra benches and trash cans in the downtown squares. Maggie Wills requested Gonzales Main Street to receive donations for T-Shirts for the service volunteers for the Roundup. Board Member Webb made a motion to receive donations for the purchase of T-Shirts for the volunteers. Board Member Brown seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 5 to 0.

2.3 Discuss, Consider and Possible Action regarding creating a "First Friday Pop-up" Main Street Event

ACTION 2.3

TABLED

At previous meeting, Board Member Wyatt requested to have this considered on the agenda. Board Member Wyatt was not available to discuss so item was tabled for future consideration.

2.4 Discuss, Consider and Possible Action regarding amending performance agreements for 342 St George Street

ACTION 2.4

APPROVED

Board members heard information from business owner requesting to amend the Performance Agreement to move the business to a different Main Street location. Board Member Webb motioned to amend the Performance Agreement to allow the move. Board Member Page seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 5 to 0

2.5 Discuss, Consider and Possible Action regarding identifying civic and community partnerships for lunch-n-learn opportunities

ACTION 2.5

APPROVED

Board members discussed opportunities for Lunch-and-Learn opportunities and possible costs associated with them. The felt the fees would be nominal and would be willing to support them to benefit the business owners. Board Member Page made a motion to partner with the GEDC on quarterly

lunch-n-learns. Board Member Webb seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 5 to 0

2.6 Discuss, Consider and Possible Action regarding courthouse landscaping

ACTION 2.6

DISCUSSION ONLY

Chairperson Peeler provided information on the progress of the courthouse restoration. The landscaping of the courthouse will need to be considered at a future date.

2.7 Discuss, Consider and Possible Action regarding Historical Commission Survey

ACTION 2.7

DISCUSSION ONLY

Chairperson Peeler provided additional information on the survey. No action to be taken at this time.

STAFF/BOARD REPORTS

3.1 Business of the Month Committee Report: Dilworth Inn – August, Coastal Office Solutions – September, LaBella Tavola Restaurant - October
Texas Treasures Report – no report
Merchant Relations Program Report by each Representative – need to reassign businesses
Royal Court Report – Previously discussed

3.2 Main Street Director Report
Previously reported

3.3 Requests by board members for items on a future Main Street agenda

- GEDC/Main Street Agreement
- Local Historic Commission Survey & Courthouse Landscaping
- Spooktacular & Winterfest Planning Committees
- Friday Pop-Up events

3.4 Set date and time for next meeting:
Thursday, August 21, 2025, 5:30pm – City Hall

ADJOURN

A motion by Board Member Brown and a second by Board Member Kerr, the meeting adjourned at 6:30pm. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 5 to 0.

Approved this 17th day of July 2025

Amy Peeler
Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales