

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – OCTOBER 23, 2025**

The Special Called meeting of the Main Street Advisory Board was held on **October 23, 2025**, at 5:30 p.m. at the Gonzales Municipal Building located at 820 St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Board Chairperson Peeler called the meeting to order at 5:30 p.m. and a quorum was certified.

Attendee Name	Title	Status
Amy Peeler	Board President/Chairperson	Present
Glori Wyatt	Board Secretary	Present
Brandon Page	Board Treasurer	Present
Joey Moss	Board Member	Absent
Linda Brown	Board Member	Present
Charles Kerr	Board Member	Present
Greg Webb	Board Member	Present
Johnnie Edwards	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Adrienne Hastings

PUBLIC COMMENTS

None

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the September 16,2025 Regular Meetings.
- 1.2 **Financial Report** – Approval of the Financial Report ending October 17, 2025

CONSENT AGENDA ITEMS

APPROVED

Board Member Webb moved to approve the consent agenda items. Board Member Edwards seconded the motion. Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 7 to 0.

BOARD REPORT

Adrienne Hastings gave a report on the Gonzales Royal Court. Began with nothing. Ms. Connie Kacir reached out to Ms. Hastings to let her know that the trailer that was for the previous Royal Court would be donated to this new Royal Court for future parades. Will be at the Spooktacular. Will have a photo booth. Possibly have a table at the Spooktacular for kids to write get well cards for Dyson. Hopefully the float will be ready for the Winterfest parade. The 501c3 for the Royal Court has been applied for and submitted to an attorney. It will be the “Mind in Motion Foundation”. The Mission statement is: “The

Mind in Motion Foundation is dedicated to empowering youth and communities through mental health awareness, education, and positive outlooks of self expression by integrating sports, pageantry and community programs. We aim to promote confidence, resilience, and emotional well-being in the next generation.” Working on a list of festivals/parades to participate in. Got a call from Fiesta San Antonio and they would like them to participate. The Royal Court is here to support Main Street with all events. Just let Andrienne know so she can get the info to the parents. Collecting canned donations for Thanksgiving. Starting December 1 there will be a toy drive for children. Looking for a good app to keep communication open with parents. Apps suggested include: BAND, GroupMe, Teams, and Slack. Looking at doing a “Royal Ball” for Valentines.

ACTION ITEMS

2.1 Discuss, Consider and Possible Action Main Street Officers for 2025-2026

ACTION 2.1

APPROVED

The Gonzales Main Street Board voted via ballot to fill: President, Vice President, Treasurer, and Secretary. 2025-2026 Main Street Board Officers:

- Amy Peeler – President
- Greg Webb – Vice President
- Brandon Page – Treasurer
- Glori Wyatt – Secretary

Board member Wyatt made a motion to approve the Gonzales Main Street 2025-2026 Officers. Board member Webb seconded the motion. Chairperson Peeler called for a vote. Unanimous, 7:0. Motion passed.

2.2 Discuss, Consider and Possible Action authorizing the designation of Authorized Signatories and removing all others for all accounts in the Main Street, Inc name with all Financial Institutions

ACTION 2.2

NO ACTION REQUIRED

Chairperson Peeler, Board member Page, and Board member Wyatt remain in signatory positions. No changes needed on the financial accounts.

2.3 Discuss, Consider and Possible Action regarding successes and improvement opportunities, and action items for past month’s Main Street events including: Bicentennial Bash & Rum Run

ACTION 2.3

DISCUSSION ONLY

The Bicentennial Bash went well. The Jr Main Street Board showed up in force to help. Rum Run saw less participation than in past years. How to get the word out. There is too much information on the table tents. Possibly do only two months at a time or don’t do tents. We could do our own rack card but would need to consider the cost. Could we utilize the Cannon Blast? Do the ads in the newspaper work? Possibly engage the Jr. Main Street Board in creating videos for social media.

2.4 Discuss, Consider and Possible Action regarding upcoming events including:

- Downtown Spooktacular (October 31)
- Come and Bake It Pecan Show and Sale (November 24)
- Small Business Saturday Partnership Pop-Up (November 29)
- Winterfest Celebration (December 6)
- Jingle Mingle Shop Crawl (December 20)

ACTION 2.4

APPROVED

Spooktacular will be this weekend. Board Members Kerr, Webb, Page will be able to direct traffic. Chairperson Peeler, Board member Edwards, and Board Member Wyatt will be assisting at tables. Director Padilla requested to funds to pay for a photographer at the Spooktacular and to purchase treats

to hand out at the Main Street table. Board member Webb made a motion for the purchase of a treats and a photographer in an amount not to exceed \$500 for the Downtown Spooktacular. Board member Wyatt seconded the motion. Chairperson Peeler called for a vote. Unanimous 7:0. Motion Passed.

The Come and Bake It Pecan Show and Sale is being promoted in the paper and on Social Media and we are gathering applications now. If additional assistance is needed, Director Padilla will reach out for volunteers.

Discussion about Small Business Pop-Up partnership was had by board members and it was decided that we will not be hosting a pop-up this year.

Winterfest Celebration was discussed. The trees along the parade route need to be trimmed. May want to provide “breakfast” for the morning set-up volunteers, sweatshirts or long sleeve shirts for board members at the breakfast, will not need 5D tavern, call merchants the day before. We are asking for the vendors to be set up by 3:00pm.

It was also discussed to start sharing the Jingle Mingle event now.

2.5 Discuss, Consider and Possible Action regarding setting a date and time for required Board Training/ Downtown TX.org / Transformational Strategies Focus and Redefining Business of the Month Program

ACTION 2.5

DISCUSSION ONLY

The date of November 10 at 5:30pm was discussed for the Transformational Strategies planning session with the Main Street America Training to be held at a later date (before December 31, 2025).

STAFF/BOARD REPORTS

- 3.1 Business of the Month Committee Report: Coastal Office Solutions – November. We will revisit how we select the Business of the Month at our Main Street Workshop.
Texas Treasures Report – Celebrate Halamicsek at Jingle Mingle
Stand Up Rural America training offered by GEDC was a success
- 3.2 Main Street Director Report
No new businesses to report
Will send out Christmas Cutout list for assistance in contacting businesses to renew
- 3.3 Requests by board members for items on a future Main Street agenda
 - Courthouse Landscaping
- 3.4 Set date and time for next meeting:
Thursday, November 20, 2025, 5:30pm – City Hall

ADJOURN

A motion by Board Member Brown and a second by Board Member Webb, the meeting adjourned at 6:59 pm. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 7 to 0.

Approved this 23th day of October, 2025

Amy Peeler

Board Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales