

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, October 18, 2018

City Hall ~ 820 St. Joseph

12:00pm

Call to Order and Certification of Quorum

Chairwoman Dawn O'Donnell called the meeting to order at 1:00pm. A quorum was declared present.

Members present: Barbara Crozier, Holly Danz, Dawn O'Donnell, Ken Morrow, Lisa Brown, Jean Burns; **Members absent:** Tiffany Hutchinson, Suzanne Sexton; **Ex officio present:** Daisy Scheske-Freeman; **Staff present:** Clint Hille, Anne Dollary; **City Officials present:** none; **Guests:** Jose Torres, Don Page, Suzanne Yates

Public Comments: Daisy Freeman commented on the Facebook post looking for photographers; suggested setting a dollar amount to pay for professional photographers.

Approval of Minutes

1. **Approval of Minutes:** Minutes of the September 20, 2018 meeting were approved

REPORTS

2. **Staff Reports**

A. JB Wells. ICA sale is taking place. DRT upcoming at Expo. Faith Family Church their fall event. Sweet 15's and Play Day association wraps up the bookings thru November.

B. Main Street. Happy Fall Y'all is taking place this weekend. Movie will be at the Lynn, followed by the festival. Will happen rain or shine. More details to come on Winterfest.

C. Tourism Director. Welcomed Jean Burns to the board. Will be attending Christmas Showcase in SA November 17-18. Still working with the Alamo regarding Texas Independence Festival, may tie into the Runaway Scrape and hold it at Pioneer Village. Meeting with DRT to see about moving their meetings to Gonzales from Round Rock. Attended State Fair earlier in the month. Rack cards have arrived about Bushong collection. Bloggers were here during Come & Take It. Tear off maps have arrived. 366 survey cards received back this time. Historic Sites brochure in the final stages. Texas Highways Magazine November edition features Gonzales. Gonzales is on the calendar to be one of four tourism assessments performed by the state next year.

3. **Report on Upcoming Events:** DRT State Meeting October 20, Master Gardeners plant sale October 20, Happy Fall Y'all October 20, Farmers Market at thrive Healthplex November 2-3, Barn Sale November 2-3, Winterfest December 1-2

4. **Financial Report.** No questions; stand as printed.

ACTION ITEMS

5. **Election of Officers.** Barbara Crozier moved to elect Dawn O'Donnell as chairwoman, seconded by Lisa Brown; motion carried. Dawn O'Donnell moved to elect Barbara Crozier as vice chairwoman, seconded by Jean Burns; motion carried. Secretary election postponed to November meeting to account for all board members.
6. **Discussion, consideration and possible approval of funding Expedition Texas filming of Christmas special featuring Gonzales.** Ken Morrow moved to approve the \$750 funding for this event, Holly Danz seconded. Proposal does not include San Antonio market, which generally includes Gonzales. We will have some discretion as to what is put into the episode. Further discussion followed. Vote was called; motion carried.
7. **Discussion, consideration of goals for 2019.** Chairwoman would like suggestions from the board as to what we want to be, what do we want to accomplish, etc. Dawn O'Donnell would like to see the group develop outside volunteers to help with new events, etc but wouldn't necessarily need to be board members. Dawn O'Donnell would also like to see more partnership with the Chamber. Barbara Crozier would like to see a spring event featuring Texas Independence. Ken Morrow would like to back more events. More information to come at next meeting.
8. **Call for new agenda items for the following meeting, by members.** March event to be named.
9. **Set date and time of next regular meeting.** November 15th at 1pm.

Chairwoman asked for a motion to adjourn. Barbara Crozier moved that we adjourn. With a second from Holly Danz, the meeting was adjourned at 1:50pm.

Holly Danz, Secretary