

Gonzales Main Street
Business

Newsletter

#DiscoverDowntownGonzales



What IS the Main Street Experience?

Keep reading to find out...

The Gonzales Main Street Program was established in 1988 and has been a Texas Main Street Accredited City ever since. Gonzales has also been a Nationally accredited Main Street City for 18 years. As a Main Street America™ Accredited program, Gonzales is a recognized leading program among the national network of more than 1,200 neighborhoods and communities who share both a commitment to creating high-quality places and to building stronger communities through preservation-based economic development.

All Main Street America™ Accredited programs meet a set of National Accreditation Standards of Performance as outlined by the National Main Street Center. Gonzales uses the 4-point approach established by the National Main Street Center, which is revitalization through **Economic Vitality, Design, Organization and Promotion**. The Gonzales Main Street Program thrives because of a strong volunteer base, dozens of partnerships through organizations and businesses, and support from Main Street businesses.



Main Street Advisory Board



Meet The Main Street Advisory Board

The Gonzales Main Street Program is made up of an Advisory Board of 9, serving 2 year terms, appointed by City Council. Anyone wishing to be considered as a board member, may wish to serve on one of our volunteer committees prior to accepting a board seat. The board considers interested residents, business owners, property owners or any person employed by a business in the City of Gonzales.



Adriane Hastings
Treasurer



Valorie Daniels
Secretary



Amy Peeler
Board Member



Michelle Tucker
Board Member



Britney Jones-Caka
President



Naomi Wells
Board Member



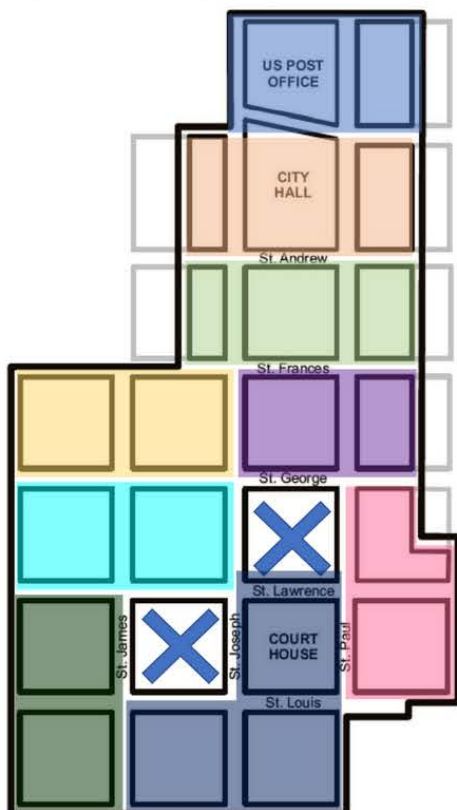
Board Position
Available



Linda Brown
Board Member



Board Position
Available



Merchant Relations Program

As part of our Gonzales Main Street Merchant Relations Program, advisory board members are given stewardship over a section of our Main Street District. The Board Member reaches out to the businesses in their area at least once per month. They act in an ombudsman capacity to represent the business at our board meetings and to disseminate information regarding Main Street events and programs to individual businesses.

Welcome TO MAIN STREET



Bienvenido Salut Khush Amdeed
WELCOME
Willkommen Privet
Bine ati venit Yōkoso i mirëpritur

Several new businesses have popped up in our Main Street District this past month. Let's give a big welcome to:

- Sophie's Treasures - 620 St. Paul
- Psunny Treats - 623 St. Paul
- Vintique Bandita - 348 St. George
- The Bistro - 332 St George
- Fire City Grill - 624 St James

Main Street Business of the Month Program

Gonzales Main Street is excited to launch our BUSINESS OF THE MONTH program. Each month we will select one Main Street business to highlight. Selected business will receive: a photo with our Main Street Board, featured article in the Gonzales Inquirer, highlighted on our Main Street social media pages, and will have our traveling MAIN STREET BUSINESS OF THE MONTH sign outside their business for the month. Business are selected using a a base criteria established by the Main Street Business of the Month Committee.

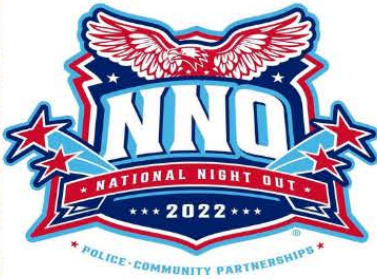
Main Street would like our local businesses to know that they have our support and are included in our efforts to promote and revitalize downtown. To provide open communication and gain additional insight into our business, we have asked each Main Street Merchant Relations Representative to deliver a short questionnaire to their businesses. This will help us better understand each business's need.

#DiscoverDowntownGonzales

**UPCOMING
EVENTS**



**UPCOMING
EVENTS**



**National Night Out
Oct. 4 5pm-7pm**



**Happy Fall Y'all
Trunk-R-Treat**

**Happy Fall Y'all &
Trunk-R-Treat
Oct. 29 3-7pm**

**Happy Fall Y'all
Trunk-R-Treat**

**MAKE A
BIG IMPACT
SHOP SMALL**
★
SMALL BUSINESS SATURDAY

**Small Business
Saturday
Nov. 26 10am-Close**

**MAKE A
BIG IMPACT
SHOP SMALL**
★
SMALL BUSINESS SATURDAY



**WinterFest
Celebration
December 2nd &
December 3rd**



See attached flyers for additional information

#DiscoverDowntownGonzales

**SPONSOR
SHOUT
OUTS**

**THANK YOU
FOR YOUR
SUPPORT**

**SPONSOR
SHOUT
OUTS**



CITY OF GONZALES



MAIN STREET
COME AND EXPERIENCE IT

CREW
Men's Store



**ENERGY
WASTE**
Rentals & Service
361-275-2220

**RUNNING
BAR & GRILL**
GONZALES, TX
YOU'VE BEEN BRANDED



**KB's
Auto Station**

Walmart
Save money. Live better.



**TEXAS FARM
BUREAU
INSURANCE**
AUTO / HOME / LIFE

H-E-B
Helping Here.

**BREITSCHOPF-COOPER
REALTY**
Sherri Schellenberg

GONZALES COUNTY



Additives & Instruments



gvec
Delivering more.™



**THE
CHAMBER
of
COMMERCE
& AGRICULTURE**

**The
Gonzales Inquirer**
SERVING GONZALES COUNTY SINCE 1911



Sage Capital Mortgage™
A Division of Sage Capital Bank

Purple Cactus Potteri

321 Pop Up

Hearty Gourmet

Chill Zone

Alpha 1 Construction

Gonzales Souvenir
Shop

Main Street Market Place

CiCi & Tony
Powers

Junkyard
Hippie

Grammy's Timeless
Treasures

Shear Designs

Laurel Ridge Antiques

Dusti's Designs

Studio E

San Antonio Distillery

Peach Creek Antiques

Vintage Bandita

The Bistro

Robert Bland

Logan Insurance

A Message from Main Street

Hello Friends,

Six months now as a Main Street Director and I learn something new every day! Change is hard, and I appreciate your patience with me as I navigate new waters.

My goal...get 3 months ahead and learn how to delegate. See you can teach an old dog new tricks!

So, what have we been up to?

- Main Street has awarded three (3) separate Small Business Incentive Grants totaling \$118,340.00 in reimbursement funds.
- We hosted our first Main Street/Economic Development Small Business Round Table. From this event we gathered input from a sampling of businesses regarding strengths, weaknesses, opportunities, and threats to business growth in our area. We will be compiling the information and using the data to create a strategic plan to help businesses owners.
- I attended my first in person training in Victoria, TX. It was wonderful and very productive to spend time in the presence of so many Main Street Managers. We shared ideas and heard from several amazing speakers from the National Main Street Program.
- I also toured historic buildings and downtown communities in Kyle, Victoria, Goliad, and Cuero. I got great ideas, insight, and referrals to bring back to our own downtown projects.
- We have had a some pretty successful new events on Main Street. my amazing Board has pulled off a Cinco de Mayo Celebration, Juneteenth Celebration, Back-To-School Bash, and Rum Run just to name a few. Our sponsors have been AWESOME and we look forward to celebrating our community all year long.

