

CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITOR BUREAU MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, APRIL 21, 2022, AT 1:00 P. M.
AGENDA

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on the March 24, 2022, Regular Meeting Minutes
- 1.2 Discuss, Consider and Possible Action regarding the creation of a "Welcome to Gonzales" mural, as part of the GCVB's ongoing beautification efforts, to be painted on the side of the Chamber of Commerce and Visitor Center building as previously discussed in September 2020 and September 2021; authorizing a maximum dollar amount for funding
- 1.3 Discuss, Consider and Possible Action on an application for funding for the Edwards Association in the amount of \$3,000.00 to be used for historical restoration and preservation of the Edwards African-American Museum Building
- 1.4 Discuss, Consider and Possible Action adopting a policy regarding absences from Gonzales Convention & Visitor Bureau board meetings
- 1.5 Discuss, Consider and Possible Action regarding the potential purchase of Welcome Signs for Floatfest and setting a maximum dollar amount for signage

DISCUSSION ITEMS

- 2.1 Barbara Crozier will provide an update and lead discussion regarding upcoming events and other Tourism related information:
 - (D) Tour Gonzales Advertising
- 2.2 City Manager, Tim Patek will update the board regarding the status and discussions pertaining to the Tourism Director position

STAFF/BOARD REPORTS

- 3.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 3.2 Chamber of Commerce, Executive Director-Brad Cox will provide an update regarding past events; upcoming events and visitor center attendance and progress
- 3.3 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding upcoming Main Street hosted events
- 3.4 Financial Reports for Hotel/Motel Fund as of April 14, 2022

BOARD REQUESTS AND ANNOUNCEMENTS

- Requests by Board for items on a future CVB agenda

ADJOURN:

I certify that a copy of the April 21, 2022, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 18th day of April, 2022, at 5:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____day of February, 2022 at _____AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.