CITY OF GONZALES, TEXAS GONZALES CONVENTION & VISITOR BUREAU MEETING RIVERSIDE COMMUNITY CENTER 110 SAINT LAWRENCE THURSDAY, MAY 19, 2022, AT 1:00 P. M. AGENDA

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on the March 28, 2022, Called Meeting Minutes & April 21, 2022 Regular Meeting Minutes
- 1.2 Discuss, Consider and Possible Action regarding the potential purchase of Welcome Signs for Floatfest and setting a maximum dollar amount for signage
- 1.3 Discuss, Consider and Possible Action on **Resolution #2022-2** Authorizing Funding to the Gonzales Chamber of Commerce/Miss Gonzales Royal Court in the amount of \$1,000.00 to be used for advertising and promoting Gonzales by providing expenses for the float cost and decorations to attend the San Antonio River Walk 2022 Armed Forces River Parade on July 7, 2022
- 1.4 Discuss, Consider and Possible Action on **Resolution #2022-3** Authorizing Funding to the Come and Take It Committee in the amount of \$25,000.00 to be used for promotion of the arts that directly enhance tourism and the Hotel & Convention Industry for the 2022 Come & Take It Celebration on September 30, October 1 and October 2, 2022

DISCUSSION ITEMS

- 2.1 Discuss, Consider and Possible Action pertaining to any updates for upcoming events, advertising or other tourism related topics to be lead by Barbara Crozier
- 2.2 City Manager, Tim Patek will update the board regarding the status and discussions pertaining to the Tourism Director position

STAFF/BOARD REPORTS

- 3.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 3.2 Chamber of Commerce will provide an update regarding past events; upcoming events and visitor center attendance and progress
- 3.3 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding past or upcoming Main Street hosted events
- 3.4 Financial Reports for Hotel/Motel Fund as of May 13, 2022

BOARD REQUESTS AND ANNOUNCEMENTS

• Requests by Board for items on a future CVB agenda

ADJOURN:

I certify that a copy of the May 19, 2022, agend	la of items to be considered	by the Gonzales Convention & Visitors
Bureau was posted on the City Municipal Build	ding bulletin board on the	16 th day of May, 2022, at 12:00 P.M.
and remained posted continuously for at least 72	hours preceding the schedu	led time of the meeting. I further certify
that the above agenda was removed on	_day of May, 2022 at	AM/PM. I further certify that the
following News Media were properly notified of the above stated meeting: Gonzales Inquirer.		

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.