

CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITOR BUREAU MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, JUNE 23, 2022, AT 1:00 P.M.
AGENDA

CALL TO ORDER

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on the May 19, 2022, Regular Meeting Minutes & June 2, 2022 Called Meeting Minutes
- 1.2 Discuss, Consider and Possible Action regarding the potential purchase of Welcome Signs for incoming events
- 1.3 Discuss, Consider and Possible Action on **Resolution #2022-4** Recommending to the City Council the approval of the application for funding to the Come and Take It Committee for the originally budgeted amount of \$10,000.00 and up to \$15,000.00 in additional funding to be used for promotion of the arts that directly enhance tourism and the Hotel & Convention Industry for the 2022 Come & Take It Celebration on September 30, October 1 and October 2, 2022
- 1.4 Discuss, Consider and Possible Action on **Resolution #2022-5** Authorizing the funding to the Edwards Association in a dollar amount not to exceed \$4,573.72 to be used for a formal dinner and the rental of GG Steaks and Spirits; entertainment cost and other miscellaneous costs associated with the reunion on July 1st, 2nd and 3rd, 2022
- 1.5 Discuss, Consider and Possible Action on funding policies of the Gonzales Convention and Visitor's Bureau to include but are not limited to:
 - Budgeting and approval process for budget of the CVB
 - Review and propose any changes to the application for funding
 - Eligible funding categories, percentages and appropriate allowable funding and

- allocation consideration
- placing a moratorium on funding applications received after September 1, 2022

DISCUSSION ITEMS

- 2.1 Discuss, Consider and Possible Action pertaining to any updates for upcoming events, advertising or other tourism related topics to be led by Barbara Crozier
- 2.2 City Manager, Tim Patek will update the board regarding the status and discussions pertaining to the Tourism Director position

STAFF/BOARD REPORTS

- 3.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 3.2 Chamber of Commerce will provide an update regarding past events; upcoming events and visitor center attendance and progress
- 3.3 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding past or upcoming Main Street hosted events
- 3.4 Financial Reports for Hotel/Motel Fund as of June 10, 2022

BOARD REQUESTS AND ANNOUNCEMENTS

- Requests by Board for items on a future CVB agenda

ADJOURN:

I certify that a copy of the June 16, 2022, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 13th day of June, 2022, at 1:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on ____day of June, 2022 at ____AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.