

**CITY OF GONZALES, TEXAS  
GONZALES CONVENTION & VISITOR BUREAU MEETING  
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET  
THURSDAY, NOVEMBER 16, 2023, AT 1:15 P.M.  
AGENDA**

**CALL TO ORDER**

**EVENTS AND ANNOUNCEMENTS**

- Announcements of upcoming City Events
- Announcements and recognitions by the Board Chair
- Recognition of actions by community volunteers

**PUBLIC COMMENTS**

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impudent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

**OTHER BUSINESS**

- 1.1 Introduction of Tourism Coordinator for the Gonzales Chamber of Commerce-Regan Wilkerson  
Tourism Coordinator-Regan Wilkerson will lead discussions regarding:

Tourism Advertising and Marketing Campaigns:

Digital

- TourGonzales.com & CultureConnect
- Student Volunteer, Audio/Visuals
- Blog on Tour Gonzales Website
- Ghost of Gonzales Driving Tour for Next Halloween

Marketing & Advertising for FY 2024

- AJR Media and Travel Texas

Miscellaneous

- Tour Guide & Potential Guides with GHS

**ACTION ITEMS**

- 2.1 Discuss, Consider and Possible Action on the October 19, 2023 Regular Meeting Minutes
- 2.2 Discuss, Consider and Possible Action appointing officers for the 2023-2024 Gonzales Convention & Visitor’s Bureau: Chairperson, Vice-Chairperson, Secretary

**STAFF/BOARD REPORTS**

- 3.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 3.2 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding past or upcoming Main Street hosted events and Beautification Committee projects
- 3.3 Financial Reports for Hotel/Motel Fund as of November 13, 2023

**BOARD REQUESTS AND ANNOUNCEMENTS**

- Requests by Board for items on a future CVB agenda
- Set Date and Time for next CVB meeting

**ADJOURN:**

I certify that a copy of the November 16, 2023, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 13<sup>th</sup> of November 2023, at 1:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_day of September 2023 at \_\_\_\_\_A.M./P.M. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer,

\_\_\_\_\_  
Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

